

The value derived from having a local paper in the home is inestimable. In addition to the local news carried in this paper, we give to our readers the important State and National events.

Carter's Weekly

Every newspaper should have a purpose. Carter's Weekly is published in the interest and welfare of Western North Carolina; it is devoted to the development of Wilkes County and this section of the State.

VOL. V. NO. 45.

NORTH WILKESBORO, N. C. THURSDAY, APRIL 13, 1922.

TEN PAGES

U. D. C.'S PREPARING FOR ANNUAL RE-UNION

Confederate Veterans Will Again Be Their Guests. Committees Are Named.

At a recent meeting of the United Daughters of the Confederacy plans were made for the annual Confederate reunion to be held on May 10th. The following committees will attend to the arranging and serving of the dinner, preparing the program, decorating the graves of departed veterans, etc:

Food Committee—Mrs. J. R. Finley, Mrs. C. D. Coffey, Jr.
Transportation—Mrs. W. P. Horton Mrs. C. Cull.

Table and Decoration—Mrs. C. F. Morrison, chairman, Mrs. J. W. White, Mrs. J. G. Hackett, Mrs. Minnie Stokes Hunt, Mrs. A. A. Finley, Mrs. E. S. Call, Mrs. C. H. Cowles, Messrs. Julius C. Hubbard, Gordon Finley, and Julius A. Rousseau.

Coffee—Mrs. P. E. Brown, chairman, Mrs. W. W. Barber, Misses Grace Finley, Eloise Finley, Ellen Robinson, Elizabeth Barber, Mrs. J. R. Hix.

Serving—Mrs. Lee Hemphill, chairman, assisted by all the Daughters.
Program—Mrs. P. J. Brame, Mrs. T. B. Finley, Mrs. W. R. Wilkins.

Badge—Miss Clara Finley, Mrs. E. F. Stafford and Mrs. J. R. Hix.
Decorating graves in North Wilkesboro—Mrs. C. D. Coffey, chairman, Mrs. Minnie Stokes Hunt, Misses Bessie Gordon Finley, Grace Finley, Bess Finley. In Wilkesboro—Mrs. J. E. Spainhour, chairman, Mrs. F. G. Holman, Mrs. J. T. Ferguson, Mrs. William R. Spainhour.

Automobile—Miss Grace Finley, chairman, Miss Bess Gordon Finley, Mrs. T. J. Phillips, Mrs. P. E. Brown, Mrs. Lee Hemphill, Mrs. William R. Spainhour.

A new feature of entertainment for the veterans this year will be an automobile ride over some of Wilkes county's good roads. A committee has been appointed for the occasion and all who have cars and can spare them for an hour or two on the morning of the day of the re-union will confer a great favor on the Daughters and contribute much to the pleasure of the Confederate soldiers by lending their cars for this purpose.

DOUGHTON ENTITLED TO SEAT IN HOUSE COMMITTEE SAYS

Washington, April 7.—Chairman Luce filed with the house today the majority report in the Doughton-Campbell election contest from the eighth North Carolina district.

The report, upholding Mr. Doughton's title to his seat in the house, is backed by eight members of elections committee No. 2 and only Representative Cable, Republican, Ohio, opposes Mr. Doughton.

There is practically no doubt that the house itself will vote overwhelmingly that Representative Doughton hold his seat and that Dr. Ike Campbell is not entitled to it.

The majority report is a long document reviewing the many hundreds of pages of printed testimony regarding absentee voters, alleged intimidation, disfranchisement of Republican voters and the various other claims and counter-claims advanced when testimony was taken in North Carolina and Washington.

METHODISTS TO HOLD A BAZAAR SATURDAY, APRIL 15

If you want some useful articles for the home, or some home baked eats, home made candy, colored Easter eggs, or ice cream and cake, call on the Methodist ladies at Dr. Horton's office adjoining the Bluemont Hotel Saturday, April 15th, from 10 a. m. until sold out. Come early, before the choice things are sold.

HOME OF G. W. WILES DESTROYED BY FIRE

The home of Mr. G. W. Wiles, near Hays postoffice, was destroyed totally by fire Monday at 7 o'clock. The fire originated from a defective stove fire.

