The Daily Tar Heel

Project educates Story lines abound in new sports year on shaken babies Hey there, sports fans, and welcome back. Glad to provide you with in-class

BY MARYANN BARONE

RALEIGH - UNC is partnering with Duke University to take on a \$7 million project to heighten awareness about shaken baby syndrome. The issue is a nationwide concern,

as 1,200 to 1,400 babies are treated every year after being shaken.

The new program, announced Tuesday, is the largest one in the country, and it aims to inform parents and caregivers in North Carolina about shaken baby syndrome.

This is a crime of ignorance and (caregivers) running out of emo-tional support," said Dr. Desmond Runyan, a UNC professor of social medicine and pediatrics.

Many babies are shaken when they won't stop crying, and parents and caregivers become frustrated.

"It's something a lot of parents do not know about," said Heidi Hennink-Kaminski, a UNC journalism professor who is involved in the campaign.

After her 7-week-old son, Christopher, was shaken by a family member, Jennipher Dickens of Windsor became a spokeswoman for preventing SBS.

Christopher remained in the pediatric intensive care unit for almost two weeks. He now has permanent brain damage.

At Tuesday's press conference, Dickens offered some advice for parents and caregivers.

"Put the baby down in a safe place and walk away," she said. "Realize that crying is a phase. All babies cry. It's their way of communication." Runyan said babies' brains are

not yet solidified, so when a baby is shaken, its brain moves in its skull.

There are about 100 N.C. hospitals where babies are delivered, and now new parents at those hospitals will receive a DVD and 11-page brochure. The materials are part of a five-year awareness campaign

Part of the \$7 million which comes from the Centers for Disease Control and Prevention, the Doris Duke Charitable Foundation and the Duke Endowment - will go toward these materials that will inform parents and caregivers about how to deal with fussy babies.

Many infants who are shaken end up with hemorrhages behind their s and some with bone fractures to their limbs, Runyan said. Twenty-five percent of affected children die,

and the rest are severely disabled. Dangers of SBS include blindness, cerebral palsy and learning disabilities. "It's the most preventable child

abuse," said Robert Murphy, exec-utive director for the Center for Child and Family Health in North Carolina. "Our hope is to capitalize on something that has entered the public discourse."

PHOTOS

"The photos in the exhibit include very important historical moments, and also great storytelling pictures of everyday life," Beckman said.

In addition to the photographs, two multimedia exhibits have been set up, which originated as projstudents of the journalism ects by school, Beckman said.

The multimedia exhibits layer photo, audio and video to give the viewer a more robust comprehension of the subject matter.

(The multimedia presentation) is what many people see as the future of photojournalism or at least a new aspect that's gaining a lot of attention," Matilsky said.

BOCC

FROM PAGE 3

said

"I think a photograph can move

in the last few months," Jacobs

He said that "enough asper-

reading material once again.

It's a new year, and a promis-ing one for the sports world. Assuredly, a number of incredible things will occur, ranging from the remarkable to the reprehensible. With an eye turned toward the future, here is a list of predictions for 2008:

Jesus holds a press conference and requests that athletes stop thanking him for their accomplishments. "As much as I enjoy sports, I am not respon-sible for successful Hail Marys or Immaculate Receptions," Mr. Christ says. "Please stop clogging my inbox."

Oklahoma State football coach Mike Gundy decides to set a positive example for the press and joins The Oklahoman's staff as a beat writer covering Oklahoma State football. His articles, however, come off a bit slanted.

Brothers Eli and Peyton Contact the University Editor at udesk@unc.edu. Manning star in a remake of the remake of "The Parent Trap."

> people in a way that text can't." Beckman said the six featured photographers were selected from an initial pool of about 20, based on recommendations from a panel of picture editors and directors of photography from around the world.

Far from wallet-sized, the prints in the exhibit are the size of large paintings, with no resolution lost in the process

"(Ackland is) used by so many disciplines across campus - faculty and students are passing through all the time," Matilsky said.

"It's an opportunity to pause and reflect on the major issues of our times, draw a lot of people in, draw attention. I can't think of anything more relevant.

> Contact the Arts Editor at artsdesk@unc.edu.



SAM ROSENTHAL DEN STATE OF MIND

New York Knicks' President of Basketball Operations and head coach Isiah Thomas trades three first-round draft picks to the Miami Heat for center Shaquille O'Neal and offers O'Neal a fiveyear contract extension. At season's end, O'Neal is recovering from hip replacement

surgery, and Thomas is working the night shift as a taxi driver. The Boston Celtics defeat the Phoenix Suns in the NBA Finals,

rekindling millions of Americans' hatred for the Celtics. Dennis Rodman becomes the first contestant eliminated on "Dancing with the Stars." Undeterred, "The Worm" goes on to win "I Love New York 3" – and - and marries the show's starlet.

The Ottawa Senators defeat

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the Detroit Red Wings in the Stanley Cup Finals. More people tune in to a Grey's Anatomy rerun than Game Sever

The North Carolina football team goes 6-6 and wins the Olive Garden Never-Ending Pasta Bowl.

Head coach Butch Davis eceives a lifetime contract with

A peculiarly named horse

The New England Patriots defeat the Green Bay Packers in the Super Bowl and finish the season with a perfect record. The 1972 Miami Dolphins finally cork their champagne ... but not their mouths.

