

$\begin{array}{cl}\text { "We got rave reviews from the } & \text { for UNC," he said. } \\ \text { folks in Atlanta from Turner" said } \\ \text { Unlike going to a UNC Olympic }\end{array} \begin{aligned} & \text { each university work on its own for } \\ & \text { streaming prod }\end{aligned}$ folks in Atanta from Turner," said
Michael Beale, the assistant ath-
Unlike going to a UNC Olympic $\begin{aligned} & \text { streaming production by the end }\end{aligned}$ letic director of marketing and
promotions. "We're very pleased free.
he streaming service is sub-scription-based. There are two scription-based. There are two
models for fans to choose from: a per-event charge of $\$ 3.99$ or a monthly all-access subscription
for an introductory $\$ 5.99$ charge. r an introductory $\$ 5.99$ charge.
The Web site also is offering a free, all-access 1 -dhy trial. The monthly subscription
allows access to every school in allows access to every school in the conference, allowing fans to
see UNC's away games as well as games at home.
As art of the arrangement,
the University received the University received a kit from
Turner, which provided four camTurner, which provided four cam-
eras, tripods, computers, monitors, an audio mixer and cables. Rudolph said that Turner will help train schools to use the equip-
ment, but that the plan is to have
Beale said, "Right now, our plans are to use some folks on th current video staff:
He added that t of Athletics will contact the Communications Studies opartment and School Communication for students interested in participating in the program.
The equi
The equipment allows the University to sync up to radio broadcasts, Beale said, and the ing on that aspect. It also is workinto offering jobs to people inter"We'll take that step when the time is right", he said.
Contact the Sports Editor at
sports@unc.edu.
From Russia with love Four Russian authors are visit-
ing UNC this week to provide their insight. See pg. 8 for story.

## Poker dance

A lawsuit aims to stop North
Carolinas impending ban on video Carolina's impending ban on video
poker. See pg. 9 for story.
Pandora's radio box
A "music genome project" seeks
to change the way people listen to to change the way people listen to
radio. See pg. 3 for story.
Sexton's the man

$$
\begin{aligned}
& \text { Cam Sexton performed well under } \\
& \text { pressure Saturday, solidifying him as }
\end{aligned}
$$ .

Banding together Orange County Board of
Education discusses marching band
requirement. See

40 Nice to be?
41 No-stress class
41 No-stress clas 48 Mel Giibson title role
51
53 Central Perk serving?
54 VCR button
54 Resistance units
55 Notable deed
56 Casino game
57 High-five soun
57 High-five sound
58 Achners of comics
59 Actual

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## Serooculie Mouns

The Carolina Challenge is an annual business and social venture competition. This new and innovative contest will enable those with great ideas or an entrepreneurial drive to battle it out for a chance to win a piece of at least
$\$ 50,000$ in total prize money!
Carolina Challenge
$\frac{\text { connect•create - la }}{\text { www.carolinachallenge.org }}$

Information Sessions will be held:
Tuesday, September 19 7:00 PM Union 1505
Wednesday, October 11 7:00 PM Union 3203
Thursday, October 26 7:00 PM Union 3413

