

ONE OF HOYT'S BEST.

A Texas Steer at the Academy of Music Saturday, Feb. 17th.

"A Texas Steer" is headed this way, and from all accounts will arrive here next week. Arrangements have been made to capture this two-horned product of the Wild and Woolly West, and it is definitely announced that "A Texas Steer" will be at the Academy of Music Saturday, February 17.

Charles Hoyt stands today as the leading satirical playwright of this country, and his fame rests on the success achieved by this play. He was comparatively unknown until "A Texas Steer" took the metropolis by storm and broke all records by a con-



HON. CHAS. H. HOYT.

tinuous run of four hundred nights. Life at the national capital is portrayed, with especial attention to certain types of politicians. The hero is a wealthy Texan, elected to Congress against his will. One of his first political friends in Washington is Brassy Gail. It's a suggestive satire, and tells the character of the lobbyist represented. He is but a sample of the humorous yet powerfully drawn types in which the play abounds. There is all sorts of fun, with the single exception of the vulgar or risqué. There is a pretty love story, and some touches of homely pathos that goes to the heart.

Reserved seats now on sale. Prices: Reserved seats—lower floor, \$1; gallery, \$0.50. General admission, 75c., and gallery, 25c.

Woolcott is offering this week at his Challenge Sale North State Flour at a very low price.

Conservative authorities at Bradford, England, express the opinion that merino wool has gone as high as it is likely to go.

Lost.

A pocket book containing a lot of valuable papers and a small sum of money, either at depot, tent or on the street. A liberal reward and no questions asked if finder will leave it at this office.

The Season and the Selling!

SELLING good merchandise at reasonable prices is honest trading. It is this kind of trading that has won and is winning fresh patronage to this store right along. But there comes a time when the good thing ceases to move at a reasonable price, then what? Why, just this: We mark it at an unreasonable price, that is an unreasonably low price. The far end of a season and our natural anxiety to clean up lines in their season are mostly responsible for these profitlosses. It's a good healthy policy to clean up as you go along—no matter what the loss—and we know that you appreciate the price reduction. Our entire winter stock of Ladies' Coat Suits Separate Skirts Cloaks, Capes, Furs, Dressing Sacques and Bath Robes at half the original price.

SMOKING JACKETS.

- 9 Japanese, all silk quilted, smoking jackets—price \$5.00 for.....\$2.50
- 4 Tricot, plaid lined office coats—price \$5.00—for.....\$2.50
- 4 Plaid back Golf Cloth Coats—price \$6.50—for.....\$3.25

MEN'S DRESSING GOWNS.

- 2 Wool Plaid Bath Robes—price \$8.50—for.....\$4.25
- 2 Handsome Wool Dressing Gowns—girdles—price \$10—for.....\$5.00

WOOL SWEATERS.

- 12 Wool Ribbed Sweaters—Maroon, Black and Blue—\$1.00—for.....50c

GRAICHEN GLOVES.

- Trade mark "Best in the World." Men's Sheepskin, oil tanned, lined and unlined working Gloves—price 25c., for.....12½c
- Buck Palm Gauntlets—warranted horse hide—lined and unlined—price 75c., for.....37½c
- Buck and Oil Tan Gauntlets—warranted hand-made—price \$1.00, for.....50c
- Motorman's Mitts, extra heavy knit wrist, wool lined, Buck Palm, leather backs—price \$1.00, for.....50c
- Cordovan horse hide, fine proof, palm gauntlets, hand-made—price \$1.25, for.....62½c
- Gent's wool-lined fur-top Kid Gloves, pat. spring—price \$1.00, for.....50c
- Boy's wool lined, fur top Kid Gloves, pat. spring—price 75c., for.....37½c
- Youth's Astrakan Kid Palms—price 50c., for.....25c

MEN'S UNDERWEAR.

No stock excels ours in value, giving at the commencement of a season. The assortment is the best and nothing elsewhere approaches the low prices when we determine to clear. The stock of sizes is first rate now—all sorts and every kind go at just half the original price. See our big south Show Window.

- Cotton Shirts and Drawers, fleece-lined...12½c, 17½c @ 25c
- Wool Shirts and Drawers, white and colors...50, 62½ @ 75c

NORFOLK AND NEW BRUNSWICK UNDERWEAR.

- Ladies' fashioned, grey and white ribbed Vest and Pants—high neck and long sleeves—price 50c., for.....25c

- Ladies' full fashioned white Vest and Pants—silk stitched, elastic seams—price 75c., for.....37½c

- Ladies' full fashioned grey and white ribbed Vest and Pants—silk stitched, elastic seams—price \$1.00, for.....50c

- Ladies' white worsted ribbed Vest and Pants—price \$1.25, for.....62½c

TIVOLI STANDARD UNDERWEAR.

