

These are the Goods to be Sold

ALL 35c
Dress Goods at 35c a yard.

ALL OUR
8 and 8 1/2c Ginghams at 6 3/4c a yard.

1,000 YDS
6c Ginghams at 4 1/2c a yard.

3,000 YDS
Dress Prints at 5c, worth 7 1/2c.

ALL SHOES,
With red labels to be sold at 30 per cent off the marked price, (about 8,000 pair in this lot.)

ALL 5c
Articles in the store (except spool cotton) will be sold at 4 cts.

ALL 10c
Articles (except spool silk and buttons) to be sold at 8 cts.

ALL 50c
Dress Goods at 44c a yard.

These are the Goods to be Sold

ALL OUR
10c Ginghams at 8c a yard.

2,735 YDS
Shirting Prints at 4c a yard.

YARD WIDE
Unbleached Domestic 4 3/4c a yd.

3-4 YARD
Wide Unbleached Domestic 4c yd

ALL 35c
Articles will be 31c, and all 50c articles will go for 43 cents.

A LOT
Of Boys' Knee Pants 25c, and a lot of Boys' Suits at \$1. Men's Pants from 50c a pair up.

ALL OUR
Blankets and Heavy Comforts will go at 20 per cent discount for the ten days.

AN IMMENSE SACRIFICE SALE

PRIOR TO
Our Annual Stock Taking
COMMENCING
MONDAY, JAN. 15TH and ENDING JAN. 24TH.

This is a new departure for our firm, but at the same time it will be the **GREATEST SALE** ever instituted by any house in North Carolina.

In addition to the above, we will have the following **Extra Specials** during the sale:

JANUARY 15TH:
500 pairs of 15 and 25c Suspenders at 10 and 15 cents.

JANUARY 16TH:
All Bleached Domestics at 3-4 their regular prices. That makes 10c goods cost 7 1/2c.

JANUARY 17TH:
All Gentlemen's Shirts at 20 per cent reduction.

JANUARY 18TH:
All Ladies and Children's Merino Vests at 25 per cent discount.

JANUARY 24TH:
All Millinery Goods and Ribbons at 25 per cent discount.

Without boasting, we think we can say that the above is the greatest offer ever made to the trade of Raleigh. We are not trying to sell off a lot of old goods but are offering the very cream of our stock.

Respectfully,
Woolcott & Sons.

JANUARY 19TH:
All Silks and Velvets at 20 per cent off price.

JANUARY 20TH:
A lot of Gent's Half Hose at 18c, worth 25c; a lot at 7c worth 10c

JANUARY 23D:
Ladies' and Mens' Umbrellas at 20 per cent discount.

JANUARY 23D:
All White Spreads at 20 per cent discount.