#### The Daily Tar Heel

# LUXURY GOODS

what they want.

Maitland expressed concern for newer businesses, because people aren't out wandering around looking to treat themselves to something.

To respond to the problems in the economy, Minata Jewelers is buying conservatively and offering the best prices that they are able to offer, Kornberg said. All local businesses, not only

those that sell luxury items, are affected and are responding in similar ways, she said But other high-end merchants

said they have not made any changes in the way they conduct their business.

# TRAINERS

Stephanie Knott, spokeswom-an for Chapel Hill-Carrboro City Schools, said there is someone at each of the district's high schools with the responsibility of an athletic trainer.

Chapel Hill High School and East Chapel Hill High School have certified athletic trainers on campus, Knott said.

But Chapel Hill High's athletic trainer, Ben Reed, doubles as a teacher at the school during the day. Officials at East Chapel Hill High could not be reached for comment.

Carrboro High School has a third-level first responder who responds when emergency services are needed but does not work fulltime, Knott said.

Donna Williams, director of student services for the Orange County Schools superintendent office, said both Orange High School and Cedar Ridge High School have an athletic trainer, but they are not nationally certified.

Guskiewicz, however, said that an athletic trainer who is not certified is not qualified for the position.

"In my opinion, it's an inappro-

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### "We always hope for business that's better than the day before," said Pam Patterson of Fine Feathers, a boutique in University Square, adding that the store has not seen big effects from the economic climate.

NICKS

of players, and doubly so now, after injuries to starting quarterback T.J. Yates and to Tate. But Nicks doesn't

back off his preseason claims. "We're definitely looking at it the

same way," Nicks said. "(Injuries are) just a part of football. Guys go down, guys gotta step up. A football team is

not made up of one or two players on the team, it's 40 or more."

In fact, while Tate has garnered the highlight reels, Nicks has been

Nicks holds the UNC career

record with eight games of more than 100 receiving yards.

appropriate funds for a full-time athletic trainer, seven high-contact

racking up his own stats.

Patterson also said it is most important to establish and maintain relationships with customers. "Those kinds of relationships stick with you through time," she said.

Although business continues to go well for the time being, mer-chants are concerned that there might be a decline in the fall season, Black said. Some effects have yet to be seen, he said.

priate title that they are claiming

to hold and very misleading when

they don't have the proper creden-

While many faculty members

see good intentions with hiring

trainers who are not full-time

teachers, they argue that a teacher

who doubles as an athletic trainer

do during the day," said Jim King, a teacher and athletic trainer at

Orange High. "They'd be twiddling their thumbs."

and physical education at Orange High. He says interaction with the

students and the instruction of the

material is a good sharpener for his

know if we're going to see them be able to afford something like that,"

Nationwide, the starting pay

for the job is \$35,000 to \$40,000 a year, Guskiewicz said. If the

Athletic Association adopts the

recommendations, board mem-bers will push for the legislation to

allow for some state funding to pay

But if schools are unable to

for salaries, Guskiewicz said

"At the high school level, I don't

King teaches sports medicine

"They don't have anything to

tials," he said.

is more practical.

trainer skills.

he said.

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## **From Page One**

Statistically speaking, he is the best wide receiver in the ACC, with almost 200 more yards than his Those were bold statements when UNC had its full complement closest competition.

His quarterback certainly seems to know that. In the past three games, Cameron Sexton has thrown to Nicks 23 times for 17 completions. With all his other receivers, Sexton is 21-45.

"Cam, he relies on me to make big plays on third down," Nicks "So I just got to make plays." Sexton and injured starter Yates both speak about Nicks with the

borderline reverence. "The only thing that's going to stop him is maybe quadruple cov-

e," Sexton said Monday, after Nicks reeled in nine of his throws the prior weekend against Notre Dame. "I mean, I really feel like that he can find a way to get open."

The reason? Nicks loves contact. While not the biggest receiver, Nicks doesn't hesitate to get down

his back with three straight catches against Notre Dame, twice Nicks pushed off the cornerback to create some space

"I just wanted to march us down-field. ... I was just so antsy about it, you know?" Nicks said, seeming to relish even the memory of competi-tion. "I just really wasn't thinking about it that much, I just wanted to keep making plays.