- Ladies' super Merino Vest and Pants, in white and grey, flat-knit—price \$1.00, for.....50c
- Ladies' all-wool scarlet Vest and Pants—price \$1.00, for.....50c

- Ladies' fine, natural wool, flat overlocked seams Vest and Pants—price \$1.00, for.....50c

Other kinds and styles for ladies, misses and infants, all at half price.

WOOL HOSIERY.

- Children's ribbed wool Hose, worth double.....10c
- Ladies' fine Cashmere, all black—price 50c., for.....25c

LEATHER AND CANVAS LEGGINS.

- 20 tan, canvas Leggins, laced—price 50c., for.....37½c
- 33 tan, canvas—patent stitch stays—price 75c., for.....50c

- Boy's goat skin, tan Knee Straps and Buttons—price \$1.25, for.....62½c
- 6 black leather Leggins—\$2.00, for.....\$1.25

LADIES AND MISSES' LEGGINS.

- 8 pair Misses' "Peerless" Jersey Leggins—\$1.00 to.....50c
- 6 pair Ladies' Waterproof Leggins—\$1.00 to.....75c
- 6 pair Ladies' Wool Lined, Jersey Leggins—\$1.00 to.....75c
- 5 pair Ladies' full leg length, lined Leggins—\$1.50 to.....\$1.00

SHOE SELLING.

Regular shapes, solid as iron and not a single pair of old-style shoes in this lot.

- 102 pair Buff Leather, Elastic Gaiters or Laced, in Yale, French and Opera Toes, capped and plain—price \$1.50, for.....\$1.00

- 123 pair Men's Satin Calf, Congress and Balmorals, regular shapes and widths—price \$2.00, for.....\$1.25

- 38 pairs Congress Opera Cap Toe and Plain French Toe Bals—price \$2.50, for.....\$1.50

LADIES AND CHILDREN'S SHOES.

- Little too heavy for summer—just right for now.
- 24 pairs Oil Grain and Calf Skin Shoes, heels 6-8, were 65c. to.....50c

- 22 pairs Children's Grain School Shoes—spring 9-2—75c. to.....60c

- 26 pairs Dongola and Oak Tan Shoes—spring, 9-2—85c. to.....65c
- 31 pairs Oil Grain Climax, with heels, 13-2—\$1.00 to.....69c

- 27 pairs Ladies' Dongola Button and Lace—3, 3½, 4 and 4½—\$1.00 to.....69c

- 38 pairs Oak Tan, Oil Pebble, Lace and Button—6, 7 and 8—\$1.25 to.....85c

- 18 pairs Grain Dongola—small sizes—3 to 4½—\$1.50 to.....98c

WHITE WOOL BLANKETS.

- 3 pair 11-4 Elkin, N. C. Blankets—price \$4.25—now.....\$2.13
- 6 pair 12-4, Elkin, N. C. Blankets—price \$5.00—now.....\$2.50

- 3 pair 11-4, Mt. Shasta, Blankets—price \$5.00—now.....\$2.50

COLORED WOOL BLANKETS.

- 1 pair 10-4, Turner Mills, Grey Blankets—price \$2.50—now.....\$1.25
- 7 pair 10-4, Elkin, Grey Wool filled Blankets—price \$3.00—now.....\$1.50

- 12 pair 10-4, Elkin, Sanitary, Grey Blankets—price \$3.50—now.....\$1.75
- 3 pair 11-4, Elkin, Sanitary, Grey Blankets—price \$4.25—now.....\$2.13

- 7 pair 10-4, Elkin, Scarlet, Wool Blankets—price \$3.50—now.....\$1.75
- 1 pair 11-4, Elkin, Scarlet, Wool Blankets—price \$4.25—now.....\$2.13

WHEN YOU COME TO OUR STORE YOU FIND EXACTLY WHAT OUR ADS CALL FOR

A. B. Stronach.

The First Blush of Spring



New Silk Waists
Spring colors and designs in White, Black, Grey, Turquoise, Royal Heliotrope, Automobile Cerise, Pink Light Blue, Cardinal, Castor, Navy and National Blue. Prices within the reach of all.

New Silks For Waists
Our offerings for this Spring are "entirely new"; no old stock carried over. It affords us much satisfaction to announce that our patterns are the handsomest and prices the most reasonable that we have ever been able to offer.

