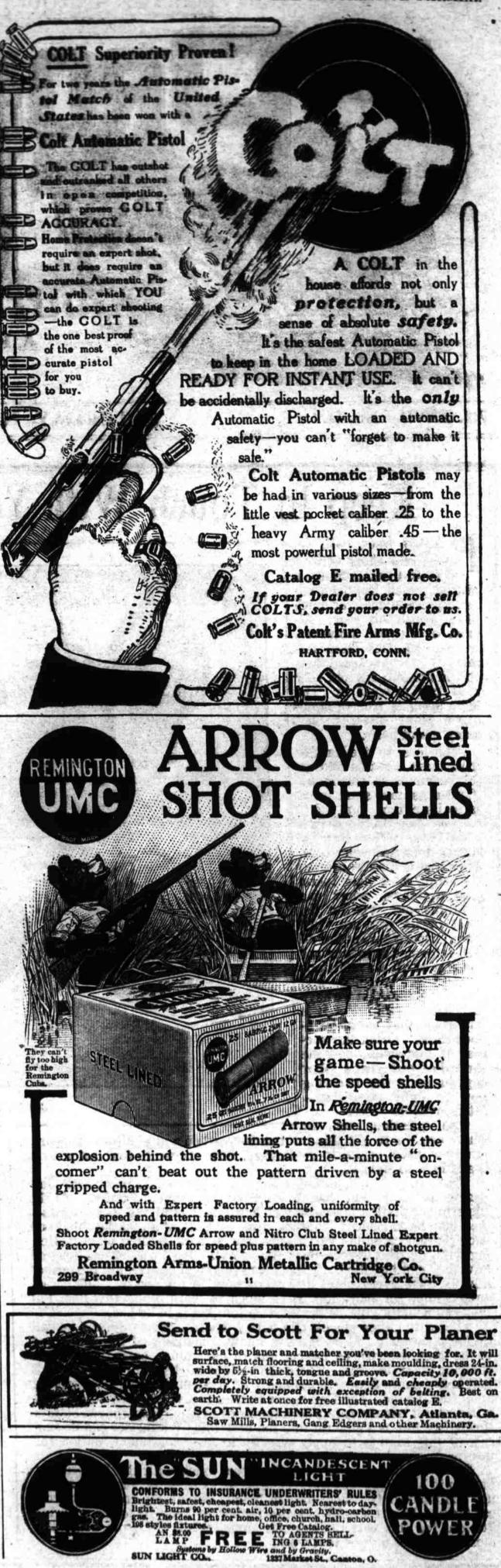
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MAKE NOVEMBER "PROGRESSIVE

ember 10. Make it short and to the point. For the best exper-

ience \$3; for the next \$2; regular space rates for all others used.



POWE

FARMER MONTH".

The Progressive Farmer wants your help-your personal help.

We want you to help us make November PROGRESSIVE FARMER MONTH. Won't you help in getting subscribers? -20,000 new subscribers in November?

Do you read and receive profit from The Progressive Farmer? Do you believe any of your neighbors who are not subscribers would be better neighbors and better farmers if they read it? If you do, that's just where you can help. And to make it easy for you to get these neighbors to subscribe, we are going to make the following great sacrifice-Get-Acquainted-Offer:

To any bona fide farmer in your neighborhood we will send The Progressive Farmer every week for three months on trial for only 10 cents-the paper stopped when out unless renewed and any man's money back if he's not satisfied.

But that's not all. For each ten cent subscription you send us under this proposition we'll extend your subscription one month-whether one or one hundred.

Additional to this we are going to pay a cash prize of \$1.00 for the largest list received each day during November, provided it contains more than 10 names and the proper remittance.

Also; to such good friend of ours as sends us the largest list each day during any one week we will pay a cash prize of \$10.00-A total of \$16.00 and the extension of your subscription for a week's hustling. Get in the game to win.

Make everybody subscribe—a "clean sweep"—so that when December 1st comes you can say: "Everybody in my neighborhood reads The Progressive Farmer."

Special subscription blanks are not necessary. Just write out the names and addresses plainly and send them along. But if you would like to have some report blanks and sample copies to distribute just drop us a postal. We'll send them "scooting".

A list of the prize winners will be published each week. Try to head the list and hold that position. It will pay you in more ways than one-financially and in the knowledge that you are helping your friends and neighbors.

HELP US SPREAD THE GOSPEL OF BETTER FARMING.