

GOOD-BYE SALE

KAPLAN BROTHERS

THE WOMAN'S STORE

NO 7 HARGETT STREET

MASONIC TEMPLE

Have placed this entire stock in the hands of THE A. C. DAVIS SALES CO. to be sold for what it will bring and bid farewell to this fine stock of high-grade Ladies' Ready-to-wear Garments, Suits, Skirts, Cloaks, Knit and Muslin Underwear, Hosiery, Gloves, Handkerchiefs, and other goods. This firm has been in business in Raleigh for years, and it is well known that they carry nothing but the finest goods that the market affords, and that is the kind of goods you are going to get at these bargain prices. This fine \$15,000 stock of Ladies' Goods is now placed in the hands of THE A. C. DAVIS SALES CO., the world's greatest bargain givers, to be sold for what it will bring in ten days. If you appreciate high-grade goods at bargain prices, save this and wait until

Wednesday, February 8th, at 9 a. m.

This store is now closed and will remain closed until WEDNESDAY MORNING AT 9:00 O'CLOCK. No goods can be sold or no one allowed in the store until Wednesday morning. THE DAVIS SALES CO., who is in charge of this sale, is known throughout the South as the world's greatest bargain givers. They have conducted some of the largest sales that have been made in the South, and this will be the greatest Bargain Sale ever conducted in Raleigh. This tremendous sale positively begins Wednesday, February 8th, at 9:00 A. M., and closes in 10 days. As this sale lasts only 10 days, everything will go rapidly. In order to prove to you what a tremendous sacrifice must be made, we mention a few of the extraordinary bargains that will be offered. Bear in mind there are thousands of other articles we cannot mention here. No limit, everything must go. You get these bargains as long as they last.

This Sale Should Appeal to Every Lady Who Can Appreciate High-Class Goods at a Bargain Price

TO THE FIRST TWENTY-FIVE LADIES

Entering the store Wednesday morning at 9:00 a. m. we will sell a Muslin Night Gown worth \$1, for 25 cents.

WEDNESDAY, FEBRUARY 8, 1911

TO THE FIRST TWENTY-FIVE CHILDREN

Under 15 years entering the store Thursday morning we will sell a pair of best 15c. Hose for 1 cent.

LADIES' READY-TO-WEAR.
Ladies' Ready-made Suits, Cloaks, Skirts and Waists to be sold at half price and less.

One lot of Ladies' and Misses' Coat Suits, made of all-Wool material, Silk and Satin lined, that sold at \$10, \$12, and \$15, will go in this closing-out sale for . . . **\$4.98**

About 75 \$15 to \$20 Tailor-made Suits in all-Wool fabrics, and all the very latest colors, go in this sale . . . **\$6.48**
These Suits are, all new style—not one old Suit in the house.

Ladies' \$18.50 and \$20.00 Suits in colors and black, will be sold at . . . **\$8.39**

Ladies' Coat Suits and Dresses in Silk and Wool fabrics that are positively worth \$22.50 to \$25.00, will be sold in this good-bye sale at . . . **\$10.59**

Ladies' Tailor-made Suits, were to sell for \$25.00. You can get them now for half price . . . **\$11.95**

Ladies' \$30.00 and \$35.00 Man-tailored Suits, made in the newest styles, of the very finest materials, will be sold for . . . **\$14.98**

Ladies' and Misses' Fine Wash Dresses and Coat Suits, would be cheap at \$5.00, for . . . **\$2.48**

Ladies' and Misses' new Spring Wash Dresses, worth \$3.50, at . . . **\$1.79**

Ladies' \$40.00 and \$50.00 Hand-tailored Suits of the very finest material in the newest Spring Styles, will go at . . . **\$18.69**

Children's Wash Dresses, worth 75c. to \$1.00, will be sold for . . . **49c.**

Children's new Spring Wash Dresses, worth \$1.50 for . . . **89c.**

Ladies' \$1.25 and \$1.50 Wash Skirts, in white and colors, go at . . . **69c.**

Ladies' \$2.50 Wash Skirts in Rep and other tub fabrics for **\$1.39**

Ladies' and Misses' all-Wool Panama and Brilliantine Skirts; worth \$3, for . . . **\$1.98**

Ladies' Black Wire Voile Skirts, plain and self-trimmed, all wool, buttons; worth \$7.50, for **\$3.98**

One lot of Ladies' new style all-Wool Skirts, worth from \$4.00 to \$6.00, go for . . . **\$2.89**

One lot of Ladies' Sample Skirts in all the new styles, worth up to \$10.00, go in this sale for **\$4.89**

Ladies' all-Wool Batiste, Panama, and French Voile Skirts, cluster platted, buttoned and self-trimmed, worth \$10 and \$12, will be sold for . . . **\$6.48**

Ladies' Black French Voile \$15 Skirts, with Self and Silk Braid Trimmings, for . . . **\$7.89**

Ladies' Guaranteed Silk Taffeta Petticoats; worth \$5 for . . . **\$2.39**

Ladies' Taffeta and China Silk Waists; worth up to \$3 for **\$1.89**

One lot of Waists worth up to \$2.00 will go at . . . **69c.**

Ladies' and Misses' Coat Sweaters, worth \$1.50, for . . . **69c.**

Ladies' Wool Coat Sweaters, worth \$2.50 and \$3.00, for . . . **\$1.48**

Ladies' \$4.00 and \$5.00 Pure Wool Coat Sweaters, for . . . **\$2.89**

Infants' and Children's 75c. Sweaters for . . . **39c.**

CLOAKS AND WRAPS.
Children's Teddy Bear Cloaks, worth \$3.00, for . . . **\$1.59**

Ladies' Satin and Silk Waists in all colors and black and white, worth \$6.00; the Davis Sale price is **\$3.48**

