

The Daily Tar Heel

VOLUME 115, ISSUE 99

THURSDAY, OCTOBER 25, 2007

www.dailytarheel.com

A biweekly analysis of Chancellor Moeser's term

Chancellor connects with state



DTH FILE/TRACI WHITE

Chancellor James Moeser walks on University Day to his office in South Building. With UNC as the nation's first public university, Moeser espouses the belief that through the state interactions of Carolina Connects, UNC should "always put its state first," as he works with campus officials to achieve that.

BY KATE SULLIVAN
ASSISTANT UNIVERSITY EDITOR

As the flagship university in North Carolina's 16-university system, UNC has a responsibility to serve the people of the state.

And as the first public university, UNC prides itself on being the "University of the People" — a mission emphasized by Carolina Connects, an initiative through which Chancellor James Moeser and other University officials visit N.C. counties to reinforce UNC's relationship with the state.

"A leading public university is an engaged university. It is a university that always puts its state first," Moeser said in his 2004 State of the University address, soon after the program was launched.

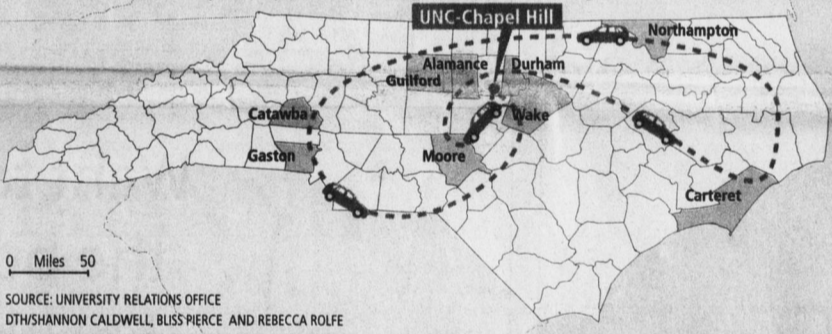
Since then, Moeser has visited about three-fourths of the state's 100 counties, focusing on education, economic development and health initiatives. And though the program has expanded in its three years, Mike Smith, vice chancellor for public service and engagement, said a challenge for UNC is connecting with smaller communities.

This year UNC has emphasized globalization, setting international goals with a new Global Leadership Circle. But Moeser said the University can't forget its commitment to the home state.

"We didn't want people to have this image that Chapel Hill was kind of this elitist ivory tower," Moeser said earlier this week.

On the road again

As of Oct. 15, Chancellor James Moeser had visited nine of North Carolina's 100 counties this year. He plans to visit at least 50 before the end of the year as a part of demonstrating UNC's interest in meeting the needs of the rest of the state.



"While we're becoming a global university, we haven't forgotten about service to the state."

Yet while Moeser is engaged in traveling throughout the state, his duties are to serve mostly as the representative of UNC projects.

"There is a public relations aspect to this program. The fact that Carolina's in town, the chancellor is here, so obviously this is a good way to communicate ... that UNC's vitally interested and wants to be helpful to whatever the issues are in that local community."

Moeser, who laid the road map for the project, has been the face of Carolina Connects, representing UNC across the state. And when he

steps down June 30, his successor will take the wheel, molding the program's future in his or her hands.

Starting the engine

While UNC always has maintained a commitment to the state, Moeser is one of the only UNC-system chancellors to take so much time to canvass the state.

"We made the decision intentionally to intensify our engagement with the state of North Carolina," Moeser said. "One — to demonstrate what we're already doing but

also to ask the question of what could we be doing that we're not."

During the rest of the academic year, Moeser and his team plan to make 50 visits around the state, which is more than in past years.

Since the program's inception in 2004, Moeser's visits have taken him from Jackson County in the west all the way to Morehead City on the eastern coast. Having the chancellor make appearances helps highlight UNC's statewide connection.

"I'm not aware of any other cam-

SEE CONNECTS, PAGE 4

Next: Faculty relations



DTH/ABBY KEIFER

Freshman Kendall Law asks Chapel Hill mayor hopeful Kevin Wolff about combating homelessness at a forum Wednesday.

Forum links town-gown

Students hear candidate pitches

BY MAX ROSE
STAFF WRITER

Junior Lynn Pudlo attended the Wednesday local candidate forum undecided about whom she will vote for in the Nov. 6 municipal elections.

After hearing more than two hours of candidate opinions, she came away with a list of favorites. "By coming here, that was my method of picking which candidates to vote for," she said.

Candidates for Chapel Hill and Carrboro leadership made their pitches at a Wilson Hall forum intended for students, though few were there to listen.

About 20 people attended the forum, which was sponsored by the town relations committee of student government.

Rea Grainger, chairman of the committee, said the forum was part of an effort to get "more student involvement in elections."

"I don't think the students realize the impact they have in the local community," he said.