The newest Materials and Shades in Corded, Crinkled and Lace effects; all of the fresh shades and the new things in black and white.

New Ribbons.

Por Belts, for Neckwear, for Dress Trimmings and for Fancy work. All of the popular widths and shades for the new Season. Liberty Satin Ribbon, Double Satin Ribbons, Metalique Taffeta Ribbon in the new Pastille Shades, all silk, 7-inch wide, 40c. per yd.

SPECIAL—At one week's prices only

25 cut pieces sheeting, pillow and Bolster casing; one piece of each and no more to be sold at the price.

Bleached.	Unbleached.
6-4 Pepperell 15c; 7-4 Utica Mills 20c	Lowell Mills, 6-4 - - - 12½c
8-4 " 22½c; 8-4 " 22½c	Pepperell " 10-4 20c; Lockwood 10-4 12½c
9-4 " 22½c; 9-4 " 25c	Lockwood 9-4 20c; Pepperell 8-4 15c
9-4 Mohawk 22½c; 10-4 " 27½c	New York Mills, 42-in bleach'd 15c
10-4 " 25c; 10-4 N. York 27½c	Fruit of Loom 50-in. " 15c
	Utica Mills 42 inches " 15c

FRIDAY, AS USUAL, REMNANT DAY!

A. B. STRONACH.
215 Fayetteville to 216 Wilmington Streets.

Challenge Sale No. 2, Beginning Feb'y 12, Ending Feb'y 18

LAST November we introduced to the public "Our First Challenge Sale," promising them that we would from time to time have these sales, which, as our patrons all know, are not misrepresented, but are the getting together of a lot of high-class bargains and offering them as such, paying no attention whatever to advanced prices of merchandise generally, but offering to the public good goods, useful goods and reasonable as well, at prices which are not lost to the manufacturer. We do not put this forward as a money-making scheme, but as an advertisement, and we here challenge any merchant or merchants in the State to meet these prices. Take no man's word. See for yourself. Index to list of articles in Section No.

- Challenge No. 1**
Is a Ladies' Hemstitched "Linet" Handkerchief. Something entirely new. Wears and washes splendidly. All nicely made and are cheap at 5c. OUR CHALLENGE PRICE...3c. each
- Challenge No. 2**
You like nice Handkerchiefs, and here is a splendid embroidered, hemstitched one, with the initial daintily worked in the corner. Any letter you wish. They are worth 10c. OUR CHALLENGE PRICE...5c. each
- Challenge No. 3**
And we challenge the world on this one. A full size gentleman's hemstitched Handkerchief. We personally guarantee EVERY THREAD LINEN. You know what they are worth. Only a small lot. CHALLENGE PRICE.....10c
- Challenge No. 4**
Starts a list of splendid household articles. This, No. 4, is a nice 38-inch, unbleached Scrim. Pretty patterns, and cost to make 5c. a yard. CHALLENGE PRICE.....4c. yard
- Challenge No. 5**
A better Scrim that retails for 12½c. Dainty designs and nice enough for any house. Only got three pieces of this. CHALLENGE PRICE.....7½c.
- Challenge No. 6**
This is something you have never seen before. Just out. You have to see it to appreciate it. Figured Scrim

- for Windows. Elegant colors. All new. See it. CHALLENGE PRICE.....10c. yard
- Challenge No. 7**
We closed out four pieces of handsome Dotted Swiss; worth 15c. anywhere. Its yours at OUR CHALLENGE PRICE...10½c.
- Challenge No. 8**
At our last Challenge Sale we offered 45 pieces of Curtaineette goods "New." It went the first day. We succeeded in getting one more piece, only one, and it's beautiful. OUR CHALLENGE PRICE...17½c.
- Challenge No. 9**
Best grade "Mohawk Valley" Hemmed Pillow Cases. Ask other dealers what they are worth. Size—42x36.....12c each
50x36.....15c each
- Challenge No. 10**
Mohawk Valley, full size sheets. Our CHALLENGE PRICE is less than others can buy them for. 81x90...We offer at.....56c
90x90—Largest made.....61c
- Challenge No. 11**
And one of the best values ever offered in a sale. A guaranteed all-linen, 18x18, white fringed Napkin. Picked up a small lot. They're \$1.50 a doz. While they last CHALLENGE PRICE.....98c doz.
- Challenge No. 12**
A large, all-linen, colored bordered, fringed Towel. Size 18x37. Be your

