## SEPTEMBER FIRST

ADVICES from all over the country indieate that this fall and winter will be a record-breaker for business of every kind. To meet this great wave of prosperity all national advertisers are preparing for the biggest advertising campaigns ever known to the newspapers.
LOCAL indications are that busizess in this city and section is going to be the best ever known, and the shrewd, merchant and business man is plarining to advertise to secure his share of the great prosperity in business that is sure o come with a rush to this city and section within the nex́t few weeks.
THE EVENING TIMES has strong evidence that business is going to be fine, not only for the merchant who advertises, but for the paper. Many contracts, local and foreign, are being signed, and the shrewd merchant and advertiser is preparing to get in the field ready for the golden harvest this fall. NEW RATES for advertising will take effect September 1, and all contracts will be made from that date, and all present contracts adjusted to the new rate. Our great Home paid circulation brings RESULTS, and the merhant who gets space with us will sell the goods. If you want new business 'phone for our
"CONTRACT MAN


