

The Daily Tar Heel

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THURSDAY, SEPTEMBER 25, 2008

www.dailytarheel.com



diversions | page 5

SEGREGATED PAST

Here in our town on top of the Hill, black students were not allowed admittance to the Varsity and Carolina theaters, the town's prominent movie theaters.

state | page 3

COMMON THEMES

Republican Pat McCrory and Libertarian Mike Munger agreed on many issues in Wednesday's gubernatorial debate.



sports | online

MEN'S SOCCER

The Tar Heels escaped with a 2-1 victory against Elon on Wednesday, avenging Friday's 4-1 loss to Boston College.

features | page 12

OUTWIT, OUTPLAY

A UNC alumna and gold medal Olympian will try to outlast the competition on "Survivor," the CBS reality show. The season kicks off tonight.

online | dailytarheel.com

VANDALISM

Graham Memorial suffered \$2,500 in building damages.

MUSIC ON THE PORCH

Local artists will perform at UNC's Center for the Study of the American South.

BUS SCHEDULES

Chatham County Express bus riders say the route times are inconvenient and infrequent.

this day in history

SEPT. 25, 1954

Silent Sam was splashed with black paint and a beer bottle was attached to his rifle sling. The vandalism was blamed on N.C. State students.

Today's weather

Rainy
H 61, L 57

Friday's weather

Rainy
H 70, L 62

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UNC aims to raise \$4 billion

Campaign goal is UNC's largest yet

BY ANDREW DUNN
UNIVERSITY EDITOR

UNC has begun planning for the largest fundraising campaign in its history. The preliminary goal: \$4 billion in cash.

Matt Kupec, vice chancellor for University advancement, presented his department's initial goals for an eight-to-10-year drive at the Board of Trustees meeting Wednesday.

It was the first public word of the infant project, which, for now, is called Carolina Big.

"I don't want to give a number and I don't want to say when,"

DTH ONLINE: Four Board of Trustees committees met Wednesday. Visit University News at www.dailytarheel.com.

Kupec said. "But it's going to happen real soon."

The University finished its latest fundraising drive, Carolina First, last year. It garnered \$2.3 billion between 1998 and 2007.

During that campaign, UNC doubled its annual donations from about \$150 million in 1999 to more than \$300 million in the 2008 fiscal year, which ended in June.

Kupec said UNC's new goal is to boost annual donations to \$400 million by 2013.

"That's the kind of resources we believe is going to keep this great University moving forward," he

"The pie, in terms of giving to higher education, is going to grow dramatically."

MATT KUPEC, VICE CHANCELLOR FOR UNIVERSITY ADVANCEMENT

said. "The key is to keep the foot on the gas pedal, to keep on pushing this forward."

Carolina Big is also meant to help UNC keep up with its peers.

The University of California-Berkeley, University of California-Los Angeles and University of Virginia have all launched \$3 billion fundraising campaigns. UCLA's finished in 2005, having raised more than \$3 billion.

To meet the \$4 billion goal, Kupec said UNC will need about 60 donations of more than \$10 million. The Carolina First drive

received 27 such donations, so officials will return to the same givers and also solicit new contributions.

Fundraisers will also try to secure more donations from corporations and foundations.

"We believe we have ample prospects," Kupec said. "The pie, in terms of giving to higher education, is going to grow dramatically. We've got to try to get our piece of the pie, but it's a bigger pie."

Contact the University Editor at udesk@unc.edu.

How to raise \$4 billion

UNC has projected how much each department would have to raise in order to meet the \$4 billion goal. These are some of the largest.

- School of Medicine**
- > \$850 million to \$1.2 billion
- College of Arts and Sciences**
- > \$550 million to \$700 million
- General donations**
- > \$300 million to \$350 million
- Kenan-Flagler Business School**
- > \$280 million to \$350 million
- Department of Athletics**
- > \$275 million to \$350 million
- School of Public Health**
- > \$175 million to \$250 million

ACKLAND FABULOUS AT 50



Anna Wu of Durham views the Kenneth Noland piece, "That," at the opening of the "Circa 1958" exhibition at the Ackland Art Museum. The exhibition celebrates the museum's 50th anniversary.

Hopes to attract more students to new exhibit

BY PHILLIP CROOK
STAFF WRITER

Kevin Bacon, Ellen DeGeneres, Ice-T, Michael Jackson and the Ackland Art Museum have at least one thing in common: They all turn 50 in 2008.

Not to snub any of the celebrities, but Student Friends of the Ackland will celebrate only the museum's 50th year at a party today with a student viewing of the anniversary exhibition, "Circa 1958: Breaking Ground in American Art," which opened Sunday.

With food from Top of the Hill Restaurant and Brewery, music from hip-hop, indie and a cappella groups and a 1950s-inspired costume contest, Student Friends of the Ackland aims for the free party to be a way for students to make a connection with the museum.

"This is monumentally exciting," said Kyle Fitch, Student Friends of the Ackland's advi-

sor and the museum's director of annual giving. "We may never compare to football, but we want them to realize that art is fun."

The exhibition includes works from groundbreaking artists like Andy Warhol and Kenneth Noland. Fitch said the exhibition has an expressive quality that appeals to a younger generation.

Ackland Director Emily Kass said the museum worked to make the exhibition accessible, but the museum's nonacademic student connection could be stronger.

"We weren't doing enough to make students feel welcome," Kass said. "We want you to have some ownership and know that this is your place. So we needed to extend that invitation."