Practically all household furniture and personal effects belonging to the family were devoured by the flames. Insurance in the amount of \$400 was carried on the building. This amount falls short of covering the loss.

Charleston, S. C., April 6.—The entire plant of the Beaufort Gazette, at Beaufort was destroyed by fire at midnight. The loss is estimated at about \$15,000. The newspaper, a weekly, is owned by State Senator Niels Christensen.

IVISON LOVETTE ON ROAD TO RECOVERY NOW

Iverson Lovette, son of Deputy Sheriff I. J. Lovette, of Moravian Falls, who was seriously injured during an affray with Will Joines at Davis' store at Moravian Falls several days ago, is now on the road to recovery, and his condition, it is reported, is improving daily. Young Lovette was stabbed in the back with a knife by Joines, the blade extending to the lungs, and for more than a week his life was in a balance.

23 FRENCH SOLDIERS KILLED IN EXPLOSION

Berlin, April 10.—Twenty-three French soldiers and one German foreman are now stated to have been killed and ten others injured in an explosion at the Huetten Smelting Works near Gleivitz, Upper Silesia. Tremendous excitement was reported from Gleivitz, with the expectation that martial law would be proclaimed.

The latest accounts declare the explosion took place in the family vault of Count Finsedell, one of the founders of the Royal Smelting works, in the cemetery connected with the works. The unofficial reports assert a hidden mine was detonated during a search for concealed arms.

CONGRESSMAN BRINSON IS DESPERATELY ILL

Washington, April 10.—Representative S. M. Brinson, of the Third district, is critically ill. His friends here fear that he will not recover.

Last December he went to Baltimore for an operation, and seemed to be improved. Later he became ill again, and went to Battle Creek for treatment. Last week he passed through here on his way to New Bern, where he is now confined to his bed. He is suffering with cirrhosis of the liver in an advanced stage.

Should Mr. Brinson pull through this severe attack, it is believed that he will quit the race for Congress to succeed himself because of his ill health.

Mr. Brinson is very popular here, and his associates are distressed to learn of his desperate illness.

DR. POTEAT TO SPEAK

Dr. W. L. Poteat, president of Wake Forest College, will deliver the annual literary address at the county summer school to be held at Mountain View Institute Saturday, April 15, beginning at 11 o'clock a. m.

ONLY TWENTY-ONE TEACHERS TAKE EXAMINATIONS

The April teachers' examination was conducted Tuesday and Wednesday at the county courthouse by Prof. C. C. Wright. There were only twenty-one in attendance. Five stood the Reading Circle examination, and only five taking the examination for a State Certificate finished their work and handed in papers. The only road, Prof. Wright states, leading to a State Certificate, is by way of the county summer school.

St. Paul's Church, Wilkesboro

EASTER Service will be held by Bishop Horner on EASTER Sunday at 11 o'clock.

SON OF MR. AND MRS. R. L. CHURCH DEAD

William Lee Church, thirteen-year-old son of Mr. and Mrs. R. L. Church, of Knottville postoffice, died early Friday morning, following a brief illness. Surviving, besides the parents, are several brothers and sisters.

The funeral was held at Liberty Grove church Sunday, interment taking place afterwards in this place. The service were conducted by Revs. J. S. Elliott and A. B. Hays.

William was a manly boy, and his untimely death is deplored by the many friends of the bereaved parents.

Washington, April 9.—The postoffice department today asked the civil service commission to set a date for holding examination to select eligibles for appointment as postmaster at Raleigh. Acting Postmaster William Duncan recently succeeded Postmaster B. M. Gatling at the Raleigh office, although the latter's commission had not expired. It is assumed Mr. Duncan will stand for the place and probably will be designated soon as postmaster.

DEMOCRATS TO HOLD CONVENTION SATURDAY

Primaries Held Last Week. Delegates To Be Named To State Convention.

The Democratic voters of Wilkes county will hold their convention in the courthouse in Wilkesboro on Saturday, April 15th, at 11:00 a. m., pursuant to the call of the county chairman. The purpose of the convention is to elect delegates to the State Convention which will be in Raleigh on Thursday, April 20, and to transact such other business that may come before the gathering.

