### N.C. TREE

And N.C. trees have been displayed 10 times since 1966, when

such records began being kept. Freeman has also won the N.C. wreath contest four times, the national wreath contest twice and the N.C. tree contest once, which gave him the honor of presenting

trees to the governor.

A White House contingent including grounds foreman Mike Lawn and White House florist Nancy Clarke visited Freeman's farm in October after he was named grand champion in the National Christmas Tree Association contest.

But Freeman said his most rewarding Christmas tree moments stem not from prizes or titles, but from selling trees on a retail lot.

"I try to get down to the retail lot whenever I can," Freeman said. "Seeing a family come year after year and select their tree, seeing the excitement that the kids have picking out a real tree, that's my favorite part of the business."

And Freeman's office manager, Sheila Jordan, said the honor

youthful squad, kept UNC compet-

itive in most games while drawing

sellout crowds to Kenan Stadium. There had been speculation in

recent weeks that Davis might be

a possibility for the coaching job at the University of Arkansas — where

he played college football.

"We wanted to make sure that

he recognized that we understood

(the impact he has made). ... We

wanted to make sure that his con-

tract was competitive with coaches

of his caliber," said board Chairman

Roger Perry when asked whether

the threat of other schools played a

part in the raise and extension.

PAY INCREASE

couldn't have come to a better guy. Freeman has been involved in the Christmas tree business since he was 16, working at a retail lot while attending high school. After graduating from N.C.

State University with a Bachelor of Science in fisheries and wildlife sciences in 1985, Freeman became involved with the N.C. 4-H Youth Development Program, a youth development program that emphasizes learning by doing.

He then decided to go into Christmas tree farming full time.

He shears each tree once a year by lowering the top and cutting the sides, which encourages the branches to grow into the tree's interior and increases the density.

Trees are not harvested for at east 10 years, Freeman said. "Growing the trees, you get to

spend so much time working outside and get to see a lot of nature and wildlife, and that's what makes it nice," he said. "You get to see a seed grow and develop, and take care of it."

> Contact the Features Editor at features@unc.edu.

ees to pass the contract without

much opposition. He also said the

amount of money needed to retain

a high-profile coach causes concern

concentration, but it's the market-place," he said. "If you're going to be

competitive in football, as we are

in every other aspect of University

life, that's pretty much what the

Perry added that he didn't expect

to happen every year.

attack for the large contract after Davis' original well-financed deal

last fall - in particular by former

UNC-system President Bill Friday,

who has vocalized his criticism of

The University has come under

"Yeah, surely it does. It's a lot of

for the future.

market is for it.

### **FORENSICS**

Academy of Sciences assessed the scientific validity of the analysis, leading to doubts about the results' reliability. The FBI announced in 2005 that it would no longer use this technique and sent letters to about 300 state and local crime labs and prominent legal associa-

The Post and "60 Minutes" found at least 250 cases in which bullet lead analysis was used as

Rosen took on Hunt's case after former student who represented Hunt's co-defendant, Jerry Cashwell, revealed to Rosen that Cashwell said before his 2003 suicide that he alone was responsible for the murders.

"I'm absolutely convinced that (Hunt is) innocent," Rosen said.

Rosen filed a motion in Cumberland County Superior Court for Hunt's case to be re-examined. That court denied the motion, as did the N.C. Court of Appeals. Now Rosen is pursuing an audience with

the N.C. Supreme Court.
"I think it raises questions about

Friday lamented that the raise will give Davis a salary several times that of the chancellor and also mentioned that numerous faculty members have told him how "deeply they feel about (the

contract)" in the past two days.
"The raise itself was much greatthan that provided (to) the chancellor, and the raise standing alone is greater than the annual salary of distinguished professors at Chapel

Davis answered a question concerning the criticism after Saturday's game.

"I guess you understand everybody has ideas and opinions about it, but I mean I want to make it perfectly clear — I really, truly love this place."

UNC senior Zach Padget approved of the decision to upgrade

"It seems kind of ridiculous after going 4-8 to give a guy \$300,000 more a year, but in the long run I think he's necessary to the pro-

"In the next few years I think we're really going to see that pay off."

Contact the Sports Editor at sports@email.unc.edu.

a lot of cases," Rosen said of bullet lead analysis. "We don't know how many cases in which this has been used in North Carolina.'