- own judge as to what they are worth. OUR CHALLENGE PRICE.....15c
- Challenge No. 13**
\$1.00 for 50c. if you are in time and not unlucky. 5 doz. pure white, all-linen, 50c. Towels. Best money can buy. OUR CHALLENGE PRICE.....25c
- Challenge No. 14**
A splendid \$9.00 a dozen white Bed Spread. That's what other merchants pay for them. We have only a few for this sale. CHALLENGE PRICE.....67c. each
- Challenge No. 15**
When you pay \$1.50 for a white Spread you should get a good one. We offer 25 only for this sale, and guarantee them as good as you get elsewhere for \$1.50. Elegant designs. CHALLENGE PRICE.....89c. each
- Challenge No. 16**
And it's 16 to 1 you will not miss it. Why pay 75c. a yard for a beautiful all linen Damask, half-bleached, Table Cloth. We defy any one to sell you this same goods for less than that. Only two pieces of this, and the CHALLENGE PRICE IS 37½c. yd.
- Challenge No. 17**
BLEACHING. WORTH 7c. CHALLENGE PRICE.....5c. yard
- Challenge No. 18**
ONE CASE BARKER MILLS BLEACHING 7½c. YARD. Agents' price on this is 8c.

- Challenge No. 19**
One bale best Sea Island Unbleached yard-wide Domestic. The mill price is 7½c. No better goods made. OUR CHALLENGE PRICE 6½c. yd.
- Challenge No. 20**
Guaranteed fast black heavy ribbed Hose, small or large size. Best 10c. stocking on earth. OUR CHALLENGE PRICE 9c. pair.
- Challenge No. 21**
Regular 25c. ribbed Hose for misses and boys, extra heavy, seamless and stainless, and the best wearer made. For this sale only. CHALLENGE PRICE.....15c. pair.
- Challenge No. 22**
One lot of ladies' fast black, seamless Hose, as good as anybody will sell you for 15c. a pair. OUR CHALLENGE PRICE 10c. Pr.
- Challenge No. 23**
Here is a chance of a lifetime. We closed out a lot of handsome figured 40-inch black Dress Goods, worth 40c. a yard. OUR CHALLENGE PRICE.....21c.
- Challenge No. 24**
When the black goods there were six pieces of colored goods. These are all in new shades, and lovely patterns. If they were bought regular they would cost 35c. wholesale. OUR CHALLENGE PRICE...21c Yd.
- Challenge No. 25**
A splendid Elastic Slide Man's Sus-

- pendent. Worth 20c. Nice patterns and colors. OUR CHALLENGE PRICE...10c Pr.
- Challenge No. 26**
100 boxes high grade Toilet Soap; 3 cakes in a box. This soap is imported from France. We offer it at10c a box. It is cheap at 20c. a box.
- Challenge No. 27**
U—NEED—A—WASH. The new 10 oz. Laundry Soap, the biggest cake made, and the cleanest washer. We are agents to introduce this. It does not sell for this. INTRODUCTION PRICE 2c. a cake.
- Challenge No. 28**
NORTH STATE FLOUR. CHALLENGE PRICE:
1 Barrel.....\$4.68
½ ".....2.34
¼ ".....1.17
⅛ "......59
1-16 "......30
And its the best on earth.
- Challenge No. 29**
GROCERIES.
Arbuckle's Coffee.....13½c. lb
Granulated Sugar.....5½c. lb
Best Sugar Cured Hams.....12½c. lb
Best Sugar Cured Breakfast Strips.....11c. lb
5-lb Bucket Lard.....43c.
10-lb Bucket Lard.....83c.
5-lb Package Gold Dust.....17½c
Currants.....7½c. lb
Seeded Raisins.....10c. lb
Corn.....7c. can
Tomatoes.....8c. can
N. C. Canned Peaches.....14c. can

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WOOLLCOTT & SON.

YOU WILL READILY SEE THAT THE ABOVE LIST CONTAINS A LOT OF USEFUL, UP-TO-DATE BARGAINS, AND NOT THE TRASHY LITTLE THINGS WHICH ARE NOT CHEAP AT ANY PRICE, AND GO TO MAKE UP SO MANY SO-CALLED "SPECIAL SALES." WE HAVE ENDEAVORED TO PUT THIS SALE BEFORE THE PUBLIC IN THE RIGHT LIGHT, TELLING ONLY FACTS AND NOT OVERESTIMATING ANYTHING. WE ARE GOING TO BE RUSHED DURING THIS SALE, AND WE ADVISE ALL OUR FRIENDS TO COME EARLY, SO THEY WILL NOT BE DISAPPOINTED IN ANYTHING. OR ANY WAY. MAIL ORDERS WILL HAVE PROMPT ATTENTION.