Town explores opening Cancer awareness promoted a new farmers' market

WEDNESDAY, FEBRUARY 20, 2008

BY KEELY STOCKETT

A nearly forgotten Chapel Hill tradition might be given the chance to reestablish itself this spring in the form of a farmers' market.

Town officials and local vendors

are working together to develop a Friday afternoon market on Wallace Parking Deck, a vacant rooftop space in the heart of town.

Farmer Lawrence London said he can remember Chapel Hill's first market many years ago, which thrived in an abandoned church on Columbia Street.

"It was an indoor market held year-round, filled to the brim with vendors who were from all over," he said.

London said the market closed in the late 1940s or early 1950s after the property sold. But he believes the demand in Chapel Hill is high enough to support a

"There are enough people here interested in the buy local movement, sustainable community development and healthy foods."

and approached the Chapel Hill Downtown Partnership with his

Meg McGurk, the assistant director of the partnership, said a market would aid in the group's goal of enhancing the downtown

"One of our strategies is to have community events that bring people downtown," McGurk said

Kevin Mason, who wants to be vendor at the Chapel Hill farm ers' market, said the market would cater to all segments of the population, especially UNC students, as the Wallace Parking Deck is within walking distance from campus.

In recent years, farmers' mar-kets have flourished in surrounding areas, including Carrboro, Hillsborough and Pittsboro.

Sarah Blacklin, the manager of Carrboro's market, said a Chapel Hill market would complement those existing market locations.

"The demand exceeds the supply of markets," Blacklin said. "I think there's definitely room for more

support local food, the better."

Although competition will not be an issue, Blacklin said every new farmers' market faces inherent challenges because of the way the business is run.

"It's difficult to work as one unit

while listening to at least 20 different voices that are usually very different and very opinionated, if we're talking about farmers," she

Blacklin added that it's important to find vendors whose level of interest in the market won't dwindle over time. Despite any obstacles, London

said he expects the market to be open by April, before UNC students leave for the summer. "There are legal and procedural

issues to be ironed out, but there are no issues that are particularly sticky," London said.

"We feel sure that this is going to happen."

> Contact the City Editor at citydesk@unc.edu.

BY LINDSAY RUEBENS

At 37, Leigh Hurst is a breast

As she began treatment, Hurst, from Middletown, Pa., made T-shirts that said "Feel Your Boobies" as a joke for friends and created a Web site about her outlook on breast cancer prevention.

The shirts gained popularity online, and what started out as a joke has turned into a full-time program - the Feel Your Boobies

Foundation — that she now runs.
"What's really important is basic breast awareness and being in touch with your body — you know your body best," Hurst said. "My mission is to utilize unconventional methods to reach young women.

So Tuesday afternoon, students were given the chance to "feel their boobies" as part of the campaign, which promotes breast health and early cancer detection.

Campus Health Services, Relay for Life and Zeta Tau Alpha sorority gave out sexual health information.

Although mammograms are recommended for women 40 and older, younger women should self-exam for early detection, said Ashley Fogle, associate director of the Carolina Women's Center.

"By the time that we're in our late teens, we get encouraged by doctors to do exams, but people don't really know what that means," she said. "It makes girls more comfortable about talking about self-exams ... and makes it a normal part of life."

Breast cancer is the most common kind of cancer in women. In 2004, 186,772 women in the U.S. were diagnosed with breast cancer, according to the Centers for Disease Control and Prevention. Hurst said she doesn't think most

omen perform self-exams. "I think it's important for women to be aware of how their bodies feel - not necessarily following certain steps of a formal breast examination," she said.

Hurst said she thinks the campaign is a fun, fresh way to bring awareness instead of a clinical, medical approach. At the event, students practiced giving breast exams on a synthetic breast that had tumors.

"It's important to start this habit at a young age," Hurst said. "Young women need to encourage their mothers to do it."

She said she thinks today's young woman is more aware about her body than previous generations.

Laura Gifford, Feel Your Boobies' marketing director, said 100 percent of the proceeds fund the foundation's media campaign.

Hurst and Gifford are on a Boobies Bus tour that stops in Atlanta and the University of Georgia en route

to a women's conference in Florida.
"I think that it's a really creative, funny way to campaign," said senio Lindsey Marck, whose grandmother is a breast cancer survivor. "If you're going to get people to be aware, what better way to do it?"

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How to 'feel your boobies':

➤ Use the pads of your fingers and press firmly.

➤ Breast tissue is found from the collarbone all the way to the underarm area - so be sure to check it all.

➤ Notify your doctor if your breasts have lumps, sores or inflammation.

