

**UNC ONLINE**

FROM PAGE 1  
She said virtual office hours could never replicate the feeling she gets from showing students her pair of bound-feet shoes.  
"To be able to take them out of a box and put them in a student's hand ... it's just magic," she said.  
The benefit of face-to-face education is hard to quantify. For Joe Templeton, chairman of the UNC-CH faculty, the worth of any course ultimately comes down to the strength of the professor.  
He said that online courses were advertised 10 years ago as an easy way to reach more students but that online and on-site courses take equal time and effort to teach well.  
"It isn't an easy way to teach nor is it an easy way to take courses," he said. "It's an alternative way."  
The schools of public health, pharmacy and education, and the medical school's Department of Allied Health Sciences have all embraced alternative modes of distance education.  
One goal is to train enough workers to alleviate the state's shortages in teachers and public health professionals.  
"We can't ramp up fast enough

to do it on campus," said Dave Potenziani, senior associate dean in the Gillings School of Global Public Health.  
Online education also allows professional schools to serve their unique populations. The School of Public Health, for example, serves mostly mid-career professionals who are 10 to 15 years older than the typical undergraduate and who come from nations across the world.  
In the Second Life version of the Michael J. Hooker Research Center's atrium, public health students from around the world can have their digital personas — called avatars — sit on virtual couches and conduct group discussions through text messages or voice chat.  
In another area of Second Life, UNC-CH pharmacy students can conduct interviews with virtual patients or walk through a model of the neonatal intensive care unit at the Women's Hospital of Greensboro, where fourth-year students train.  
"You can't really walk a video," said Larry Taylor, an adjunct professor in the School of Information and Library Science who has built much of the virtual UNC-CH.  
Yet Potenziani said he under-

stands why online education hasn't been universally accepted at UNC-CH.  
"I think Arts and Sciences has wisely resisted some of this because they're an undergraduate institution," he said. "It has divided our thinking."  
**ECU, UNC-G take the lead**  
At Chapel Hill, the chairman of the faculty hadn't heard of Second Life. At ECU, Second Life was a key feature of new faculty orientation.  
ECU faculty who use the program held an open house early this semester to teach their colleagues about Second Life.  
"We really created kind of a community of learners among the faculty members," said Elmer Poe, ECU associate vice chancellor for academic outreach.  
He estimated that 10 percent of ECU faculty now use Second Life. At UNC-CH, faculty members can opt to use Second Life, but the number of known users remains low.  
"Right now we're not pushing it," said Kathleen Kyzer, senior manager for academic outreach and engagement with UNC-CH Information Technology Services.

"If we see a use, then we advocate for it."  
The UNC-CH Second Life campus began two years ago, six months before the ECU site. ECU now has 80 percent of its campus online, while UNC-CH has focused on key sites rather than recreating its entire grounds.  
Icons such as the Old Well, South Building, Old East and Wilson Library were the first to be built.  
The first two islands cost the University a total of \$5,560 a year, including a setup fee and monthly maintenance.  
The UNC-CH virtual campus now consists of five islands joined together. All are currently open to any Second Life user except the one devoted to the UNC-CH School of Pharmacy's joint program with Elizabeth City State University.  
As the virtual campus expanded, it sprouted buildings that haven't even been completed in real life, such as a virtual model of the environmentally friendly building the School for Information and Library Sciences hopes to make the new keystone of South Campus.  
Second Life is not the only tool that UNC-system campuses are using to expand their reach.

UNC-G offers online classes to make it easier for high school students to pursue higher education through the university's iSchool program. System administrators have praised the program as a way to help more students receive university degrees while reducing the number of students who must be on campus at once.  
Students at 334 N.C. high schools in 89 different counties now have access to online courses through the UNC-G iSchool. The courses fulfill undergraduate general education requirements, and students take them at their high school during a designated class period.  
About 5,000 students will participate this year, but the program has funding from the N.C. General Assembly to support 20,000 enrollments, said Michelle Soler, senior director of the UNC-G Division of Continual Learning.

start charging tuition by credit hour. That switch could occur within two to four years, said Alan Mabe, UNC-system vice president for academic planning and university-school programs.  
UNC Online, the system portal for online classes found at online.northcarolina.edu, offers students the opportunity to take courses at all 16 UNC-system universities if the students are approved by the campus administering their course.  
The system is trying to centralize user names and passwords so that students can use their campus e-mail accounts to register for courses at any UNC-system campus.  
The system is also exploring "blended degree" programs that would consist of half online courses and half on-site courses.  
"It's all a matter of trying to make it more convenient for students," Mabe said.  
Carol Tresolini, UNC-CH associate provost of academic initiatives, said UNC-CH's strategy of catering online courses to graduate students is in line with UNC-system efforts.  
She said the system has adopted a "use it as you will" strategy, allowing campuses to determine what online education programs best fit their culture.  
"It's not so neat and tidy, but it turns out to be an effective approach."

**TUITION**

FROM PAGE 1  
At the first task force meeting, Trustee John Ellison said achieving UNC's faculty and graduate student priorities will take an additional \$40 million per year.  
Dividing that over all undergraduate students comes to a \$2,222 increase per person — a 60 percent hike from current tuition levels.  
Ellison said a predictability plan

would factor in incremental steps to reach those goals.  
Tuition raises already are constrained to a certain extent. Undergraduate resident tuition increases are capped at 6.5 percent according to Board of Governors' policy, and hikes for other groups use the same benchmark.  
Tuition increases are further limited if the N.C. General Assembly gives UNC more money than the year before.

