## IThe Morning Post.




Cue Ciliorning IPost IS ONLY 3 YEARS OLD, HAVING BEEN EST ABLISHED DECEMBER 1 , I897, BUT
IT IS THE MOST WIDELY READ IT IS THE MOST WIDELY READ \& *

Thera are Reasonis for This

Yite Fost is CLEAN.
"Only the news that's fit- to print" has
made it a Family Newspaser. made it a Fa Newpape

FThe wivst is JUST.
Thr Post is Democratic, bat fairness
to men and measures has made it the
choice of the public.
The worst is PROGRESSIVE.

## The following appeared in THR Poss of November 18th, and bears eloquent testinuoily

 THE POST LEADS! Convincing Figures Furnished by Postoffice Departmerit. Frequently during the past several monthsThe Morning Post made claim to a larger
circulation than any other North Carolina circulation than
daily newspaper.
In order to verify our statement we obtained the following official figures from the
Postoffice Department: The receipts for The receipts for postage on daily news-
papers at the postofficin the city of Raleigh
for the preceeding for the preceeding two quarters, and for to November 1) were $\$ 2,346.10$. Of this amount THE Mooring Post paid $\$ 1,273.68$,
or $\$ 201.26$ MORE than was paid by the other
two Raleigh two Raleigh dailies.
To the intelligent and unprejudiced reader
in general, and the advertiser in particular, these figures supply their own comment.

B5] Fic
F29
C8

|  |
| :---: |