It is recommended to examine breasts at the same time each month. SOURCE: feelyourboobies.com

Some campuses work to ban gossip site JuicyCampus.com

BY BECCA DENISON STAFF WRITER

Are you wondering how many couples have hooked up in Davis Library so far this year?

For one UNC student, the ques tion was pertinent enough to post on JuicyCampus.com, a gossip Web site with discussion forums for various universities - 60 as of Tuesday

The site, founded by Duke University alumnus Matt Ivester in August 2007, urges students to anonymously post "juicy" gossip.

Users of the site must agree to terms and conditions, but there is no other enforcement, Ivester said. He added that the company is happy to work with police if a serious threat is discovered.

On the UNC forum, one post references racial stereotypes. Another post speculates about the sexual health of students.

"I actually went on (the site) for the first time Monday," freshman Megan Barbee said. "I don't think it's a very nice thing to do.

The first post by a UNC student appeared on the site in late November, and only 56 posts have appeared since, with the latest posted Monday.

"I don't think I'd want to see them," Barbee said of the posts. "It just seems kind of high school.

And students on campuses where the site is popular are fighting back. Posts on the site urge the gossip to stop, and a Facebook group called "BAN JuicyCampus" asks students protest the site by not visiting it. Students have even asked

administrators to ban the site.

Pepperdine University's student government passed a resolution in January banning JuicyCampus. com from its Internet network

And when the site exploded at its founder's alma mater, Duke University, students and adminis-

trators were upset. "People liked it until their names showed up," said David Graham, editor of Duke's student newspaper, The Chronicle. "We don't like it, but

there's nothing we can do about it.' Duke administrators are discouraging students from using the site. But Vice President of Student Affairs Larry Moneta said a ban

wasn't considered. "We have no interest in giving it enough credibility to even talk about it," he said. "It's not hosted on a Duke site, so there is no ban-ning potential."

UNC officials are aware of the site but haven't considered a ban.

"We talk constantly about things students are engaged in," said Demi Brown, assistant dean of students. "I don't think our office is a fan of banning things outright."

Still, administrators encourage students to think before visiting

"This type of gossipy behavior is not indicative of what Carolina stu-dents are about," Brown said. "I just want our students to think about whether they want to be associated with this kind of behavior.

> Contact the State & National Editor at stntdesk@unc.edu.

County buildings to go smoke free

BY KRISTEN CRESANTE

Starting April 1, smoking will be prohibited in all Orange Countyowned buildings and vehicles after a Tuesday vote from the Board of

Commissioners 'It will help us protect our employees' health and the public's health in public buildings," Orange County Health Director Rosemary Summers said before the meeting

Now, smoking is allowed inside a building with a heating and air system and in a car in which all occupants consent to smoking, Assistant County Attorney Brian Ferrell said. The new rule also prohibits

smoking within 50 feet of county health department and social services buildings. Jim Giunta, the N.C. coordinator of The Smoker's Club, which advocates for smokers' rights, said

banning smoking in government office buildings is unfair. "If my tax dollars go to fund these

buildings and I am part of the public,

I have an issue with that," he said. Board Chairman Barry Jacobs said the ordinance will help to reduce secondhand smoke

"Imposing smoking on people in confined areas is something we continue to try to get away from." Jacobs said. "Inside a building, you're in a confined space with somebody, and you have to share the air.

"If there's smoke in the air you have to share that, too, whether you like it or not."

Bronwyn Charlton, a research specialist for the UNC School of Medicine Tobacco Prevention and Evaluation Program, said about 3,000 people a year die of secondhand smoke in North Carolina alone.

"When you are exposed to sec-ondhand smoke, it's like someone else is killing you or hurting you, and you can't see it happening," Charlton said. But Giunta said smoking restric-

tions should not be based on the issue of secondhand smoke being a carcinogen.

"I believe the studies that these bans are based on are fraudulent." Charlton said North Carolina has

made significant efforts to overcome previous legislation that requires all buildings to have smoke-free and tobacco-use areas but still allows smoking in some public areas. An increase in smoking bans in work places, hospitals and campuses such as UNC show that there is progress being made, she said.

In Orange County, 12 percent reported that they smoked in 2006, according to the Orange County Community Health Assessment that was released in December 2007. That is already below the state's average of 22.6 percent.

"But we can always do better," Summers said.

> Contact the City Editor at citydesk@unc.edu.



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STUDENT PREVIEW NIGHT **ALL TICKETS \$10** Irving Berlin's Starring Larry Gatlin Starring Lauren Kennedy February 22 **Raleigh Memorial Auditorium** at the Progress Energy Center for the Performing Arts For ticket information call NC Theatre at 919.831.6941 x 6941 or visit www.nctheatre.com Progress Energy Center for the Performing Arts