

# The Daily Tar Heel

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## Record gift hits Carolina First goal

BY GREG MARGOLIS  
STAFF WRITER

Thanks to the largest single donation in University history, the Carolina First fundraising campaign surged past its \$2 billion fundraising goal 10 months ahead of schedule, officials announced Wednesday.

The \$50 million gift to the UNC School of Public Health from Dennis Gillings, a former public health professor and his wife, Joan, is aimed at making it the top-ranked school in the field and a global leader.

"This is an extraordinary day for this University," Chancellor James Moeser said. "We didn't just break

\$2 billion. We broke it with a bang."

Carolina First is a massive private fundraising effort by UNC that began in July 1999 and will last until December 2007. Now that the goal has been met, officials are introducing a new effort to raise an additional \$100 million for faculty benefits and salaries.

"We compete for the best and the brightest, and that's why we intend to be aggressive," said Paul Fulton, co-chairman of the campaign's steering committee and a member of the UNC Board of Trustees. "Having the resources to retain and recruit outstanding faculty remains the highest

priority on this campus."

The public health school will be renamed the Dennis and Joan Gillings School of Global Public Health, making it the first such school in the U.S. to include "global" in its name.

"What we're really about in public health is making a difference," said Barbara Rimer, dean of the school. "And this gift is really going to allow us to do that."

While the private Morehead Foundation received a \$100 million gift last week, the Gillings' gift is the largest given directly to the campus. An endowment will be created to

help faculty and students collaborate and create innovative public health solutions, said Steven Zeisel, associate dean of research for the school.

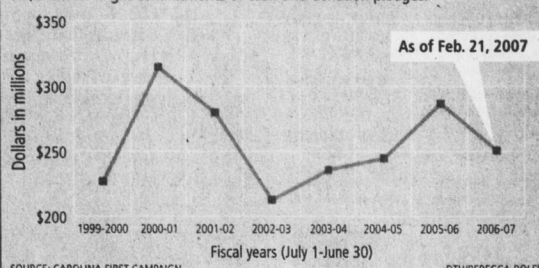
The gift also will help create the Gillings' Fellows Program, which will provide for working sabbaticals for faculty to collaborate internationally, as well as help bring leading public health figures to UNC.

Gillings, who left UNC to found Quintiles Transnational Corporation, a pharmaceutical services company, said he hopes UNC merges business principles and public health goals to

SEE CAROLINA FIRST, PAGE 9

### Carolina First reaches milestone

Since 1999, the Carolina First Campaign has received more than its stated goal of \$2 billion in gift commitments of cash and donation pledges.



|WOMEN'S BASKETBALL SENIOR NIGHT|

|NORTH CAROLINA VS. WAKE FOREST|

|7 P.M.|

|CARMICHAEL AUDITORIUM|

## A LITTLE HIGHER LATTATUDE

### Senior duo brings hoops program to new heights

BY GRAY CALDWELL  
ASSISTANT SPORTS EDITOR

For seniors Ivory Latta and Camille Little, it's the small things that will stick with them.

Four years of staying after practice to work on shooting. Four years of waking up early to run.

"Just putting on a Carolina jersey for the first time," Latta said. "I was in the mirror for five minutes looking at myself, like, 'This can't be true.' I think that's what I'm gonna remember for the rest of my life."

Tonight at 7 against Wake Forest, the former McDonald's All-Americans will take the court at Carmichael Auditorium for the last time. Senior Day ceremonies will begin at 6:45 p.m.

They might not have the rags to riches story of 8-20 to National Champions Jawad Williams, Jackie Manuel and Melvin Scott — but they've transformed the program into a perennial contender, and they hope to seize the riches in Cleveland in April.