While the museum and public programs are always free, membership to the Student Friends of the Ackland gives students access to programs like special lunches and "Yoga in the Galleries," in addition to events specifically for group members.

Fitch said membership increased from 80 active students last year to more than 500 stu-

SEE ACKLAND, PAGE 4

New ticketing policy in works

May involve a Union 'campout'

BY BRECKEN BRANSTRATOR
STAFF WRITER

University officials are putting together a new policy for event ticket distribution that maintains a camping-out atmosphere while addressing safety concerns.

The policy isn't finalized yet, but a new method of ticket distribution is planned that would allow students to line up in the Great Hall of the Student Union at night and buy tickets there the following morning.

The new policy will try to address student safety by providing them with a safe environment when they line up, said Debra Watkins, associate director at the Union.

The policy will be used for major musical events at Memorial Hall, such as the Homecoming appearances by the Avett Brothers and Gym Class Heroes.

Don Luse, Carolina Union director, said they are hoping to distribute tickets Saturday mornings, so students would be lining up Friday night.

Starting the midnight before tickets go on sale, students will be allowed to enter the Union after they

show their One Cards and receive wristbands. Once they receive the wristbands, roped stanchions will direct students where to stand.

"Students who already have a wristband can leave the building but will be told that they will lose their spot in line," Watkins said.

There will be officers from the Department of Public Safety on foot patrol outside who will come by the Union frequently, as well as a security guard in the Union from 10 p.m. to 6 a.m.

Union staff also will be present at all times, and there will be one full-time manager there all night.

"It's not the cheapest or easiest way to distribute tickets," Luse said. "But there is a community of ticket buyers that the students want to keep."

The Great Hall can hold about 725 people, Watkins said. When that room fills up, they will start lining students up in the art gallery or auditorium of the Union since the building closes and locks at 1 a.m.

The only people allowed in the building after this time will be students interested in buying tickets.

Union officials will permit students to bring blankets and sleeping bags if they want, Luse said,

SEE CAMPING, PAGE 4



Students camp outside Memorial Hall in February 2007 for tickets to a Ben Folds solo concert. UNC is developing a new concert tenting policy.

Campus talks concert costs

Leaders seek Homecoming feedback

BY BENNETT CAMPBELL
ARTS EDITOR

Student leaders are discouraging people from immediately getting caught up by the cost of this year's Homecoming concerts.

The \$70,000 total price tag for bringing the Avett Brothers and Gym Class Heroes to campus — much of which is paid for by student activities fees — may seem staggering.

As recently as 2004, the final cost of the Homecoming concert was as low as \$5,000.

"The cost of artists is constantly rising," said Andrew Coonin, Carolina Athletic Association president. "We got John Legend to play for \$5,000 in the Alumni Center (in 2004), and while he was an up-and-comer, he had a certain name to him. Artists at that level now are asking for a lot more money."

Tom Allin, Carolina Union president, said student feedback also led

the groups, including the Carolina Union Activities Board, to seek out bigger and more expensive acts.

"Something CUAB is always very aware of is finding a way to spread out the funds for the entire year and make sure that all people and groups benefit from our programming."

But some students expressed a desire to be solicited more directly for their input.

"It'd be good to have a forum or an e-mail sent out or a voting pool on Student Central," said sophomore Mason Jenkins. "Just something that isn't like, 'Hey, we're bringing this group here whether you like it or not.'"

Allin said CUAB is aware of the need to be fiscally responsible.

This year, CUAB contributed \$20,000 for the concerts. Those funds come from student fees. CAA's contribution comes from

the \$25,000 allocated to the group specifically for the concerts by student government.

Coonin said the remaining debt will be shared between the groups.

"From CUAB's perspective, it's an ideal situation being able to co-sponsor, because we spend less in student activities fees here and thus are able to program for the entire year," Allin said.

Val Tenyotkin, former finance chairman of Student Congress, said footing this year's Homecoming bill is normal, despite the higher cost.

"The reason the student activities fee exists is to provide cultural, educational and entertaining events for students," Tenyotkin said. "It's perfectly within the mission statement."

Allin said CUAB has a firm goal of not straying from that mission.

"I wouldn't say there's a cutoff point that we hold hard and fast to, but we take into consideration

SEE HOMECOMING, PAGE 4

Dead deer dumped in former chancellor's yard

BY THOMAS PEARCE
STAFF WRITER

When returning home from a Friday afternoon walk around campus with his wife, former Chancellor James Moeser came across two deer carcasses in a remote corner of his yard.

But the deer did not appear to be victims of Chapel Hill's roads, Moeser said.

"They were shot and dumped," he said.

Both deer had been shot, and one had a rope tied around its broken neck, Moeser said.

Chapel Hill police officer M.K. Sabanosh, who responded to Moeser's 911 call, said the deer were most likely shot off-site.

"I don't think they were shot in the neighborhood, we would've gotten multiple calls about gunshots," Sabanosh said.

He also said the fact that the dumping occurred in the former



Former Chancellor James Moeser was "disturbed" after finding two deer shot in his yard.

Chancellor's yard was coincidental and that it didn't appear that anyone had "beef" with Moeser.

It is currently bow and arrow season, which means it is legal to use bows and arrows to hunt deer. But using a gun during bow season is a violation of the N.C. Wildlife Resources Commission hunting regulations.

Moeser's call about the shot deer is the only one of its type Sabanosh has responded to in his six years of service.

Robert Marotto, Orange

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