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Green Car Tax Jump Starts Earth Month

City of Philadelphia
Selects Zipcar to Provide
Car-Sharing Services

Philadelphia, Pa. (June 11, 2008) — Zipcar, the world's largest car-sharing company, today announced it won the bid from the City of Philadelphia to provide car sharing for City workers. This relationship signifies the city's commitment to changing the way people use their cars.

"We commend the City for their thoughtful leadership on urban transportation," said Mark Norman, President and CEO of Zipcar. "We look forward to providing city employees with cars on demand and introducing them to our industry-leading technology and member experience."

Zipcar's service to the City will begin on July 1, 2008 and continue through March 31, 2009 and may be renewed for three additional years. Over the course of the contract, city employees will have access to Zipcar's diverse

Department of Transportation (Washington, DC), Massachusetts Bay Transportation Authority, King County (Seattle) and Transport for London. Additionally, thousands of business nationwide as well as many throughout Philadelphia have signed corporate memberships with Zipcar to reduce costs in the face of rising gas prices. Currently, Zipcar has 200,000 members sharing 5,000 cars in 50 cities.

Zipcar offers many benefits to its members, including the ability to rent a car for as little as 15 minutes. Zipcar's fleet consists of 130 vehicles from its fleet, and the City plan to continue growing its fleet through car sharing. Zipcar was selected Philadelphia's car-sharing provider by being the lowest bidder in a competitive sealed bid.

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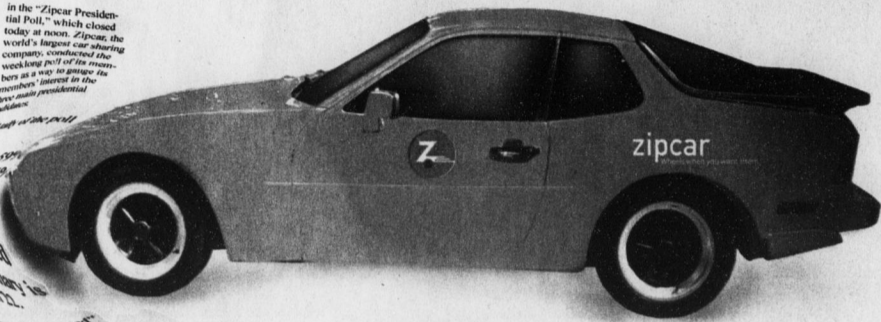
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members revealed more than 98% believe the service is easy to use, with 94% agreeing that if they have a car, they will rent Zipcar's cars more often.

in the "Zipcar Presidential Poll," which closed today at noon. Zipcar, the world's largest car sharing company, conducted the week-long poll of the members as a way to gauge the members' interest in the company's presidential candidates.

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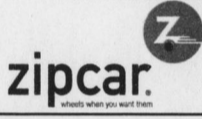
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Zipcar has the first and largest university program of any car sharing service, with more than 70 schools across North America partnering with Zipcar to provide millions of dollars in infrastructure cost savings and save students thousands of dollars a year by eliminating the cost of keeping a car on campus.

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