Coach Sylvia Hatchell said crowd sizes at women's games have increased by three or four times from the

SEE SENIORS, PAGE 9

### THE LATTALITTLE TEAM

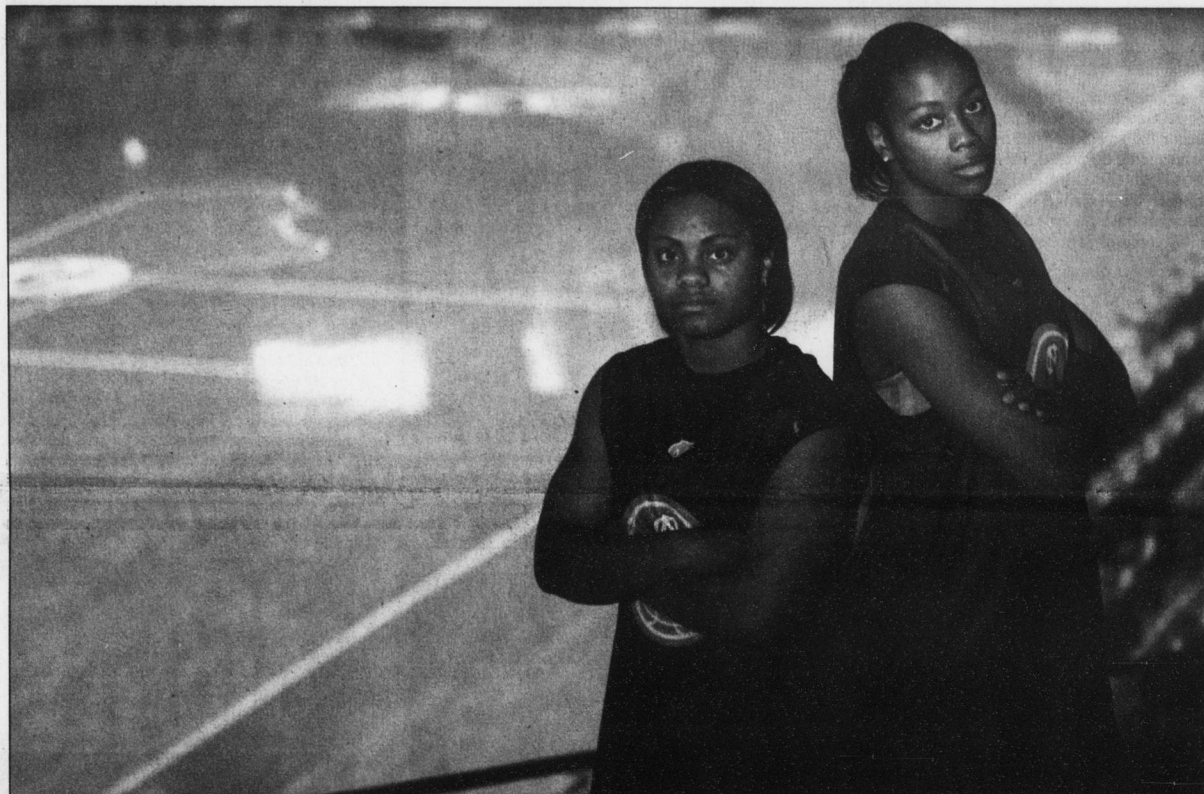
113-15 OVERALL RECORD

2 ACC REGULAR SEASON TITLES

2 ACC TOURNAMENT CHAMPIONSHIPS

2 NCAA ELITE EIGHT APPEARANCES

1 NCAA FINAL FOUR APPEARANCE



DTH/BETH ELY

Seniors Ivory Latta (left) and Camille Little will play their final home game in Carmichael Auditorium tonight. The duo came in as a heralded class of McDonald's All-American's and has helped attendance jump at UNC women's games during their four years as leaders of coach Sylvia Hatchell's squad.

## Carson to pause before hitting go

BY KEVIN KILEY  
STAFF WRITER

When Eve Carson talked to her parents after winning Tuesday night's student body president election, she said they congratulated her and then told her one thing — sleep.



That might be good advice now that Carson has less than two months to prepare for her April 3 inauguration.

Carson spent the past five weeks juggling a hectic campaign season. Her victory against competitor Nick Neptune brought in a record number of voters in Tuesday's runoff election, with 6,613 students — or 24 percent — casting ballots.

The last student body president runoff in 2005 saw just 19.6 percent of the student body casting ballots.

With more students voting this year, Carson is looking to keep them engaged, but her life isn't going to get any easier.



Student Body President-elect Eve Carson plans to meet today with current leader James Allred.

"It's going to be a lot of work, but I'm excited about getting started," she said.