Ladies' White Lingerie and hand embroidered Linen Waists, worth up to \$3.50, at . . . **\$1.98**

Babies' long Cloaks, worth \$1.00 to \$1.50, for . . . **69c.**

Children's Velvet Cloaks in all colors, worth \$4.00, for . . . **\$2.49**

Ladies' Long 54-inch Cloaks, in all colors, worth \$7.50 for . . . **\$2.47**

Ladies' Black Sateen Skirts, worth 75c., for . . . **47c.**

Ladies' Black Heatherbloom Shirts, worth \$3.00, for . . . **\$1.19**

Ladies' 75c. and \$1.00 Shirtwaists will go at . . . **35c.**

Ladies' White Linen Waists, trimmed with large pearl buttons, worth \$1.50, for . . . **98c.**

One lot of Ladies' Sample Cloaks, worth from \$5.00 to \$25.00, will be sold at just . . . **Half Price.**

Ladies' very fine \$25.00 and \$35.00 Cloaks will be sold for . . . **\$10.95**

Ladies' Covert Cloth Short Jackets, worth \$5.00, for . . . **\$2.89**

Ladies' Costume Cloaks, self and button trimmed, worth \$15, for **\$6.48**

Ladies' Short Kimonos, worth from 50c. to 75c., for . . . **38c.**

Ladies' Long Kimonos, worth up to \$1.50, for . . . **69c.**

Ladies' Long Silk Kimonos, worth \$5.00 and \$6.00, for . . . **\$2.89**

Men's and Ladies' Wool Bath Robes, worth \$5.00, at . . . **\$2.89**

KNIT AND MUSLIN UNDERWEAR.
Ladies' and Misses' 25c. Ribbed Vests and Pants for . . . **18c.**

Ladies' Sanitary Fleece Underwear, worth 75c., for . . . **38c.**

Children's Union Suits, worth up to 50c., for . . . **18c.**

Ladies' Muslin Gowns and Chemise, worth \$1.00 and \$1.50, for **89c.**

Ladies' Umbrella Drawers, worth 75c.; fine Muslin, nicely made, at . . . **39c.**

Ladies' Muslin and Outing Skirts and Gowns, worth \$1.00, for . . . **69c.**

Ladies' and Misses' 50c. and 75c. Corsets, with Hose Supporters, go at . . . **38c.**

The B. & J. \$1.00 and \$1.25 Corsets will be sold for . . . **69c.**
\$3.00 Corsets reduced to . . . **\$1.98**

HOSIERY, GLOVES, AND HANDKERCHIEFS.
Ladies' and Misses' 10c. Fast Black and Seamless Hose at . . . **6c.**

One line Ladies' and Children's 20c. Hose for . . . **9c.**

Silk Finished Lisle and Mercerized Hose in black and colors, worth 25c. to 35c., for . . . **19c.**

200 pairs of Fine Silk Lisle and Lace Hose, worth 50c. to 75c. at . . . **39c.**

Ladies' White Hemstitched Handkerchiefs, for . . . **3c.**

Men's and Ladies' White Linen Hemstitched Handkerchiefs, worth from 10c. to 15c., for . . . **6c.**

Ladies' Embroidered Handkerchiefs, worth from 15c. to 25c., for . . . **9c.**

One lot of Silk and Lisle Gloves, worth from 50c. to 75c., at . . . **38c.**

Ladies' 25c. Collars will be sold for . . . **7c.**

500 pairs of Fine French Kid Gloves, in all colors and black; positively worth \$1.25, at . . . **89c.**

Ladies' 50c. and 75c. Lace Collars, reduced to . . . **35c.**

Ladies' 50c. Belts for . . . **29c.**
Baby Caps, worth from 35c. to 50c., will be sold for . . . **18c.**

\$1.00 and \$1.25 Baby Caps for **69c.**

Extra Fine Baby Caps, worth \$2.00 and \$2.50, for . . . **\$1.29**

FURS ALMOST GIVEN AWAY.
Neck Furs, worth up to \$1.50, will be sold for . . . **49c.**

One lot of Neck Furs that are worth \$3.00 and \$4.00 will go at . . . **98c.**

\$5.00 and \$6.00 Neck Furs and Muffs go in closing-out sale at **\$2.39**

Ladies' French Coney and Jap Mink Furs, worth from \$5.50 to \$10.00, for . . . **\$3.98**

Fine imported Neck Furs and Fur Sets, worth \$12.00 and \$15.00, good-bye sale price is . . . **\$5.45**

Children's Fur Sets, positively worth from \$1.50 to \$2.00, for . . . **69c.**

Hundreds of other bargains we cannot mention here. Come and see.

Remember, these prices are on high-grade goods only. No cheap or shoddy goods in this store. Positively no goods sold or no one allowed in the store until Wednesday, February 8th, at 9:00 a. m. Terms of sale are strictly cash and strictly one price to all. Everything marked in plain figures.

Sale Positively Begins Wednesday, February 8th, and Closes IN Ten Days

Mark the dates and mark them well. Wednesday, Feb. 8, to Saturday, Feb. 18. Let nothing keep you away. The hour is set, the date is known. Come and avail yourselves of these bargains.

KAPLAN BROS

No. 7 Hargett St.

Masonic Temple.

Don't every lady come the first day. You can't get waited on. This sale will last ten days, and new bargains will be added every day. Mail orders filled promptly.

Sale Conducted by The A. C. Davis Sales Co. Look for the Large Red Sign Covering Entire Front of Storerooms.

WANTED—20 Experienced Salesladies and Salesmen and 10 small Boys and Girls.

Railroad Fare paid to purchasers of \$25.00 and over within a radius of 50 miles. Street Car fare paid to purchasers of \$10.00 and over.