

*Overland*  
1913

\$1985

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Completely Equipped F. O. B. Toledo

## This Completely Equipped, Powerful, 30-Horsepower, 5-Passenger Touring Car

*Here Are a Few of the Big Features:*

Self Starter  
30 Horsepower  
5 Passenger Touring Car  
110-inch Wheel Base

Timken Bearings  
Center Control  
\$50 Remy Magneto  
\$50 Warner Speedometer

\$50 Mohair Top and Boot  
\$25 Clear Vision Wind-  
Shield  
\$25 Prestolite Tank

**T**HERE never has been such an astonishing automobile value offered to the American farmer. Study the specifications—the detailed values. See the unusually complete equipment—everything possible and practical for an automobile. Remember the thorough and fine Overland construction and you'll get a good idea of this exceptional worth. \$985 for this complete, big, powerful car. No extras; nothing additional to buy but gasoline. Ready for service the minute you get it. This car, at this price, smashes all previous records. It even totally eclipses our 1912 values, which a year ago baffled the world. 40,000 Overlands will be made in 1913. This enormous jump in production makes possible this new car

at this new price. As our production goes up, prices come down, as has been shown in each preceding year.

In this age of rapid progress it is sometimes difficult to grasp the full significance of an important, progressive manufacturing step, such as this car exemplifies. But when you sum up the extraordinary cold dollar for dollar value which this car offers, as compared to any and all competing motor car values, the giant economical manufacturing strength of the huge Overland plant is realized and recognized. It only proves the ability of this most powerful and efficient automobile factory.

Here we can but call your attention to the bare facts. This is the car—a big, powerful, beautiful, spacious, comfort-

able, self-starting, thirty horsepower, five-passenger touring car—fully equipped—all ready for night or day, rain or shine, service. Made of the best materials on the market, by the most skilled men known to the trade, and in the most efficient automobile shops in America. And the price is but \$985.

We can make the positive statement, without any kind of a condition, that this is the automobile industry's record value.

This car can now be seen in any city in America. Over 2000 Overland dealers are waiting to give you your demonstration. Look up the one in your vicinity.

Write us at once for full information and a 1913 catalogue. Address Dept. P 38.

## The Willys-Overland Company, Toledo, Ohio.

### Detailed Specifications—Model 69T

**MOTOR**—Four cylinder, cast separately. Bore, 4 in. Stroke, 4 1/2 in. Horsepower, 30.

**IGNITION**—Remy Model R. D. Battery and Magneto—two sources of current.

**COOLING**—Water cooled. Thermo-Syphon Cellular Radiator.

**OILING**—Splash system for crank and cam shaft bearings. Cylinder and timing gears oiled with Kinwood force feed oiler.

**CAM SHAFT**—Carbon steel drop forged, three bearings.

**CRANK SHAFT**—Carbon steel drop forged, five bearings.

**CONNECTING ROD**—Carbon steel drop forged.

**MAGNETO SHAFT**—Drop forging.

**PUSH ROD**—Crescent drill rod steel.

**CARBURETOR**—Model L Schebler.

**CENTER CONTROL.**

**FRAME**—Channel section—cold rolled steel.

**SPRINGS**—Front, semi-elliptic.

**TRANSMISSION**—Selective.

Three speeds forward and reverse. Annular bearings.

**FRONT AXLE**—Drop forged.

**TIRES**—32x3 1-2 O. D.

**FINISH**—All bright parts nickel

plated, with black trim.

**BODY**—Overland blue; wheels, gray.

**EQUIPMENT**—Mohair top and boot; Warner Speedometer; Wind shield; Prestolite tank; Self-starter; five black and nickel lamps; tire irons; robe rail; foot rest; tool kit and jack.

