## Every Rexall Formula is Fublic Property-And Always Has Been

This is an age of inquiry. Not since the time of the Civil War has there been so much agitation in the minds of the people on various subjects.

People "want to know" about everything. We do not say that the public has grown
skeptical-quite the contrary. We believe it is a day and age of enlightened, intelligent inquiry after facts.

Each man and each woman now-a-days wants to do his and her own thinking. They are not looking for any concentrated essence of wisdom boiled down and given to them in capsule form. They want to figure out for themselves what is right, and what is wrong, and what to do ut it.
Public sentiment has forced the government of the United States to pass a law compelling medicine manufacturers to state on their labels any injurious ingredients their remedies may contain.
We believe that the Rexall remedies have had as much to do with the creation of this sentiment as any other one single element in the Why
Country.

Simply because the Rexall remedies, from their inception seyeral years ago, started out on an entirely new line.

The first principle in the Rexall platform was one remedy for each ill-not a cure-all. Second-no secret combinations. Every
rmula has always been open to the public; anyone can know what he is taking when he buys Rexall-and always could.

Third-every Rexall remedy has been sold on the basis of "money back" if you are not more than satisfied.

This is frank, square open-handed busincss that's all. But it made Rexall the greatest sutcess in the medicine world in a very short time.


King-Crowell Drug Co., Druggists the Jexall smin

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THE COMMERCILL AND FARMERS BANK, RALEEGG, N. C.

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