Working with The Post and "60 Minutes," the Innocence Project, an organization dedicated to exonerating the wrongfully convicted, identified cases such as Hunt's in which people were sentenced based on bullet lead analysis.

The Hunt case is particularly troubling to us," said Eric Ferrero, director of communications for the project. "It reeks of injustice."

In a statement released Nov. 17, the FBI lab announced its intentions of launching another campaign of outreach, analysis and

"The digging into individual cases done by the Innocence Project, The Washington Post and CBS News brought some serious concerns to our attention," stated John Miller, FBI assistant director for public affairs, in a press release. The FBI is committed to addressing those concerns. It's the right thing to do."

The Innocence Project began monitoring the FBI's outreach after it discontinued the use of bullet lead analysis in 2005. Ferrero said the FBI did not clearly explain the flawed technique to prosecutors and attorneys nationwide.

"What they've announced is very good," he said. "It's also several years too late."

Ferrero said that the FBI needs to do a thorough review of thousands of cases in which bullet lead analysis was used as evidence and that the courts need to step back their reliance on some forensic techniques

David Harold, interim executive director of the Darryl Hunt Project for Freedom and Justice, said many other issues plague the justice system, including mistaken identification, witness intimidation and offering jail witnesses lighter sentences in return for testimony.

"Prosecutors often forget that their job is not to get a conviction; it's to do justice," Harold said.

But Harold said he responds to wrong convictions based on faulty forensic techniques the same way he responds to any other:

"It's the job of the criminal justice system to put up safeguards."

Contact the State ♂ National Editor at stntdesk@unc.edu.

## **EMPLOYEES**

said Moeser is not the first UNC chancellor to focus more on raising money than morale.

"The University, for a long time, has suffered in the caliber of our chancellors," she said. "What we have is a professional administrator that goes from school to school every five to seven years.'

espite these criticisms, Moeser said he is sympathetic to employee and staff needs.

"They make the trains run on time," he said. "So we're enormously appreciative of them, and they're a vital force for the smooth, efficient operation of the University."

In response to rising concerns about staff needs, Moeser worked to create the Chancellor's Task Force for a Better Workplace in 2003, which was charged with evaluating employee needs Top recommendations from the

task force included establishing an office to act as a confidential mediator for concerned staff, providing more health benefits and launching a supervisor training initiative. "Just putting the task force togeth-

er was a step in the right direction," said Griffin, who served as co-chairman of the task force with Moeser.

Within a year of the task force's report, Moeser had appointed a two-member team to serve as mediators in the newly created Ombuds Office. "Sometimes all you need is

somebody to talk to if you have a problem," Griffin said. "It's helped, and it's doing a lot of good."

Other initiatives, such as improved training programs and a laptop loan program, also were under way by 2005.

#### Raising voice and pay

Moeser also advocated for employees to have a voice in UNC's Board of Trustees' finance talks but stopped short of supporting the forum's pleas for a seat on the board.

The forum chairman now gives a presentation to the trustees' audit and finance committee.

Wages and benefits, on the other hand, are always points of dissatis-faction, Moeser said, adding that North Carolina's state employee benefits package is lacking. "There are a lot of things about that we'd like to change, but we are locked

into this inflexible state system."

Though many agree the chancel-lor could have done more to lobby for changes to employee wages, Moeser said focusing on faculty salary increases was more important

because they are part of the budget.
"It's our job to lobby for faculty support," Moeser said. "Staff salaries are not part of the University budget, but in fact we have advocated for increases in staff salaries, even though it's not part of our budget."

Griffin said he worked with Moeser to increase the minimum wage for campus and hospital staff to exceed \$10 an hour at a time when the least paid workers were receiving only about \$8.75 an hour.

#### **Lingering worries**

While Moeser has won some employees over, others still are con-cerned by his level of support.

Brenda Denzler, secretary of the Employee Forum, said that she thought highly of Moeser's efforts early in his tenure but that she since has questioned his willing-

ness to work with the forum.
"My experience on the forum has led me to question the accuracy of my earlier impression," Denzler said.
"I have been repeatedly disappointed with his reactions to simple forum recommendations. ... He's been saying 'no' for the past couple of years."

Recent controversy about the layoff of 15 dental technicians has led to protests and a lawsuit.

