# University fights for best and brightest

Competition between Tobacco Road universities starts well before

basketball seasor Surveys of fall 2006 applicants show that some top-ranked students choose competitor schools over UNC based on academic reputations.

To increase enrollment, UNC officials are resorring and the statement of the schools of the school of the

cials are stepping up efforts to turn more applicants Carolina blue.

Steve Farmer, director of undergraduate admissions, said officials are working to publicize the University to high school students.

The admissions department plans to visit as many as 350 schools this fall — including western states, where applicant num-

bers are usually low.
Farmer said the aim is to encourage applicants to see the University first-hand.

When they visit, we want them to talk to currently enrolled stu-dents," he said. "So we have tours

with guides and students panels." Survey results show that this fall Duke University and UNC saw 773 cross admits — students admitted to both institutions — and less than half of those students chose to come to Chapel Hill.

The majority of students who chose to attend Duke cited academic reputation as their reason.

**Student Body President James** Allred said college applicants often base decisions on arbitrary ranking

systems, many of which weigh universities' amount of funds heavily.

"If we're not doing very well in

erceived academic reputation, then we're going to lose those top-ranked students, and our real academic reputation will suffer," he said.

Allred said increasing faculty sal-

aries improves academic ranking. The University now stands just below the 50th percentile for faculty salaries in a group with peer institu-tions. He said the short-term goal is to rise to the 67th percentile.
"It's not enough just to increase

monetary amount," Allred said. We need to increase our salaries ster than our peers."

Although a large percentage of cross admits between Duke and

**Duke University** Wake Forest Uni 720 U. of Virginia 601

I chose to attend a school with a bette mic reputation in my major.

UNC choose Duke, the story is different in Raleigh.

About 70 percent of N.C. resident cross admits between UNC and N.C. State University turned down the Wolfpack. That percentage equates to more than 1,000

students choosing Chapel Hill.
Allred said the comparable

355

171

I chose to attend a school that would better prepare me for grad school and/or career.

99

orices of the two institutions show that the preference for UNC is aca-

emic – not monetary. Sydney Smith, a high school senior from Pinehurst, who took a

tour Wednesday, said UNC is her top choice. "I like a campus with a big population with sports. I've always had my heart set on Carolina."

> Contact the University Editor at udesk@unc.edu.

### **CROSSTOWN SHOWDOWN**



Amanda Reams, a sophomore at Chapel Hill High School and a member of the Tigers' varsity cheerleading squad, paints a tank top to wear at today's much-anticipated matchup against East Chapel Hill High School. CHHS has won the game for the past two years.

his town ain't big enough for the both of 'em - and in the classic East vs. West showdown, only one will emerge the winner In a game with conference and playoff implications, the East

Chapel Hill High Wildcat football team will travel to the home of their archrivals, the Tigers of Chapel Hill High School, tonight to battle for the Hodgin Cup — and bragging rights for the next year.

### Tigers want another year with coveted cup

BY RACHEL ULLRICH

In these parts, you'll see plenty of Chapel Hill T-shirts — but none of them are baby

Students at Chapel Hill High School sported yellow and black apparel Wednesday in preparation for tonight's big game.
"It's a rivalry game ... so the team takes

it more seriously than other games," said enior Chris West, the team's punter. Coach Isaac Marsh agreed, saying he sees

SEE CHHS, PAGE 13

### East students eager to reclaim town pride

BY TRACEY THERET

Chapel Hill High is to East as Duke is to Carolina.

Needless to say, East Chapel Hill High is out for blood tonight — blood that bleeds Tiger black and yellow.

"It's definitely the biggest game of the year," senior William Sendor said.

The Wildcats are hoping to reclaim the Hodgin Cup that has remained in Chapel Hill's athletic office for three years. The

SEE EAST, PAGE 13



Students at East Chapel Hill High School pass by a banner in the lobby stating their mission for the week, "Beat Dem Tigers."

ATTEND THE GAME

Location: Chapel Hill High School Info: www2.chccs.k12.nc.us/CHHS

## UNC gay life changing

top 100 for gay

friendly schools

PAGE 4

It wasn't something Matt Telford really considered when looking at colleges.

