

THE PROGRESSIVE FARMER AND SOUTHERN FARM GAZETTE

A Farm and Home Weekly for North and South Carolina, Virginia, Tennessee, and Georgia.

Vol. XXV. No. 1.

RALEIGH, N. C., JANUARY 8, 1910.

Weekly: \$1 a Year.

Better Farming in 1910—Some Ways in Which We Shall Try to Help You.

A happy, happy New Year to every member of our great Progressive Farmer and Gazette Family! It's a new heading under which we come to you this week—The Progressive Farmer and Southern Farm Gazette, with main offices at Raleigh, N. C., and Starkville, Miss. For some time both papers have been under the same general management—Dr. Tait Butler being Editor-in-Chief of The Southern Farm Gazette of Starkville, Miss., and Associate Editor of The Progressive Farmer, while Editor Poe of The Progressive Farmer has been Associate Editor of The Southern Farm Gazette. It has been thought best, therefore, to continue both publications under one name, although entirely distinct editions will be issued for the Raleigh and Starkville offices as heretofore, and there will be absolutely no change of management.

The Progressive Farmer and Southern Farm Gazette, with an average circulation of 70,108 for each issue of 1909, will start out as one of the most largely circulated farm weeklies in America, and with the same rate of growth for a few more years, it will really lead them all. What our growth since the purchase of the paper by the present Editor and Manager and his associates six years ago has been, the following figures show:

Circulation, 1903 (when purchased)	5,504
Circulation, 1904	10,509
Circulation, 1905	13,583
Circulation, 1906	18,853
Circulation, 1907	23,832
Circulation, 1908	38,259
Circulation, 1909	70,108

SOME PLANS FOR 1910.

Timeliness is so strong an element in the make-up of The Progressive Farmer and Gazette that we cannot announce very long in advance the good things we plan for our readers. One of the definite things we have already worked out is a series of articles—

MAKING MONEY WITH LIVE STOCK IN THE SOUTH.

This notable and exhaustive series of articles which will run throughout the year will be prepared by Dr. Tait Butler, Associate Editor of The Progressive Farmer and Gazette, former State Veterinarian and Director of Farmers' Institutes of North Caro-

lina, and perhaps the best informed man on live stock subjects to be found in the Southern States. This series of articles will begin in our next issue, and some of the early subjects treated will be as follows:

- I.—The Natural Adaptability of the South to Stock Raising.
- II.—Why Live Stock Should Be Grown on Every Farm.
- III.—Why a Pure Bred Sire Should Always Be Used and Hints About Purchasing.

IV.—Why We Should Breed More Hogs.

- V.—How to Start Breeding Hogs.
- VI.—The Value of a Pure Bred Boar, and How to Get Him.
- VII.—Why We Should Breed More Dairy Cattle.
- VIII.—How to Start Breeding Dairy Cattle.
- IX.—The Value of a Pure Bred Dairy Bull, and How to Get Him.
- X.—Why We Should Breed More Beef Cattle.

XI.—How to Start Breeding Beef Cattle.

- XII.—The Value of a Pure Bred Beef Bull, and How to Get Him.
- XIII.—Why We Should Breed More Horses and Mules.
- XIV.—The Value of a Pure Bred Stallion and Jack to Every Neighbor-hood.
- XV.—How to Start Breeding Horses and Mules.
- XVI.—How a Flock of Sheep May Be Made to Pay on Every Farm.
- XVII.—The Value of a Pure Bred Ram, and How to Get Him.

A fuller announcement as to the articles on Breeds, Feeding, Care, and Management of each class of stock, will appear later.

"\$500 MORE A YEAR FOR THE SOUTHERN FARMER."

Dr. Butler has also had charge during the year of our notable series of articles on "\$500 More a Year for the Average Southern Farmer, and How to Get It." This series has probably attracted more attention than any other series of articles ever published in a Southern farm paper and so great has been the interest in it that we have decided to continue the series through 1910. In each issue Dr. Butler will take up one of the liveliest and most pressing farm problems of the time and will endeavor to give actual instruction—not mere exhortation and preaching—but actual instruction about some matter about which the farmer needs information right then—information based on the accumulated experience of all the best farmers and agricultural scientists especially adapted to our Southern climate, soils, crops, and conditions. Dr. Butler will endeavor not merely to tell the farmer what to do, but to give him a grasp of the great principles of modern, scientific agriculture so that the farmer may work out his own problems intelligently from them. We print herewith a list of the subjects for January and February, and the later articles will be no less timely and practical:

- I.—By Winter Plowing.
 - II.—By a System of Cropping That Will Furnish Work for Men and Teams Every Day in the Year.
 - III.—By Producing the Crops at Less Cost.
 - IV.—By Preparing the Work Stock
- (Continued on Page 3.)

Two New Members of Our Staff.



MRS. F. L. STEVENS.
She will edit our Home Circle page in 1910.



PROF. D. N. BARROW.
He becomes our South Carolina Field Editor.

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