All seven candidates for Chapel Hill Town Council and all but one of the six Carrboro Board of Aldermen candidates joined Carrboro Mayor Mark Chilton and Chapel Hill mayor challenger Kevin Wolff at the forum.

The candidates emphasized their personal connections to UNC and sparred over Carolina North and homelessness.

Freshman Kendall Law asked the candidates if they would support activation policies that attempt to help the homeless become self-sufficient.

Law said he did not hear enough specifics to make a decision on his vote but was most impressed by Chapel Hill Town Council candidate Matt Czajkowski.

Law, who is from Denver, N.C., said he was going to talk to his hallmates about what he saw and encourage them to register to vote in Chapel Hill.

Both Law and Pudlo emphasized the importance of the

SEE FORUM, PAGE 4

Finding funds poses obstacle

BY KELLEN MOORE
STAFF WRITER

The time has come for Student Body President Eve Carson to put the money where her mouth is.

When the October Report was released Tuesday, it updated students on the progress of many Carson administration initiatives — and where the projects stand in terms of funding.

In her platform, Carson proposed three "Big Ideas": an annual music festival, two scholarships for juniors and an endowment to fund a big-name speaker series.

But big ideas require big money. And though Carson's term is halfway done, financial backing for these plans isn't finalized.

Katie Sue Zellner, executive branch chief of staff, said each project will approach funding differently.

"It's not so much fundraising in the traditional sense in the word, but it's more of securing corporate sponsors or big donors who already have a commitment to Carolina," Zellner said.

The Spring Music Festival

One of Carson's main initiatives is to create an annual music festival similar to MerleFest, North Carolina's annual bluegrass and folk music festival.

Alex Robinson, chairwoman of the Spring Music Festival committee, said the committee has teamed up with other campus organizations, such as Carolina Union Activities Board and the Residence Hall Association to make the festival possible.

"It sort of broadened the vision, but it gave us a sturdier base to work upon," Robinson said, adding that the groups will work together to fund the festival, likely to cost more than \$100,000.

Robinson said that because the cost is large, the committee will try to fund the festival through campus grants and corporate sponsorship in the next few weeks.

SEE FUNDS, PAGE 4

Project Homeless Connect commences

BY DEVIN ROONEY
STAFF WRITER

Michael Kelly is a peer support specialist with an organization that connects the homeless with services. But, between 2001 and 2007, Kelly was homeless himself, as he coped with alcoholism and depression.

Kelly, who works with Projects for Assistance in Transition from Homelessness, said the people he helps struggle with the same fear, distrust and confusion he battled.

Homelessness means fighting tooth and nail for bare essentials, a daunting task for many, especially those with mental illnesses too, Kelly said.

Orange County hopes to address these issues at its first Project

Homeless Connect, which runs from 9 a.m. to 3 p.m. today at the Hargraves Community Center. Across the nation, 115 cities will host similar programs.

The event aims to help the homeless access legal, medical and social services and will set them up with private voice mail accounts.

When he was homeless, Kelly said he couldn't find help at first because he didn't know where to look.

"You're not sure who to turn to or how to get assistance," he said. "Most of the agencies are in place, but they're not common knowledge."

Kelly said that the services often require a home address and phone number, neither of which he had.

Philip Mangano, executive direc-

tor of the U.S. Interagency Council on Homelessness, said Project Homeless Connect will "bring people back to the center of the community." Mangano is scheduled to speak at the event today.

The project is part of a larger network of services provided by private organizations and branches of government at all levels.

In many areas, subsidized housing is one tactic used to help the homeless get off the streets. Housing often

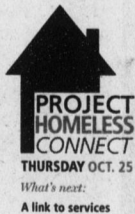
is granted on the stipulation that the residents agree to cooperate with treatment for their condition.

Chris Moran, executive director of the Inter-faith Council for Social Service, said without housing, many get caught up in a cycle of homelessness, prison and hospitalization.

"People are constantly shuffled between one institution and the other," he said.

It usually costs between \$13,000 and \$25,000 to provide services and housing to one person for a year, compared to between \$35,000 and \$150,000 for legal and medical costs for each year on the street.

SEE HOMELESS, PAGE 4



10
Days before one-stop voting ends

Visit www.co.orange.nc.us/elect

online | dailytarheel.com

SAVING WATER A Carrboro resident will be honored for her conservation efforts.

HOLIDAY SPIRIT The Downtown Partnership discussed holiday decorations.

HAUNTED TALE An adaptation of "The Bell Witch" will start playing today.



diversions | page 5

HAPPY HALLOWEEN

The Dive staff offers up a detailed how-to for making your Halloween costume scary good. Learn how to make your own monster this year.

this day in history

OCT. 25, 2002 ...

The National Institute of Nursing Research awards \$1.5 million to UNC for a health disparities research center with N.C. Central and Winston-Salem State universities.

weather

Rainy
H 68, L 58

index

police log 2
calendar 2
diversions 5
games 8
opinion 14