

THE PROGRESSIVE FARMER

AND SOUTHERN FARM GAZETTE

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10,000 Boys for Our Progressive Farmer Corn Club.

WE want 10,000 Progressive Farmer boys under eighteen years of age in The Progressive Farmer's 1912 Corn Club.

We want 10,000 and we ought to have them.

Through The Progressive Farmer alone over \$1,000 worth of prizes for the best yield will be offered; and entering The Progressive Farmer's contest will not prevent any boy from using the same acre in competition for prizes offered by anybody else. In fact, we hope every Progressive Farmer boy who can do so, will contest not only for The Progressive Farmer's \$1,000 worth of prizes, but also for the prizes offered by the National Department of Agriculture, the State Departments of Agriculture, and other organizations and societies.

It costs absolutely nothing to enter The Progressive Farmer's contest. The only requirements are (1) that some member of the boy's family must be a subscriber to The Progressive Farmer; (2) that the boy must have been born after January 1st, 1894, and (3) that a report of the crop must be made to us as shown on page 13 of this issue.

Our \$1,000 worth of prizes will include farm implements and machinery, fertilizers, wagons, Berkshire and Poland China pigs, canning machines, cultivators, plows, seeders, etc., etc. There will be special prizes for each State. Some prizes will be awarded for the biggest yields per acre and some for the best showing of profit. Every boy who makes over fifty bushels per acre, whether he wins a prize or not, will get an attractive button or badge, with the words, "Over Fifty Bushels Corn Per Acre. A Progressive Farmer Boy Who 'Got There.'"

Keep this fact in mind: if you are entered in any other corn contest you can enter The Progressive Farmer's contest with the same acre. You simply get

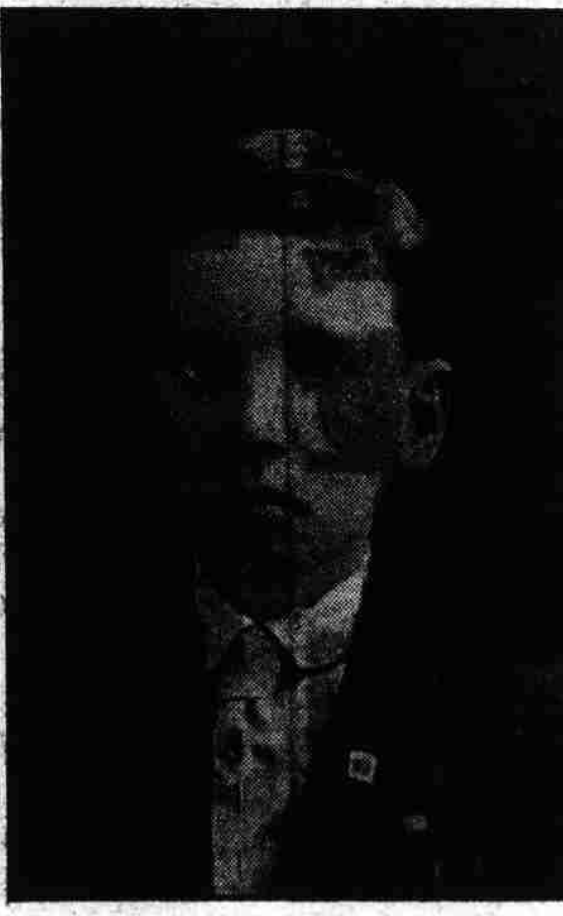
a chance at an extra \$1,000 worth of prizes without cost. On the other hand, any boy who lives in some community where the people are not wide enough awake to have general corn contests, can enter The Progressive Farmer's contest and compete for his share of our \$1,000 worth of prizes. We say \$1,000 but we hope to carry the figure to nearly \$1,500—possibly \$2,000.

Now, let us have 10,000 farm boys in one great army right away. As The Progressive Farmer goes into 150,000 farm homes each week, it would take but one from every fifteen homes to carry our enrollment of boys to 10,000—and what an army that would be! The inspiration that the contest would create would remain with these 10,000 boys for ever after. As one farm mother wrote us the other day: "I am sure that my boy will never again be content to make only 15 or 20 bushels of corn per acre." Every farmer who has a son eligible to enter this contest should see that he takes advantage of the opportunity. It will encourage self-reliance in the boy. It will interest him in all farm problems. It will set him thinking about the many useful things in which it would otherwise be hard to interest him. It will make him ambitious to do something extraordinarily well—which is the basis of success. It may be just the thing that is needed to find the latent ambition in him, and make the difference between an ordinary life and an extraordinarily useful life. In other words, this prize acre may make a man of him—a successful man.

We do not think that in this Corn Club Contest we are merely helping to make more corn. We are helping make more manhood. The boy's acre will increase the production of your own farm, but the richest return will be in the good it will do the boy himself.

We repeat that we hope every eligible boy in our great Progressive Farmer Family will enter the contest and will have the encouragement of his parents. Where the boy himself does not first mention the matter, we hope his father will look into it and encourage him to enter the contest. Where the father is not awake to the importance of the movement, we are confident we can at least appeal to the mother of the boy.

Let us have 10,000 wide-awake Southern farm boys in The Progressive Farmer's contest. Sign the blank herewith, cut it out, and mail at once to The Progressive Farmer.



BENNIE BEESON, Monticello, Miss.
First Prize Winner in The Progressive Farmer Corn Contest last year. He made 27 bushels on his acre and says that much of his success was due to the help he received from The Progressive Farmer.

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P. O. _____ State _____ Date _____ 1912.

Pubs. The Progressive Farmer, Raleigh, N. C.

Gentlemen:—I wish to enter The Progressive Farmer Boys' Corn Contest for 1912. I will cultivate an acre of land, doing all the work myself, except help in breaking and harvesting, and will send you a report of the cost of crop. I will not be eighteen years old before January 1st, 1913, and a member of my family is a subscriber to The Progressive Farmer.

Boy's Name _____