As stated in the official call of the convention the chairman of the various precinct committees in the county will meet and elect a county chairman and secretary.

The Democrats held their primary last Saturday afternoon at 2 o'clock to appoint delegates to the county convention. Every indication points to the fact that there will be a good attendance at Saturday's convention.

SPEED LAWS OF STATE MUST GOVERN CITIES

Raleigh, April 5.—Cities or counties cannot make laws making the speed rates higher or lower than those specified by the state speed laws, the supreme court held in the case of state vs. Freshwater, Alamance county. Freshwater was fined for driving too fast in Burlington, the laws there prohibiting a speed within the fire limits and 15 miles in the residential section. As the state laws specified 10 miles in the fire limits and 20 miles in residential section, the city laws is held invalid.

BANK OF VALLE CRUCIS BLOWN UP AND INSTITUTION ROBBED

Boone, April 6.—The Bank of Valle Crucis was blown up Monday night, according to reports this morning. The building was so badly wrecked that it has not yet been determined what the loss was. No one had been arrested at last report. They have sent to Asheville for bloodhounds, and they hope to catch the guilty party.

FARMER SHOT WIFE, THINKING SHE WAS BURGLAR, HE CLAIMS

Charlotte, April 10.—Sam Crump, farmer, who lives just beyond the Mecklenburg county line, shot and killed his wife Sunday night when he mistook her for a burglar whose presence about the premises he thought he had detected. Crump was moving about the house with his shotgun when he observed the form of his wife in the semi-darkness. Mrs. Crump had also heard the noise and, without the knowledge of her husband, according to Crump's story, was making an investigation when Crump fired into her body. The authorities of Union county were notified of the tragedy.

SPANISH-AMERICAN WAR VETERANS TO MEET

All soldiers serving in the Spanish-American war are requested to meet in the courthouse in Wilkesboro, N. C., on Saturday, April 15th, at 1:00 P. M.

C. P. CRYSEL, Chairman Pro. Tem.

GOOD APPLE CROP IS PREDICTED BY FRUIT GROWERS

A good apple crop is predicted by the fruit growers of the Brushy Mountains, the foremost apple section in this part of the State, although it will not be a full crop by any means, the growers state. There is a fair apple bloom, but the extreme dry summer and fall at which time the buds are formed, and owing to the fact that there was a fall bloom, only about a half crop is expected. This will be a great good fortune as compared to last year, when practically all fruit in the county was killed by frost.

Peach trees are in full bloom and a bumper crop is expected to be harvested.

A successful apple grower stated Tuesday that prospects were good for a fine crop of fruit of all kinds with the exception of the Limbertwig apple, which at this time appears to have been cut short.

Greensboro, April 11.—With 430 votes to spare, supporters of the proposition to lend the city of Greensboro's credit to the Southern railway for the construction of a passenger station here, triumphed in the election held today to decide the matter.

WILLIAM G. BRAMHAM G. O. P. CHAIRMAN

Charles A. Reynolds New National Committeeman. Over 2,000 Attend Convention.

The Republican State convention was held yesterday in the city of Winston-Salem, attendance being estimated a 2,000.

William G. Bramham, of Durham, was elected State chairman, and Charles A. Reynolds, of Winston-Salem, was named National Committeeman, succeeding John M. Morehead, of Charlotte. Mr. Reynolds was former state chairman.

The big convention opened with prayer by Dr. Henry A. Brown, pastor emeritus of Baptist churches of Winston-Salem.

The convention was called to order by Chairman Reynolds at 11 o'clock. Mrs. Mary Settle Sharp was named temporary chairman, and later J. J. Britt, of Asheville, was made permanent chairman.

Last night's Winston-Salem Sentinel carried only two nominations of candidates on the state ticket. They were Judge E. W. Timberlake, of Wake Forest, for supreme court justice, and C. M. Hoover for corporation commissioner.

