

Value the Old Paper Keep



THE LEADING, REPRESENTATIVE, RELIABLE AND PROGRESSIVE BUSINESS MEN OF THE CITY.

FIRST YEAR.

RALEIGH, N C, APRIL 1891.

PRICE: FIVE CENTS.

RALEIGH IN 1891.

NORTH CAROLINA'S CAPITAL AND MOST BEAUTIFUL CITY.

A Legislative, Financial and Industrial Center of Solid Attainments, Standing Grand and Glorious in Her Splendor.

A PROUD AND ENVIABLE RECORD MADE IN THE PAST YEAR, AND HER INVESTORS AND WORKERS STILL REACHING OUT, AND THE FUTURE OUTLOOK BETTER THAN EVER.

A City-Favored by Nature with Health, Low Taxes, Advantageous Location, Transportation Facilities, Good Living, Fresh Air, Good Society, Good Schools, Churches, Unsurpassed Openings for all Kinds of New Enterprises.

Raleigh Stands upon the Threshold of a Glorious New Era, with all the Possibilities that Nature Could Give or Capital Command, and is Marching on to Metropolitan Greatness.

Raleigh is none of the mushroom kind, but is steadily advancing, day by day. Her commanding topographical and geographical location in the heart of the North Carolina great productive agricultural belt gives her advantages in the race of supremacy—no fairer or more impressive view on God's green earth than that obtained from the cupola of the Capital building showing a landscape as fair as an oriental garden, that lifts this fair land into a sunny Italy; lands the most productive for all the staples, as well as the cereals and grasses of the earth. Then come here, settle here, live here, among a liberal, cosmopolitan, Christian people.

OUR FACILITIES, natural and artificial, as a center of trade and commerce, the wonderful progress of the city and rapid development as a railway center, the unrivaled and complete advantages we possess as a manufacturing point, our social, educational, climatic and sanitary advantages—all of these are facts which are forcing themselves upon the minds of capitalists, business men, mechanics and all those seeking investments for money.

WHEN TO COME.

When she has not fully awakened from her "Rip Van Winkle" sleep; when her lands are at minimum, and before the speculative fever sets in. I am often asked as to the best time to come South.

It makes very little difference at what season the land seeker or settler arrives, for there is no serious climatic disabilities to winter exploration and settlement. A summer view will intoxicate the visitor from the North with nameless charms of field, forest and flora, and disclose a landscape as fair as an Oriental garden. The Autumn gives a picture of bounty and fruition rarely seen in any other region. North Carolina winters have but little of the bleakness and rigors of the Northern winter, and admits of a satisfactory view of the country. The spring, while the great North is ice-bound, is full of flowers, bird-song, the humming of bees, bursting buds, green grasses and the inevitable mellow haze and soft sunshine that lifts this beautiful land into a new Italy.

THE FUTURE.

In no period in the history of the State has she been more prosperous, and her future prosperity so bright and promising. It would appear that immigration in her westward march to the barren Kansas plains, or to the cold and cheerless Northwest, shunned these Southern States. Why? I leave my readers to answer this question and act in the future. After years of darkness and gloom, the light of better days and better times is beginning to appear, and a new era of financial prosperity hails the year 1891, and I am happy to say that we are ready to grasp and improve upon all of the possibilities so bountifully promised.

THE IMMEDIATE WANT

is a thorough advertisement in the Northern and Eastern States, which are now furnishing much the largest proportion of capitalists and immigration Southward. Every day's visit to the State will dissipate whole years of prejudice against the State and people. The moment that it is known that lands here, where agriculture has the sanction of a half century of bounteous and unfailing production, are far cheaper than the sandy plains of Kansas or the frozen, God-forsaken blizzard country of the Northwest; that law and good government, intelligence and good morals, high appreciation of sterling character, free schools, ample railway facilities, good health and every advantage of advanced human living are everywhere dominant and paramount, a steady tide of immigration and capital will pour into the State until every acre of land is under tribute to the producer, and every opportunity of investment is fairly improved.

MILD AND EQUITABLE CLIMATE.

No finer, more salubrious on the globe, 900 feet above the ocean. It is the happy mean between the

extremes of Southern heat and Northern bleakness, the fair medium of temperature that prolongs life, health and development to men and animals, as well as the widest range to agricultural productions and the most versatile and powerful natural aids to independent and enjoyable living. The typical winter begins with the holidays and ends with March, and is mild, dry and open, with slight transient snows, which seldom last more than a few days. The summer is long, with breezy days and cool, restful nights—none of those quiet, calm sultry nights that is experienced in the North, that makes rest a mockery.

AN INVITATION.

Come from the North so dreary,
The land of frost and snows,
Where the barren soil reluctantly
The scanty harvest grows;
Where the cold and cheerless winters
The strongest paralyze,
And the farmer works incessant
From his boyhood till he dies.
Come from the East; monopolists
Have seized on all things there;
Nor is there for the workingman
A change from toil and care.
The lands around are purchased
By the sons of wealth and greed,
And at his death the laborer
A PAUPER is, indeed!

Come from the West: the lying tales
No longer are believed;
They said it was a Paradise,
And thousands were deceived;
Where myriad hosts of grasshoppers
Devour the poor man's grain,
And starve him till his whitening bones
Bestrew—the arid plain.

