

# The Daily Tar Heel

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## Committee to hire search firm

Firm will help find chancellor prospects

BY KEVIN KILEY  
STAFF WRITER

The chancellor search committee will meet today to discuss hiring an academic search firm to assist in its search process.

Committee members will hear proposals from three organizations, aiming to decide which firm to hire by the end of the meeting. The three companies making presentations have not been announced.

Search firms are national companies that help universities solicit applicants and provide third-party oversight to searches.

"They are increasingly used in higher education because they can do a lot of background work that makes the committee's work easier," Executive Associate Provost Steve Allred said.

Firms UNC has used in the past include Brill Neumann Associates from Boston, now assisting UNC in

### ATTEND THE MEETING

Time: 1 p.m. today  
Location: Rizzo Center, Friday Center for Continuing Education  
Info: unc.edu/chan/search

finding a chief information officer, and Baker and Associates from Atlanta.

In addition to helping find applicants, search firms help ensure that the process is conducted legally. "There are certain legal ways to carry out a search that must be met in order to provide confidentiality and security," said James

Ferrare, president of Academic Search Inc., a firm in Washington, D.C.

Ferrare said search firms also ensure a diverse applicant pool. "Search committees have a desire to make their university the best," he said. "In that passion, they can sometimes forget that there is a legal way of doing things."

The consultant assigned to the committee sits in the meetings. Firms typically assign one consultant to each search, but the entire firm takes on several at once. Brill Neumann, for

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### The search firm's process: Step by step

1. Advertise the position in higher education publications.
2. Receive applicants and perform checks on criminal backgrounds and professional credentials.
3. Reach out to potential applicants who do not apply on their own through phone calls and meetings. From these meetings, the firm will add about 20 to 25 applicants to the pool.
4. Oversee the selection process to ensure that proceedings are conducted legally, while the search committee narrows the list of potential candidates down to three to present to UNC-system President Erskine Bowles.

## PAC PUSHES UNC AGENDA

### UNC-Chapel Hill PAC focuses on the budget

Citizens for Higher Education gave the maximum \$8,000 contribution to 17 legislators, mostly in leadership. The group also gave at least \$1,000 to all but one of the chairmen on budget committees affecting higher education, particularly in the Senate, as shown below.

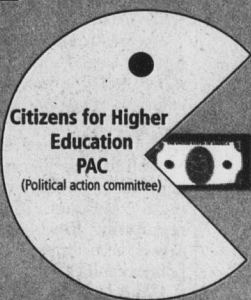
Money going into the PAC - Total amount: \$621,323

#### Trustees who gave contributions

(all gave \$5,000):  
Roger Perry (chairman)  
Russell Carter  
John Ellison  
Paul Fulton  
Alston Gardner  
Nelson Schwab  
Donald Stallings  
Robert Winston

#### Other contributors

(all gave a minimum of \$2,500)



#### Received \$1,000 - \$3,000 in contributions

- Martha Alexander, D-Mecklenburg
- Maggie Jeffus, D-Guilford
- Mickey Michaux, D-Durham, senior chairman
- Douglas Yongue, D-Scotland
- Marian McLawhorn, D-Pitt
- Ray Rapp, D-Madison

#### Received \$3,001 - \$5,000 in contributions

- Phillip Haire, D-Haywood
- Rick Glazier, D-Cumberland
- A.B. Swindell, D-Nash, Senior Chairman
- Joe Tolson, D-Edgecombe

#### Received \$5,001 - \$8,000 in contributions

- Walter Dalton, D-Rutherford
- Linda Garrou, D-Forsyth
- Kay Hagan, D-Guilford
- Julia Boseman, D-New Hanover
- Richard Stevens, R-Wake
- James Crawford, D-Granville

Where the money goes - Total amount: \$425,000

SOURCE: STATE BOARD OF ELECTIONS  
DTH/WALLIE WASSUM

BY BRENDAN BROWN  
SENIOR WRITER

UNC-Chapel Hill's high-powered political action committee has some policy experts and legislators worried about the unfair advantages that money brings to the flagship campus.