Once he gets the ball, Nicks has another and more lethal weapon to keep defenders at bay: a nasty stiff-arm. His arms are so long that some smaller cornerbacks can't even reach his shoulder. "The stiff-arm has always kind

of stuck with me since high school," Nicks said. "It's just natural. It's like second nature to me."

The result is that Nicks rarely hits the ground after first contact, if at all. Most cornerbacks – and plenty of safeties – just aren't big or strong

shimmy or juke as Tate does. In fact, Nicks doesn't change his route at all. If someone's in his way, Nicks

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"I can show you five catches in practice that he'll catch a 15-yard catch and he'll run 60, 70 yards to get to the end zone," Davis said.

"And there's no mystery to why he plays the way he does, he works hard."

Case in point – against Connecticut, Sexton threw to Nicks despite a perfectly positioned cornerback ready to make a intercep-tion. Instead of the turnover, Nicks reached over and snagged the ball out of the defender's grasp, and then ran upfield - as if the cor-

nerback wasn't even there. While Nicks might be athletic enough to make defenders appear invisible, he can rest assured that he'll be the biggest blip on their radars from now on.

at sports@unc.edu.

sports may have to be removed from the schools' roster. "It may come to that," Guskiewicz said. "They may be forced to dis-continue those high-risk sports." April Ross, athletic director at Carrboro High, says the prob-

time "We've had a certified trainer in the past," she said. "Our current per-son is doing a fantastic job however

The school system is investi-gating Fraley's case. When Fraley called emergency services, he com plained of dehydration.

Reed's dual responsibilities affected his ability to help Fraley.

"As far as I'm concerned, Mr. Reed did everything he could that day."

Contact the City Editor at citydesk@unc.edu.



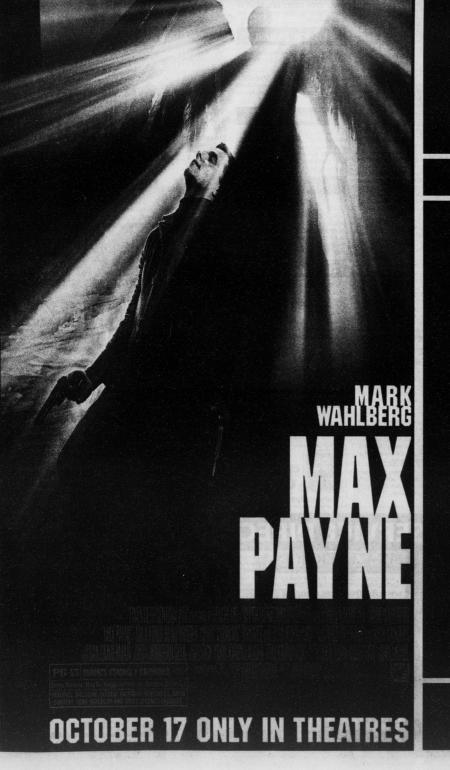


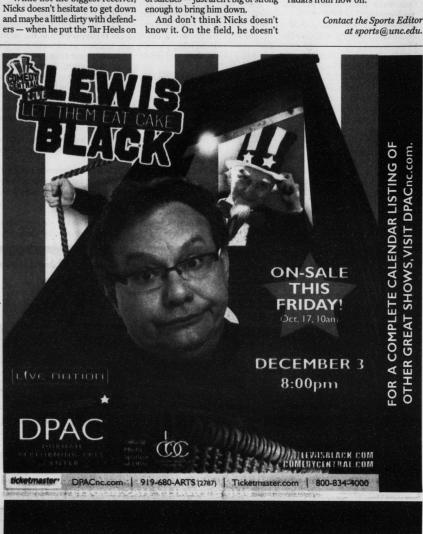
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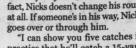
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**HPV FACTS:** 

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However, Hayes doesn't think

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