But come ye men of courage—
Come to the Sunny South,
Where your harvest won't be bitten by
frost,
Nor scorched by burning drouth;
Where the blight of countless legions
Of insects cannot come—
Where your labor is rewarded
By a competence and home.

Then from the East and from the West,
And from the gloomy North,
The sons of freedom everywhere
Are called to issue forth,
Renouncing every prejudice—
The strong and dauntless bands
Are welcomed here most cordially
To till these fertile lands!

No more the cries of party
Shall e'er insult our ears,
Nor shall our land of beauty
Be bathed in blood and tears;
In friendship's firm alliance
No grievance to recall—
Reward for labor certain,
And employment sure for all.

THE WHOLESALE TRADE

is a growing and important feature in the interest of the city, and many of the best and most reliable business men are engaged in the wholesale trade. We are pleased with the houses already here, yet we would proclaim the fact that there is room for more. The field is not yet full, and men of capital and experience will be gladly welcomed. Our wholesale and retail merchants have done much in the past and will do more in the future to advance the inter-

ests of the city. There are good grounds for believing that their enterprise and foresight will grasp the opportunities offered for placing her in the front rank of Southern cities.

THE RETAIL TRADE

is fully up with the times in which we live, which shows the enterprise common to all other classes of our business men, who have not been slow to realize the commercial importance of the day, and they have improved to the fullest capacity every one of the great advantages we enjoy. They have established a market, which, in point of variety and completeness, is not equalled in this country. Every branch of trade is well and fully represented. Nothing is omitted: In our dry goods houses may be found all that is rarest, most beautiful and costly from the looms of the New and Old World. We unhesitatingly assert that a better dry goods market cannot be found in the South. The same is true of the retail grocery market, which in point of completeness and general excellence, is not surpassed in any of the larger cities of the country. The same holds true of many of our clothing houses. Our jewelry houses rank with the most elegant and the best in the country, and our furniture houses cannot be surpassed. The hardware houses are a credit to the city. In every line reliable, trustworthy firms are found.

CONCLUSION.

Through the centralizing of capital there has been drawn to this city an element of success which will stand for years to come. It has reared about her a bulwark of impenetrable assurance that she will ever be recognized for her enterprise, educational advantages and refinement. After canvassing the various interests we are prepared to make the gratifying announcement that each line of trade is greatly on the increase, and the year 1891 will show a much greater increase in the business of the city. Those wishing to trade or have any article manufactured here should select from the GOLDEN VISITOR, as each house is eminently worthy of your patronage. If you will

Read each notice carefully:
You will save in the end
By dealing with these gentlemen,
Who treat all as a friend.

Mrs. E. M. Harrison

Keeps a select boarding house at the corner of Wilmington and Davie streets. The house is large, the rooms airy and elegantly furnished. The tables are bountifully supplied with all the market affords. Mrs. Harrison is a very pleasant, refined, social lady; possesses many rare charms of head and heart.

Geo. N. Ives & Co.,

Are gentlemen of exceptionally good judgment; accommodating gentlemen, operate in the Market House, stalls Nos. 14 and 16. Mr. Ives says, "We handle freshest fish in greatest quantities, both salt and fresh, of any house in the city and receive them daily for our market; oysters and game the very choicest and aim to please everybody." Mr. Ives is a clear-headed business man and the house of Ives & Company are leaders in the business, and do a first-class trade, as they eminently deserve.

Wm. Thain,

Watchmaker and practical jeweler, is on West Martin street, dealer in watches, clocks and general repairer of jewelry. This gentleman has been for over thirty years in the harness and defies the world to adjust a watch or clock more skillfully than he can. He is the boss repairer and is doing a large share of the business. Why? Because he is a perfect mechanic, learned the trade in all its departments and understands all about a watch or clock. He is your man if you need the services of a first-class repairer.

Robt. E. Parham.

This gentleman first saw the light of day in the old pine tar State, has been fifteen years in the beautiful city of Raleigh, with its pleasant drives, shaded streets and happy homes. Mr. Parham enjoys home-life, is a pleasant, social gentleman and a lover of a fine horse; as a result he keeps at his lively stable, on East Martin street, splendid horses for driving or for saddle purposes, fine buggies, carriages and first-class turnouts.

Who treats his patrons always kind,
Who at all hours prepared you find,
Whose horses ne'er were left behind?
Why, Parham's.

Carroll & Bailey.

These gentlemen opened business at No. 235 Wilmington street, January, 1891, as general grocers and commission merchants. They handle a very select line of staple and fancy groceries and do a wholesale and retail trade in the city and with the towns tributary to the same. In the line of wines and liquors they handle absolutely the very best for personal and medicinal uses. They are both active, liberal, enterprising business men, and are building up a splendid trade, of which they are eminently deserving. We wish them entire success.

E. H. Love & Son,

Are located at No. 118 East Hargett street, and are doing a fine business in the grocery line, handling every article needed by the trade, and at prices that cannot be discounted by any in the field. They also handle wool, hides, furs, rags, old iron, metals, bones, wax, tallow, gum-shoes, loose cotton, feathers, etc., and in this line of trade are the leaders and the only strictly reliable dealers who give good prices and can be implicitly relied upon. The business has been established 20 years, and Mr. Love is known as a most exemplary man and the soul of honor, while his son is the live go-ahead member of the firm and a regular "hustler."