But after coming out as a gay student his

freshman year at Wake INSIDE Forest University, the Winston-Salem native The University realized the importance is ranked in the

of a gay-friendly campus.
"The students there ere hostile to alternativ lifestyles," Telford said. "I

That feeling was the main reason he transferred to UNC, where he is now a junior.

"I feel like this campus is really willing to work with gay or lesbian people," he said. While Telford and other students said there's still room for improvement, they said UNC has made strides recently in becoming

more accepting of the Lesbian, Gay, Bisex and Transgender community. The Gay, Lesbian, Bisexual, Transgender-

SEE GAY LIFE, PAGE 13



James Goins (left), Terri Phoenix and Joy Cranshaw engage in "Come out and play" Wednesday at Hooker Fields. The event was put on by the LGBTQ Center.

## Bush approval spikes in N.C.

### Experts cite drop in gasoline costs

BY JONATHAN TUGMAN

President Bush seems to be

regaining the high approval ratings he once enjoyed in North Carolina. The September Civitas DecisionMaker Poll shows that Bush's N.C. approval rating rose to 50 percent, up 10 points from

A Gallup poll gauges the national approval rating at 39 percent.

"A 10-point jump in a fourmonth period is a sizeable increase," said Jack Hawke, president of the Civitas Institute

Experts, including Hawke, said

falling gas prices likely played a role in the rising approval ratings. Ferrel Guillory, director of the UNC Program on Public Life, and George Rabinowitz, a UNC political science professor, both attribut-ed the rising ratings to decreasing gas prices.



**George Bush** is enjoying a sudden resurgence in support from N.C. residents.

But Rabinowitz also said Bush's strong stance against terrorism has

garnered support.
Tyson Grinstead, chairman of the UNC College Republicans, said renewed concern following the fifth anniversary of the Sept. 11 terrorist attacks could have helped Bush. "As we get closer to midterm

elections people are paying more attention to the issues," he said.

Bush's approval ratings hit a record high — topping 90 percent — after the terrorist attacks.

David Beard, co-president of the UNC Young Democrats, said the attacks' anniversary could cause a similar, though smaller, bump in

SEE BUSH, PAGE 13

### Field hockey freshmen embrace new 'South'

### African duo adjusts to U.S. game, life

BY SAM PERKINS

Imagine the culture shock Tyler Hansbrough would have faced if he went to Greece to play basketball after high school.

That's essentially the move made by field hockey freshmen Dani Forword and Illse Davids, both South Africans who came to Forword and Davids are stand-

outs on a Tar Heel team ranked No. 5 in the nation. Both have played field hockey since elementary school, and both have played fo the youth South African national teams. Life in the U.S. has been a transition but one they have embraced.

"We've adjusted fine," Forword said. "It was kind of built up for us. We knew there'd be a lot of pressure. It's intense with time management — juggling school, work, friends and everything. But that's what athletes have to juggle."

Of course, anyone coming to a new setting has expectations What did they expect?

"Hot boys!" Forword exclaimed before quickly, but unconvincingly, trying to retract.

"I didn't know what to expect," SEE FIELD HOCKEY, PAGE 13



Illse Davids and Dani Forword brought their field hockey skills to UNC from their native South Africa where the game is more

prestigious the University was here, but I saw a few basketball games, settled in and thought, We're really lucky to be here. Davids especially likes Chapel

popular but a bit less competitive.

Hill's balance "If it was back home we'd be so

one-sided to field hockey," Forword agreed, "Whereas here we get a mix of things — academics, making friends, socializing. We're broadening our horizons Still, with so much more nation-

al prominence for field hockey in South Africa, one might expect it to harbor a better setting for learning the game.

Not quite, Forword said. "We compared it to what we could have had back home, and everything here is so professional.

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**LIVING ON BORROWED TIME City** schools ups time for delayed openings

**OPEN FOR BUSINESS** A new center aims to bring industries to Pittsboro

**HAVE A MONTH** Orange County commissioners decree local Latino month



dive page 5

**STEAL BOOTS** 

Diversions takes a look at the growing trend of bootlegging live music and what's being done to curtail illegal recording.

national page 14

**UP TO SPEED** 

An education expert comes to campus to tell students about the many benefits and flaws of the No Child Left Behind Act.

this day in history

SEPT. 21, 1950 ... Today marks the first day of the

Interfraternity Council's "modified silence" period where members are not allowed to engage each other in social conversation.

weather