

# New business school dean comes from within

Jim Dean sworn in last month

BY KATIE ANDERSON  
STAFF WRITER

JUNE 26 — Jim Dean, senior associate dean for academic affairs, will have succeeded Steve Jones as dean of the Kenan-Flagler Business School at the beginning of August, pending his approval by the Board of Trustees in July.

Dean will be coming into the position with more than ten years of experience at the business school.

"I've really seen the school from three different perspectives," Dean said, referring to his time as senior associate dean for academic affairs, associate dean of executive development and associate dean of the Master of Business Administration program.

"I know most of the people in this school, and I know what the challenges are," he said.

Currently, the biggest challenge, Dean said, is raising enough money to support the programs that would enable the business school to compete with top schools around the world, many of which have significant sources of private funding.

Dean is also looking for new technology and teaching methods to improve the school's programs. "Simulation technology has come a



Jim Dean becomes dean of the business school after more than 10 years at Kenan-Flagler.

long way," Dean said, "and that's a powerful tool for business education."

Dean cited the increasing ability to transmit information electronically and the growing use of social networking sites. He described how these new technologies have prompted a re-examination of teaching strategies to enhance the effectiveness within the business school.

"What is presented in the classroom and what is presented online?" Dean said. "Are there enhanced ways for the students to learn from each other as well as from the professors through social networking?"

Dean and Jones both talked about their hopes for the expansion of the active learning program in the business school.

The program, started four years ago in the school's MBA program, provides the opportunity for students to develop leadership skills outside the classroom by working in teams to run projects for a client.

"It's sort of like getting what you get in the first years of working at

*"I know most of the people in this school, and I know what the challenges are."*

JIM DEAN, KENAN-FLAGLER DEAN

a really great company, but you get it here in a supportive, encouraging environment," Jones said.

The program was started under Jones' leadership, and during Dean's first years in his new position, the program will be expanded to include undergraduate business students.

But some members of the team charged with finding a new dean were unsatisfied with the diversity of applicants from the national search.

The committee interviewed three male candidates in its third and final round of applicant cuts.

The committee has not released any additional information about the candidates other than Dean, including their names.

"We are very disappointed that we were not able to identify women in the search," Barbara Rimer, the search committee chairwoman said. "There is a shortage of senior women professors available and interested in dean jobs."

Contact the University Editor at [udesk@unc.edu](mailto:udesk@unc.edu).

# N.C. man runs across state

BY DEVIN ROONEY  
STATE AND NATIONAL EDITOR

JUNE 5 — Today, day 10, puts Scott Adams just past the halfway point on his 744-mile endurance adventure and fundraiser called Run North Carolina 2008.

Adams began his 18-day journey in Murphy and intends to run across the state to Manteo in order to raise \$25,000 for the American Cancer Society.

"Cancer is pervasive," said Adams, the information technology director of the UNC School of Information and Library Science. "It's something that affects so many different people," he said, adding, "we all know somebody who has gone through this."

"I think he has taken up a very arduous journey because he has been so deeply affected by cancer," said Catherine Lazorko, a spokeswoman for the town of Chapel Hill and friend of Adams.

Lazorko is strictly personally involved with the fundraiser and said that Adams' decision to run is in response to the many friends and relatives who have battled cancer.

"He is doing something that he knows how to do best, to see if he can make a difference," Lazorko said.

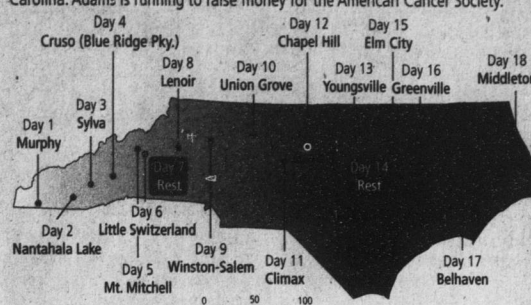
Adams designed the run in three consecutive six-day periods with a one-day break in between each.

"I don't see this as an 18-day trip. I'm looking at the next six days. I have to make it through the next six days," Adams said. "When you finish the one day you're thinking about the next."

Each day after he finishes the 42 to 52 miles of running on the sched-

## Map of Adams' run across North Carolina

Chapel Hill native Scott Adams is on day 10 of his 18-day run across North Carolina. Adams is running to raise money for the American Cancer Society.



SOURCE: [HTTP://RUNNC2008.NING.COM](http://RUNNC2008.NING.COM)

DTH/BLISS PIERCE

ule, Adams' immediate concerns are getting food and icing his body.

It is for tasks like those that Adams' rotating two-person support crew of family members and running partners comes in handy.

"They're actually pretty busy," Adams said. "They don't have any time to play."

Adams is the first to admit that "it is a team effort" and has found support all over the state.

Lisa Carawan, owner of Carawan's Motel in Swan Creek, donated two rooms in her motel to Adams and his team. "Anytime you can help out anybody, that's just the right thing to do," said Carawan, who has lost many family members to cancer, including her father and mother-in-law.

Though Adams is an experienced ultra-marathon runner, this

extreme challenge is beginning to take its toll on his feet.

What keeps him going is the support he receives. "I've met great people along the way," Adams said.

One memorable encounter happened on the third day of the run. Adams was running along the Blue Ridge Parkway where he met Trevor, a cancer survivor.

"I don't know where he was exactly in his stage of cancer, but he couldn't talk," Adams said.

However, he said there was no need for words because when Trevor grasped Adams' hand, the gesture spoke for him.

"It was very encouraging holding his hand and knowing I'm running for people like him."

Contact the State & National Editor at [stntdesk@unc.edu](mailto:stntdesk@unc.edu).

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