The largest delegation ever attending the party's state convention went from Wilkes. Following are some who attended:

C. Call, S. C. Davis, Mr. and Mrs. R. E. Prevette, Ben Eller, Avery county, W. H. McCarter, Chas. H. Cowles, Henry Reynolds, J. H. Johnson, R. Don Laws, Shafer Laws, Mr. and Mrs. L. Vyne, W. S. Wellborn, J. T. Ruland, W. D. Woodruff, J. M. Buangarner, Mr. and Mrs. R. J. Jones, J. T. Prevette, Mr. and Mrs. W. H. Foster, Mrs. P. E. Brown, W. A. Stroud, J. C. Wallace, C. M. Sheets, D. V. Nichols, E. M. Blackburn, H. M. Anderson, C. H. Holland, W. A. Hendrix, F. M. Swain, Wint Gray, Wint Osborne, George E. Blevins, A. R. Miller, J. B. Sheets, Milas Jones, Mr. and Mrs. W. V. Caudill, C. C. Campbell, Ples Seagraves, and C. M. Wellborn.

COMMERCIAL CLUB TO PRESENT MEDALS TO STUDENTS

The Wilkes Commercial Club medals have been ordered, for presentation to the three pupils in the high schools of North Wilkesboro and Wilkesboro, and Mountain View Institute, one medal going to a student in each school.

DR. E. J. MOORE TO LOCATE IN SAVANNAH, GA.

Dr. E. J. Moore, who has been practicing veterinary surgery here for sometime, has decided to locate in the city of Savannah, Ga., and left yesterday to begin work at his new post of duty.

Dr. Moore is a graduate veterinarian and during his sojourn here built up a splendid practice. He is a native of Winston-Salem, and has made many friends in this city and all over the county.

Dr. Moore's new field is a splendid one, and a good opportunity has been given to him for advancement in his profession. He is a hard worker, loves his vocation, and we predict for him a fine success.

Dr. Moore has been gratified over his practice here, and he wishes to thank our people for the patronage they have given him.

MRS. JOE REVIS DIES

Mrs. Joe Revis, a highly respected lady of the Moravian Falls section, died Tuesday morning following a lingering illness caused by heart trouble. She was 72 years of age, and is survived by two sons, Messrs. Leonard and W. M. Revis, and four daughters, Mesdames. T. J. Brock, J. M. Duncan, James Estep, and Miss Bertha Revis, who lived at the old home place with her mother. The husband died seven years ago.

The funeral service was conducted from the pulpit of Walnut Grove Baptist church yesterday afternoon, burial following in the church cemetery.

Mrs. Revis was held in the highest esteem by all who knew her. She was a faithful member of the Walnut Grove church. She possessed a noble, christian character.

YELLOW JACKET LAKE TO OPEN FOR SEASON SATURDAY

Yellow Jacket Lake, at Moravian Falls, will open for the coming season Saturday, April 15th. Many improvements have been made during the few months among them being the placing of electric lights around the body of water, and a new swimming pool given water any depth desired. It is a beautiful spot for having picnics. The management invites you to visit the lake.

Mr. T. J. McNeill, of Roaring River, spent Tuesday afternoon here.

CIVIL SERVICE NOT TO FIGURE WITH HARDING

Washington, April 8.—While Democratic senators and representatives are emphasizing the sanctity of the civil service law, which they charge is being violated by the Republican administration, President Harding make known at the conference with newspapermen last night that all of their protests would not prevent him from placing government business upon an efficient basis, civil service or no civil service.

The possibility that first, second and third-class postmasters covered into the civil service by executive order will be taken out from under the protection of that law, was suggested by the chief executive himself. It was made known following the cabinet meeting yesterday that the President takes the view that the recent upheaval in the bureau of engraving and printing and the contemplated re-organization of the customs, income tax and internal revenue bureaus of the Treasury Department is not a drive at the civil service, but is a drive by Harding and the officers of his administration to improve government service under civil service. He holds that the executive is responsible for the management of government departments, but that if civil service is going to build up any sort of an institution whereby the executive hands are tied it is time to look into the civil service.

So long as Mr. Harding is President of the United States and is responsible for its management he expects to exercise the authority that goes with it. That does not mean any attack on the civil service system, but solely a determination that the government service shall be made efficient.

