Semi = Annual Challenge
Begins Monday, Jan. 19, and Closes Saturday, Jan. 24th.

This is our Regular Semi-annual Sale. It has grown from year to year, and is now recojnized as the greatest event in the Dry Gooods business. Ever item is a Big Bargain. No Trash in this lot. All New Goods. Store opens $8 \mathrm{a} . \mathrm{m}$. Closes 6 p. m. Don't come too late.


We will show complete Spring Stock of Wash Goods, Embroideries and Lawns during this sale.
In addition to the above we offer 2,000 yards 10 C Spring Style Dress Ginghams at ${ }_{7} 1-2$ cents a yard.


