

204 LFRED HENRY LEWIS PECETY
. I like age. Things grow better in my eyes as time claps years to their existence. I am for what is old as much as any moss or any ivy. Like that King of Aragon, give me old wood to burn, old books to read, old wine to drink, OLD FRIENDS TO TRUST.

## YOU CAN TRUST THE MUTUAL BENEFITLIFE

as you would an old friend. It has served three generations of men. A long series of letters which we have published, and which is yours for the asking, attests the satisfaction of Grandfather, Father and Son with the treatment accorded them by the company.

## AGE AN ASSET

to consider when weighing the character of a financial institution; force of charao ter being cumulative. This is particularly true of corporations which deal in contracts which are to mature in the years to come. Albion W. Small, Professor of Sociology in the University of Chicago, recently made this point clear. He said: "I am happy to say that my chief reason for taking a policy in the Mutual Benefit Life was that my father had been a policyholder in that company for thirty years, and has been thoroughly satisfied with the investment. I am not an expert in the matter, of course, but from the amount of attention that I have given to the subject, which is
not a little, I am strongly inclined to prefer a company with the traditions of the Mutual Benefit.

## THE COMPANIES IN LEADING STRINGS

are, of necessity, capital stock companies. Under stress of competition they write participating policies, but largely of the discredited "tontine" or deferred dividend variety. In the effort to establish themselves they resort to the "Preliminary Term" device, which is proscribed in Massachusetts and the District of Columbia; to the "Advisory Board" scheme now outlawed in many states; to the dating back of ors, and competently managed companies frown upon, and do other things which are not to their Future good.

They are not, in other words, following the blazed trail through the insurance, woids of the old Mutual Benefit.

YOU CAN AVOID ALL TROUBLLE, including that su re to arise in young CAPITAL STOCK companies when the holders of their PARTICIPATING policies demand as a natural right that they be made partners (ast he policyholders of the Equitable have done), and inclu ding the great hazard of inexperience, by insuring in THE MUTUAL BENEFIT which has been finely mold ed in the crucible of experience It is a thrifty company for thrifty people
IT COUPLES THELOWEST OF RATES with Annual Dividends and the Highest Surrender Values. Its pol icies fully meet the varying needs of the people differently circumstanced and promote careful economical management.

THE VERDICT OF REFLECTION IS ALWAYS IN FAVOR

# The Old Mutual Benefit Life. 

JOHN C. DREWRY, STATE AGENT, RALEIGH, N. C.

