

STOCK REDUCTION

MID-WINTER CLEARING SALE

J. T. PREVENTIME

NORTH WILKESBORO, N. C.

Announces the most startling and sensational sale of High-Grade Merchandise ever thrown before the buying public of this community. Read each and every word with care, and remember my reputation and guarantee stands back of every price and statement.

MID-WINTER CLEARING SALE!

To absolutely clean out, regardless of price, all Fall and Winter Goods and to make room for Spring Stock. Nothing must be carried over.

REASONS FOR SALE

To reduce stock and boom business and to clean out every dollar's worth of Fall and Winter Goods and make room for our Spring and Summer Goods. Values have been lost sight of in order to accomplish this result. Come expecting great things, you will not be disappointed.

Immense Stock of High-Grade Ladies', Men's, and Children's Shoes, Men's Ready-to-Wear Furnishings for all the Family

Notions, Hats, Caps, Suitcases, and Trunks 14 Days of fast and furious selling

This great sale throws the people of this territory face to face with the greatest merchandise slaughter ever witnessed in this good old State. Positively beyond doubt the greatest, grandest, broadest, biggest, most legitimate and sensational sale ever thrown before the public of this territory. Stock is clean, new, and up-to-date. Prices cut to the bone.

A marvelous saving opportunity and the most thrilling exhibition of modern retailing ever seen in this town or county. A clean-cut, legitimate event from start to finish, where every dollar's worth of merchandise is right before your eyes, marked in plain figures so that you can see the immense saving to be made. A thousand thrills for the thrifty shopper, and an event that you will never forget as long as you live. **COME AND BE CONVINCED!** See our new Fall and Winter Goods at sacrifice prices.

Opens

FRIDAY

MARCH

3d

STOCK REDUCTION

S A T E

Store

Closed

Thurs.

Busy hands will be behind locked doors arranging stock, marking down prices, and preparing to