"They undermine the legislature's and the Board of Governors' ability to fairly address the needs of the state and the system," said Ran Coble, executive director of the N.C. Center for Public Policy Research.

Citizens for Higher Education is the second-most powerful lobbying group in the state, giving \$425,000 to more than 100 candidates for the N.C. General Assembly in the past election.

Only two other system schools — N.C. State and East Carolina universities — have political action committees, though neither of them approach the scale of CHE.

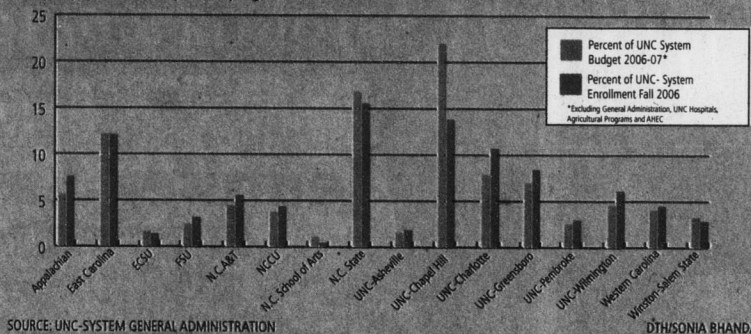
National experts said they were not aware of any other public or private universities that have PACs.

For Jim Phillips, chairman of the UNC-system Board of Governors, the danger of campus lobbying groups is the potential to create a scramble among the public universities for state money — a problem the university-system structure was intended to solve when it was created in the 1970s.

"That's one of the real risks

### UNC-system budget vs. student population

Only UNC-Chapel Hill got a disproportionately large amount of the system budget compared to its student body, mainly to pay for more expensive programs such as the medical school.



SOURCE: UNC-SYSTEM GENERAL ADMINISTRATION  
DTH/SONIA BHANDARI

that we run," Phillips said.

Generally, the group has been in sync with the system's priorities, lobbying last session for faculty salary increases and for a fund supporting cancer research at UNC-Chapel Hill.

But critics of CHE point to instances when the group has used its power to skirt the university system in favor of UNC-CH, fearing it could happen again.

"In the last several years, their agenda has been the board's and the university systems," Phillips said.

"That has not always been the case, and it might not be the case in the future."

### Close ties to the BOT

Though the group is not formally part of UNC-CH, it consistently has taken positions in line with the University's Board of Trustees since it was created in 2002.

Eight of the BOT's 12 members personally contributed the maximum \$5,000 to CHE last year, and six of them are on the group's 13-member executive committee, which makes decisions about campaign giving.

Others on the executive committee include former trustees and former deans of the Kenan-Flagler Business School.

Other contributors to CHE,

all of whom must give at least \$2,500 a year, include prominent alumni and other high-profile University figures, such as former basketball coach Dean Smith.

"They exist to support the institution they all love," said Sen. Tony Rand, D-Cumberland, an influential legislator and a vocal supporter of UNC-CH.

"Nobody is attacking the system. That's a 'sky is falling' argument," said Rand, a Chapel Hill alumnus who consistently has received campaign contributions from CHE.

"It's not self-interest."

SEE PAC, PAGE 5

## Few universities nationwide have PACs

BY BRENDAN BROWN  
SENIOR WRITER

While debate continues on the role of the political action committee for the UNC system's flagship school, national experts were surprised to hear that such a thing even existed.

"I haven't encountered anything like this, so that does mean it's a little peculiar," said Alan Rosenthal, a public policy

professor at Rutgers University who studies lobbying in state governments.

Citizens for Higher Education is not formally part of UNC-Chapel Hill, but it consistently takes positions in line with the University's Board of Trustees.

Only two other UNC-system schools — N.C. State and East Carolina universities — have political action committees, but

neither of them comes close to the \$425,000 in campaign contributions CHE gave last election.

The political action committees are legal and protected under constitutional free speech rights.

But Rosenthal and other experts raised concerns about CHE's close relationship with University trustees, six of whom are on the group's executive committee and make decisions about

campaign contributions.

"The fact that these people wear two hats may give the appearance of impropriety and may present some impropriety," said Peggy Kerns of the National Conference of State Legislatures.