Moeser supported School of Dentistry Dean John Williams' decision and denied an Employee Forum request to delay the outourcing for 12 months. "I understand where the chan-

cellor was coming from, but it possibly needed a better look than what it got," Griffin said. "Employees at the University have great pride in what they do, and when you go outside, you don't get that."

After multiple forums and protests, Moeser later agreed to extend the employees' jobs for more than a month. The employees officially were laid off Jan. 5.

Two of the employees have filed a lawsuit against the University, citing age discrimination as a factor in their dismissal. Mediation failed to produce a resolution, and a court date is scheduled for next month.

But Moeser said he doesn't want the few controversies to cloud successful employee relationships. He said it's often easier to hone in

on the bad, rather than the good.

"The real story here is one of excellent staff relationships — of staff working with faculty, of staff work-ing with students and a high level of satisfaction in the workplace."

> Contact the University Editor at udesk@unc.edu.

# SHOPPING

retail shops that are downtown.

"Business definitely goes up, but for us the larger amount of sales occurs in September when students come back and are more willing to spend money," said Jon Mackey, an employee of Schoolkids Records.

For places such as Tarheel Book Store, which has Carolina apparel and textbooks, some items sell better during the holidays, while textbook

"Business, apparel sales in par-ticular, definitely goes up during the holiday season because of Christmas and basketball season," store employee Christina Steger said.

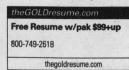
Julian's owner Alexander Julian said this year's Black Friday wasn't hugely significant for sales.

We had a busy day, but Black Friday usually benefits stores with moderately priced sales," he said.

For Julian's, which caters more graduates and alumni, the holiday season plays a larger role in sustaining the business. "This month is always our busi-est month," Julian said. "Thankfully,

people are still enjoying giving."

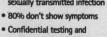
Assistant City Editor Catarina Saraiva contributed reporting. Contact the City Editor at citydesk@unc.edu.





Ads by Goog





treatment are available at Planned Parenthood.



Perry said that the development the deal and the general money-driven "arms race" in college athcame about in the last few weeks and that he expects the trust-Club Nova Thrift Shop

Clothing, Books & Music, House & Kitchen, Gifts Buy one item of clothing, get one item of equal or lesser value free with this ad! One coupon per customer - \$10 maximum value. Tues-Fri 10 AM-6 PM \* Sat 10 AM-6 PM
(919) 967-6985 \* 103 C West Main Street, Carrboro
(Downtown Carrboro behind Wendy's)
www.cubnovashop.org
Club Nova promotes and provides opportunities for individuals living with mental
liliness to lead meaningful & productive lives of their choice in the community.
Club Nova is a not-for-profit SOIc3. All donations are tax-deductible.

BICYCLE Chain www.thebicyclechain.com

- Sales, Service, Rentals

Granville Towers

**CAREER CORNER** For the week of November 26

ucs@unc.edu M-F · 8-5

WALK-IN HOURS: Answers to quick career questions and resume reviews- M-F, 10:30am-3:30pm

## **ON-CAMPUS INTERVIEWS**

The employers listed below will be conducting on-campus interviews or collecting resumes. If you are nterested, please submit your resume in our online system by the deadline date listed:

Internships

Bank of America: Investment Banking/Capital Markets Sum: er Analyst (deadline 12/05/07) Goldman Sachs: Summer Analyst (deadline 12/16/07)

JP Morgan: IB Corporate Finance - Summer Analysi (Resume Collection Only) (deadline 1/4/08)
Milestone Advisors, LLC: Summer Investment. Banking Analysi (deadline 11/29/07)

Morgan Keegan & Company, Inc.: Investment Banking Analyst Summer Internship (deadline 11/29/07) Wachovia Corporation: Details Pending

Full-Time
Northwestern Mutual Financial Network: Financial Representative (deadline 12/31/07)

WORKSHOPS

\*Career Clinic: 11/28/07, 12:00 pm, Wilson Library-Pleasant Family Room Feaching English Abroad: 11/28/07, 4:00 pm, Carolina Union 3503

Note that this program fulfills one of the modules for UCS Career Development Certificate Program. If you are not yet enrolled in this program, and have an interest, please see further information at http://careers.unc.edu/certificate.html. Internship Fair

January 23, 2008 11:00 am-3:00 pm

For more information on these on-campus interviews and events, visit http://careers.unc.edu

Great Hall, Student Union

Register with UCS at careers.unc.edu



