

The Leading Afternoon Paper in the State.
The Prese Vialtor pabisibest; all the news er
oulution
naleligh.
telerphone.
MONDAY, OOTOBER ${ }^{28,1885 .}$
A sawseapes has at least 5,000 readers to 1,000 subseribere. A merehant who puts out $1,000 \mathrm{hand}$ rime kets posesibly suo or tills cost as much as a gocd advertisement in his heme paper. All the women and boys read paper. Avertisements. The merohant who usees a newapaper with 1,000 sub. sori ers has 4,500 more readers. There is no estimating the amount a merchant, but that every dollar thus invested brings a good retarn there is no donbt. The Press. VisiTos is read every das
ten thousand people.
Mb. HAL W. AYER, editor of the Cancuasian, is quote as saying that in a few days it will
whether the Popalists favor fusion both on the State and also the eleetoral tioket. Mr. Ayer says their plan of action is to write to every county ohairman, who in tarn writee
to every township chairman. The to every townahip chairman. The
townabhip chairmen are supposed to consult the people of their vicinity. In this way the Populists aay they Thie is one of the things that was Thie is one of the things that wo mittee's meeting. Mr. Thos. Settle, Congressman from the Fifth Dis trifot, who has bsen here for a day or aion will andoubtedly be continued, and says that it is the only dependence and salvation of the Popalista
in North Carolina. We shall see what we shall see.
A New Yori paper says that a new and original mode of making
money has been hit upon by an enmoney has been hit upon by an en-
terprising capitalist of the metroterprising capitalist of the nemer. ous, and as the habit of making handeome presents, as well as wed-
ding-breakfast giving, is dying out, the bold adventurer has started lavish present loans. His method is this: He lends a 81000 note to the
father or other important relative of the bride, which note is exhibited among the gifts of the fair one to intimidate or cheer others int iotelowing the good example. A deloe-
tive is kept on the premises to keep a wary eye on the valuable trophy, whioh, when ite work of phy, which, when ite work of
encouragement is done, is returned to its original owner, plas a mandsome commission for the use thereof. This, atter all, is very little worse than hiring dancing young men for ovenion parties, which, it is whispered. does take place when mothnumerons.
TiE Baltimore Manufacturers for bringing the aplaning and weavIor bringits the ootion flelda is being Hiterally cresplified at Columbis, 8 . O., Where the Oranby colton faetory Recorc, deseribing the frot, statee that sarly in September, when work on the boiliaing was commnneced, the
sotton planta in fail boiring bad to be ciearst away from the eite, and ton as th opene. is would, emps teane furculble arcumentit in fevie of the Bovile for cottain mannts tiag
than this fate: IV walls the atory of
the folly of tranaportiog cotton to


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