"It feels too cozy to me," said Kerns, who is the director of the conference's Center for Ethics in

SEE NATIONWIDE, PAGE 5

## Voters get say in Durham, Chapel Hill

BY ELISABETH ARRIERO  
STAFF WRITER

More than 2,000 Durham County residents will be able to vote in the Nov. 6 Chapel Hill municipal elections because of a little-known zoning protocol.

People who live in precincts 27 and 53-2 of Durham County also live in Chapel Hill limits. These residents are allowed to vote in both Durham County elections and Chapel Hill municipal elections.

"The lines are not as clean as one might think they are," said Michael Perry, deputy director of the Durham County Board of Elections.

There are 2,311 registered voters living in the two precincts located on the southwestern border of Durham County.

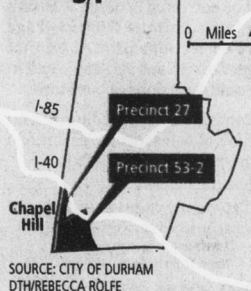
On Chapel Hill Election Day, the voters go to a Durham County polling location. The Durham County Board of Elections tabulates the votes and passes them on to the Orange County Board of Elections.

The Durham board keeps the tallies on official record since the voting takes place in a Durham precinct.

Perry said this system has been in place for at least a decade and probably much longer than that.

At one point, Perry said, the

### Durham County voting precincts



SOURCE: CITY OF DURHAM  
DTH/REBECCA RÖLFE

county tried to combine the two locations into one precinct to make things simpler, but the state legislature draws the precinct lines and the county could not get approval.

"We don't feel like we need to fight to get the precincts changed," Perry said. "It's an inconvenience, but not a problem."

Although Perry maintains the system has been in place for years, some residents said they never knew of their voting rights in Chapel Hill.

"I've lived here 13 years, and

SEE PRECINCTS, PAGE 5

## Role of chancellor reflects UNC's call

Must represent students, the state

BY WHITNEY KISLING  
UNIVERSITY EDITOR

The person who comes into the chancellor position July 1 will face several challenges and projects as the University spirals into a growth spurt.

But more than picking up the initiatives that Chancellor James Moeser leaves unfinished when he leaves June 30, the new leader will serve as the face of the University.

As UNC struggles with its global role, the next chancellor will represent the University in the town, the state and the world.

"He's an ambassador on and off campus," General Alumni Association President Doug Dibbert said.

But beyond representation — a big enough task as it is — the chancellor oversees the institution's

vision. He appoints top administrators who carry out policy and gives final approval on decisions including tuition increases and academic and development priorities.

Although he doesn't have a hand in every aspect of the University, he's shaping it through his vice chancellors and administrators and the decisions he makes.

"Sometimes I say to people: The provost is the prime minister; the chancellor is like the queen," said Judith Wegner, a law professor and former faculty chairwoman.

Specific to UNC is the effort to maintain a national reputation while balancing a dedication to being public that requires accountability to the state citizens and legislature.

Because the University's funding comes from the state and tuition, as well as private donations, the chancellor must cater to UNC students, potential students, parents and alumni. But even the taxpayers of the state have a tie to UNC.

"Our mission is different because we are a university owned by the people, and we have a commitment to the people of North Carolina," said Jean Kitchin, a former member of the Board of Trustees.

SEE CHANCELLOR, PAGE 5

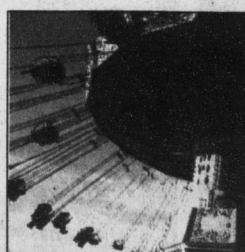
19  
Days left until  
one-stop voting ends

Visit www.co.orange.nc.us/elect

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### DORM ROOM DEVILS

Roommates can sometimes face insurmountable struggles in getting along and sharing such a small space. Alternative housing is sometimes the answer.



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### FAIR'S CHANGING FACES

Artist and longtime amusement industry worker Charles Phillips, known as "Silly Nelson," recalls how the fair changed during his decades in the business.

this day in history

### OCT. 16, 1974 ...

WUNC-FM announces the hiring of new director Donald Trapp, who says he will work to bring new programming to the radio station.

weather

Partly cloudy  
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