Skoal becomes the official sponsor of NASCAR. NASCAR, in turn, becomes the official sponsor of throat cancer.

 Minnesota Vikings' star running back Adrian Peterson appears on the cover of Madden NFL 09. In Week 1 of the 2008 2009 season, Peterson suffers a career-ending injury thanks to a horse-collar tackle by the Dallas

\$1,000,000 annual raises.

wins the Kentucky Derby (boldest prediction yet).

Sudoku

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THE Daily Crossword Edited by Wayne Robert Williams

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Cowboys' Roy Williams. aches the finals in the College World Series for the third consecutive year ... and again loses to Oregon State.

After it turns out that Roger Clemens and Barry Bonds never took steroids at all, high school athletes everywhere begin taking B12 shots and flaxseed oil.

The Red Sox defeat the Phillies in the World Series, but Philadelphians rejoice for a different reason - their riot completely outclassed Boston's and set a new Series record for arrests

After winning the championships in football, basketball and baseball. Bostonians become quite arrogant. The city of Boston secedes from the Union (and Massachusetts) and founds a new country. Matt Damon and Ben Affleck are elected co-presidents.

Happy New Year. Now pay attention to your professor!

> Contact Sam Rosenthal at samrose@email.unc.edu

To impeach or not?

A Carrboro debate examines whether Bush should be impeached. Go online for story.

Mom's in jail

A Stone Center lecture focuses on women who are incarcerated but have children. Go online for story.

Advocating for workers

Student Action with Farmworkers executive director speaks with women voters. Go online for story.

'Down goes Frasor'

UNC guard Bobby Frasor is in good spirits after surgery on his ACL. See pg. 1 for story.

Future of photo

A new Ackland exhibit features work by UNC alumni. See pg. 3 for story.

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39 Abner's old-time part-

ner 42 OSS, now 43 Fiery felonies 44 Biblical dancer 45 Early arcade units 46 Basic beliefs

46 Basic beliefs 48 Getz and Lee 50 Synthetic fabric 52 Espy 53 Pierre's girlfriend 54 Archibald of basketball 55 Shot of whiskey 56 Letters on cameras

Take-Out

The story so far May 2007: Hillsborough Farmers' Market manager Beverly Blythe disbands a board of direc-

tors formed in 2006. August 2007: A group opposed to the existing leadership appears at a county commissioners meeting announcing that it has incorpo-

rated as the Hillsborough Farmers' Market and asks the Board of Commissioners for recognition. Blythe then files a cease and

desist suit requesting that the incorporated group not use the name orough Farmers' Market. Both groups appear at county ommissioners meeting to discuss

commi rating the new market house. September 2007: The new Public Market House, part of an

\$11 million expansion of the Justice Facility in Hillsborough, is

October 2007: County estab lishes guidelines for the use of the

mber 2007: After more than 25 hours of mediation, both groups decide to proceed as sepa-

January 2008: The splinter group, consisting of 13 farmers and artisans, officially incorporates as the Farmers of Orange.

Live From Carrboro

sions have been cast over the past months" and that he did not want to use the meeting time for one group to criticize the other.

Blackmon said the county had not done any research to determine whether one group's management was better than the other. The commissioners will meet

again in February to consider the options once again. "This board never intended to

have any operating interest in this facility," Jacobs said. "You have forced us into a position where we have to make a decision."

UCKET LIST (PG-13)

HE GREAT DEBATERS (PG-13)

WEENEY TODD (R) - ID REQ'D

Contact the City Editor at citydesk@unc.edu.



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PRICE

Board Chairman Barry Jacobs Iran geographically, and they're said the controversy over con-trol of the market marred the tied to Iran economically. The president is not going to get them opening of the town's Public Market House, which opened last exercise sanctions against Iran. ... It needs to be a diplomatic effort. September. "I hate what I've heard and seen

not a military effort. "We need to stop the process of nuclear weaponization and stop the Iranian support of Hezbollah and Hamas and other radical groups. Those are our legitimate concerns.

Q: What did you learn about aviation security?

A: "Israel has a unique threat, and they have been very diligent in making (Ben-Gurion) Airport a secure facility. "I think Israeli aviation security

is more extensive than ours. There are many layers of security. It's less

intrusive though — for instance, not everyone has to take off their shoes. "They engage in profiling to the extent that wouldn't be acceptable in this country."

> Contact the State & National Editor at stntdesk@unc.edu.

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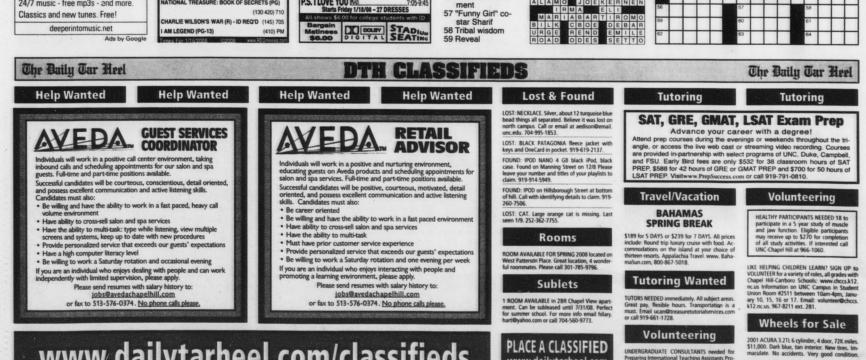
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