The next few months will be a balancing act, requiring a lot of priority shifting, she said. During her campaign, Carson has had to step down from many positions in various student groups, including the Honors Program Student Executive Board.

She said her main goal now is to attract students who haven't been involved in student government to the executive branch, an idea she stressed during her campaign.

"There is so much talent on campus," said Carson, who has been

SEE CARSON, PAGE 9

## Ben Folds draws tent village, sellout

BY HARRY KAPLOWITZ  
ARTS EDITOR

Walking by Memorial Hall late Tuesday evening, passersby could have thought they'd wandered into Krzyzewskiville the night before a big game.

Tents enveloped the lawn in front of New West and the sidewalk outside Memorial Hall were barely visible between handbills of mobile dorm rooms supported by flexible rods.

But this scene was in anticipation of a different kind of March Madness.

They were waiting for tickets to Ben Folds' March 28 concert at Memorial, co-sponsored by Cat's Cradle and the Live Nation music promotion company. And for some, the overnight stay was less a grueling display of fan devotion and more an impromptu party.

"One big party — that's it in a nutshell," said freshman Andrew Smith, who, along with four other friends, camped out for about 20 hours to get seats to the sold-out show. Arriving at 2:30 Tuesday afternoon, the five friends had all dispersed by about 10 a.m. Wednesday, 10 side by side, row 5 tickets in hand.

Even Chancellor James Moeser noted the tent city's impressiveness.

"Students were camping on Cameron in front of Memorial Hall last night for a rock artist, albeit a rock artist I've never heard of," Moeser said at Wednesday's celebration for reaching the \$2 billion goal for the Carolina First campaign.

"We have a new K-ville, and it stands for (Executive Director for the Arts) Emil Kang."

By 8:30 a.m. Wednesday, the hundreds of tent city dwellers began to deconstruct their shelters and huddle into a line outside the Memorial Hall box office. By 11:30 a.m., all 900 student tickets to the concert — priced at \$22 each — had been sold, Memorial Hall officials said. Concert tickets for the general public will go on sale March 1 for \$35.

Tuesday night's events marked the third time this year that students have camped out for tickets to a Memorial Hall concert. Last semester's Carolina Union Activities Board-sponsored Sufjan Stevens and The Roots concerts both garnered tent city status, and CUAB President Erika Stallings said that is indicative of the caliber of the performances.

"I think students like the opportunity to camp out," Stallings said. "I think as long as there's exciting acts coming to Memorial Hall people will do it."

Stallings also said the event's security presence showed that camping out for concerts has become an activity the administration is closely watching.

"This is the first time we had a camp out where there was security — Memorial Hall told us they wanted security there," she said. "I think this is something that's getting on the administration's radar."

SEE BEN FOLDS, PAGE 9



DTH/TRACI WHITE

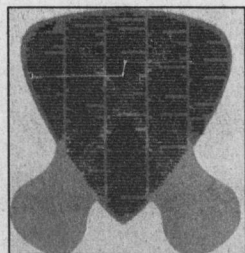
Hailey Loftis and Andrew Smith, both freshmen, sit around a lantern in front of Memorial Hall on Tuesday night to wait in line for tickets to Ben Folds.

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**MISSING CLASS** Officials struggle to up enrollment in middle college programs

**C WHAT WE GOT** C-SPAN brings a bus to promote its educational programs

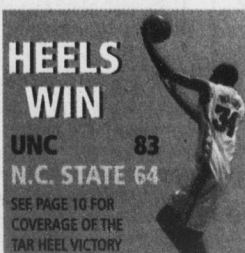
**RIDING THE TIDE** Men's swimming and diving team sits in third place at the ACCs



dive | page 5

### FRAT ROCK

Diversions looks at the style that's produced such hits as "Louie Louie" and "40 oz. to Freedom" but fails to fit into traditional genre titles.



SEE PAGE 10 FOR COVERAGE OF THE TAR HEEL VICTORY

this day in history

FEB. 22, 1933 ...

Civil War veteran William Candler — who attended the UNC School of Law in 1855 — is proclaimed the University's oldest living alumnus at age 99.

weather

Partly Cloudy  
H 68, L 44

### index

police log ..... 2  
calendar ..... 2  
games ..... 9  
sports ..... 10  
opinion ..... 14