## Spring Dress Styles

## Now Ready. <br> 

The apparel that goes out of this store is always surpassingly ent from the styles generally shown by others, Its more exmore tastily selected, more up-to-date and no higher priced. has our stock been larger and shown to better advantage his Spring. Quality makes our offering worthy of your atThis Spring's offerings are really extraordinary. You'll They are the season's best productions by home and formanufacturers. There's nothing for miles around that can oach our stock in magnitude, style and beauty
One point we desire to emphasize: QUALITY IS NEVER WERED HERE to lower price. The highest standard govern qualities. So you may shop safely and profitably here. Here are some items of interest to the economical as well as best dressers. Many new and pleasing effects will be shown


THE SOCIAL REALM


## 



## The Old Reliable Etna

 Is Still in the Lead!On January 1st, 1901, the Ætna Life will issue entirely new contracts with provisions for lar ger values and larger dividends. The business done by this Company in North Carolina for 1900 has been 150 per cent greater than for any previous year. We expect the business for 1901 to increase in the same propor tion. There are a few localities in the State where the Æitna is not actively represented at present, and good men, with or without experisirable contracts. For particulars, address,
J. D. BOUSHALL. General Agent

RaLEIGH, N. c.