It is taken that this announced determination not to permit the civil service law to interfere with changes in any of the departments for the good of the service indicates that the President will back up Assistant Secretary Dover who has been reorganizing the treasury division against Commissioner of Internal Revenue Blair and even Secretary of the Treasury Mellon.

Who would read papers of this kind? It is certain that \$100 worth of advertising in a paper of this kind would not get the results the same amount of money would bring in a paper carrying more news matter and more editorial features of interest to the reader. In demanding cheaper rates the advertisers are not benefiting themselves but are really doing themselves harm.

The advertisers should favor high rates and spend the same amount of money they have spent in the past but use less space. The result will be that more time will be given to the writing of their copy, that newspapers will contain news and editorial features really worth reading and the large quantity of advertising space will be reduced so that each ad will be read and the advertiser will get more results from the money he spends.

Advertisers seem to be losing sight of the fact that the prestige of the medium which carries their message determines to a great degree the returns they will get from their copy. A handbill has no prestige and a newspaper consisting nearly entirely of advertising would get farther away from being a newspaper and would approach being a handbill.

The advertisers must remember that a newspaper can give them any kind of a paper they want but a paper with a higher rate and giving the readers the news features they want will get the advertiser better results and will reflect more favorably the city it represents to out of town people.

A city is judged to a great extent by its newspapers and the local advertisers who have their own business and the city in which they live at heart should see the value in good newspapers in their own cities. Advertisers who are clamoring for cheap rates should go into it thoroughly and see if it is really the cheap rates they want.

In Terre Haute it is our aim to make the Tribune the best paper as a newspaper in the United States for its size. We believe this will advertise Terre Haute outside of its immediate neighborhood and make Terre Haute a bigger city.

We believe in making the Tribune a better paper, we increase the value of its advertising columns. We have a better business commission in Terre Haute to censor advertising and see that it is truthful. These things go to make advertising more valuable.

Cheap rates will make advertising cheaper per column inch but it will not make advertising cheaper "per result" it brings the advertiser.

Messrs. Richard and Samuel Turner, students of State College and the University of North Carolina, respectively, are expected to arrive tomorrow to spend Easter with their parents, Dr. and Mrs. J. M. Turner.

WHAT CUT RATES WOULD DO TO ADVERTISER

Space Cheaper Per Column Inch Means Advertising More Expensive Per Result.

By Andrew C. Keifer, general manager of the Terre Haute Tribune, in the Fourth Estate.

In all the discussions of the question of reducing advertising rates on newspapers, one of the biggest reasons for high rates from the advertisers' point of view has been overlooked.

Publishers have shown that increased costs have made the reducing of rates out of the question at the present time and for the future as far as we can now see; but advertisers in many cities are demanding a decrease, anyway.

Suppose newspapers reduce their rates. What will be the result? In the first place the newspapers will immediately cut expenses. More advertising will be run in proportion to reading matter, editorial features that make the paper read thoroughly will be discontinued and the papers will come nearer to being "hand bills."

Cheap rates make an advertisement of any given size less valuable. Any small store will be able to run a half page or a page to make their announcements, the larger stores will have to increase the space they use proportionately.

If the small store runs a full page the department stores will have to run four to eight pages to compete. What will be the result? We shall have papers filled with advertising and nothing else. All the news features will be either crowded out by the advertising or discontinued by the publishers to make the papers pay.

Who would read papers of this kind? It is certain that \$100 worth of advertising in a paper of this kind would not get the results the same amount of money would bring in a paper carrying more news matter and more editorial features of interest to the reader. In demanding cheaper rates the advertisers are not benefiting themselves but are really doing themselves harm.

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BARLOW-WHEELING.

Cards reading as follows have been received by friends here:
Mr. and Mrs. Sidney S. Barlow have given in marriage their daughter Mary Elizabeth

to Mr. Walter D. Wheeling on Thursday, the sixth of April nineteen hundred and twenty-two Ferguson, North Carolina

The bride is one of the county's most attractive young ladies and is well known in the Wilkesboros where she has visited many times. She is a graduate of Mountain View Institute.

The groom is a prosperous young business man, and is engaged in the mercantile business at Elkville and Denny. He is also a successful farmer.

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