Still, task force members have expressed interest in firmer models.  
Student body presidents, who serve on the task force, have traditionally been strong proponents.  
And three years ago, the Board of Trustees passed a resolution calling for long-range planning.  
Despite the rhetoric, not everyone is on board with increased tuition predictability plans.  
Several trustees said a strict plan

would not allow the latitude needed to deal with new issues.  
Board of Trustees Chairman Roger Perry said the admissions department's addition of wording to acceptance packets explaining tuition mandates is sufficient.  
"Generally speaking, expect about a 6 percent increase in tuition," he said.  
Contact the University Editor at [udesk@unc.edu](mailto:udesk@unc.edu).

**The new look of education**  
The growth of online education could reshape the face of the UNC system.  
In the last five years, online credit hours for UNC-system courses have increased by 436 percent.  
The current level of online credit hours equates to 13,492 full-time students. In total, 43,000 students are participating in some aspect of distance education.  
To make financial calculations easier for both online and on-site students, the system will likely

Contact the Projects Editors at [dthprojects@gmail.com](mailto:dthprojects@gmail.com).

**JAMES TAYLOR**

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statistical dead heat."  
Obama and Republican presidential candidate Sen. John McCain have rigorously campaigned in the state, both garnering support from various musicians.

Country singer Hank Williams Jr. has been performing his song "McCain-Palin Tradition," a song based off his hit "Family Tradition," at McCain rallies throughout the Southeast.  
Last May, rock groups Arcade Fire and Superchunk played free shows in Carrboro and Greensboro in support of the

Obama campaign.  
Chilukuri said Taylor's concert is intended to excite the public about voting, noting that unregistered voters can still register and vote at early voting stations throughout Orange County.  
"The campaign knows that people aren't persuaded by celebrities, but the idea is you get peo-


ple together and get them important information about voting," Chilukuri said.  
"It's more about draw — that's what celebrities do. He's just trying to get the word out about voting and Sen. Obama."  
Contact the Arts Editor at [artsdesk@unc.edu](mailto:artsdesk@unc.edu).

**UNC STV 08-09 PROGRAMMING SCHEDULE**

MONDAYS	FRIDAYS
1AM CLASSIC STV CAROLINA WEEK @ 5 & 7PM	1AM CLASSIC STV CAROLINA WEEK @ 7PM
7:30PM HIGHPHENATED	7:30PM NEW EPISODES OF: OFF THE CUFF GENERAL COLLEGE HIGHPHENATED MUSIC SEEN - LATE NIGHT STV BLUELITE DISTRICT
10PM MUSIC SEEN	
TUESDAYS	SATURDAYS
1AM CLASSIC STV CAROLINA WEEK @ 6 & 7PM	1AM CLASSIC STV BLUELITE DISTRICT
7:30PM GENERAL COLLEGE	11PM BLUELITE DISTRICT
WEDNESDAYS	SUNDAYS
1AM CLASSIC STV CAROLINA WEEK @ 5 & 7PM	2AM CLASSIC STV ANYTHING GOES INCLUDING FIVE DOWN AND THE RA
7:30PM COMMON MEN	
9PM SANITATION GRADE @	
10PM CAROLINA STYLE	
11PM LATE NIGHT STV	
THURSDAYS	
12AM GENERAL COLLEGE	
7:30PM OFF THE CUFF CAROLINA WEEK @ 7 & 8PM	


PREMIERE WEEK BEGINS OCTOBER 20TH [WWW.UNCSTV.ORG](http://WWW.UNCSTV.ORG)

**Peace Corps at UNC**  
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**Tuesday, October 21**  
Information Table in The Pit (behind the Student Union) 11:00 a.m. - 2:00 p.m.  
**Thursday, October 23**  
Information Session Dey Hall, Room 202 6:00 p.m. - 7:30 p.m.  
For more information, contact your campus recruiter, Chinyere Alu, at: 919.962.0185 or [peacecorps@unc.edu](mailto:peacecorps@unc.edu)



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**Carolina Sports Menu**

**MONDAY, OCT. 20**  
MEN'S TENNIS - ITA Mid-east Regional - All Day

**FRIDAY, OCT. 24**  
LATE NIGHT WITH ROY at 4 PM  
VOLLEYBALL vs. Clemson at 5 PM

**SATURDAY, OCT. 25**  
FOOTBALL vs. Boston College at 12 PM

**SUNDAY, OCT. 26**  
FENCING - MACFA Dual Meets at 8 AM  
VOLLEYBALL vs. Ga. Tech at 1 PM  
SWIMMING & DIVING - NCAC Mile Meet - TBA

**Check out Rams Head at dinner on Thursday, Oct. 23 for a Sustainable Meal featuring local foods. In conjunction with campus wide Sustainability Day events.**



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- Nutrition (MS)
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- Dietetic Internship (DI)
- Physical Therapy (DPT)

Visit with the Assistant Dean on campus on Tuesday, October 21. Check with the Health Professions Advising Office in 1002 Steele Building for time and location.

[www.simmons.edu](http://www.simmons.edu)



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**UNC Scholars Program**  
Hosts Phill Donahue & Presents A Screening of

**BODY OF WAR**

Tuesday, October 21 - 5:30pm

For additional information on the screening contact Stephanie Silverman at the Office of Scholarships & Student Aid at 919-962-3009 or [stephanie\\_silverman@unc.edu](mailto:stephanie_silverman@unc.edu)

