

On Rainy Days

You'll be glad you own a

FISH BRAND REFLEX SLICKER

to keep you dry.

Roomy
Durable
Comfortable

Reflex Edges makes it impossible for water to get in at the front, and our "Stayfast" Pockets will not rip.

\$3.00 Everywhere

Satisfaction Guaranteed

If not at your dealer's sent prepaid on receipt of price. Send for illustrated folder describing this and other FISH BRAND garments.



TOWER'S A. J. TOWER CO.
BOSTON
Tower Canadian Limited
Toronto 113

THE PROGRESSIVE FARMER

Offices: Birmingham, Ala., Raleigh, N. C., and Memphis, Tenn.

COMMUNICATIONS REGARDING ADVERTISING OR SUBSCRIPTIONS MAY BE ADDRESSED TO EITHER OFFICE. ENTERED AS SECOND-CLASS MATTER AT THE POSTOFFICE AT BIRMINGHAM, ALA., UNDER THE ACT OF CONGRESS OF MARCH, 3, 1879.

SUBSCRIPTION RATES:

One year	\$1.00	Two years	\$1.80
Six months	.50	Three years	2.00
Three months	.25	Five years	3.00

(Two, three and five year rates applicable only on subscriptions paid wholly in advance.)

10 Weeks Trial, 10 cents.

To new subscribers only. The Progressive Farmer will be sent ten weeks on trial for ten cents. Sample copy free. Tell your friends who need it but do not read it.

Guaranteed Average Weekly Circulation, 150,000
Combined Editions, over

ADVERTISING RULES:

Change of copy or discontinuance order must reach us 10 days in advance of publication date. No whiskey, mining stock, patent medicine, patent stock food, disguised, or questionable advertisements of any kind accepted. Rates on application.

Each Advertiser's Reliability Guaranteed.

WE will positively make good the loss sustained by any subscriber as a result of fraudulent misrepresentations made in The Progressive Farmer on the part of any advertiser who proves to be a deliberate swindler. This does not mean that we will try to adjust trifling disputes between reliable business houses and their patrons, but in any case of actually fraudulent dealings, we will make good to the subscriber as we have just indicated. The conditions of this guarantee are, that the claim for loss shall be reported to us within one month after the advertisement appears in our paper and after the transaction complained of, that our liability shall cover only the purchase price of the article in question, nor aggregate over \$1,000 on any one advertiser, and that the subscriber must say when writing each advertiser: "I am writing you as an advertiser in The Progressive Farmer which guarantees the reliability of all advertising it carries."

OUR NEW BROADWAY STYLE BOOK

WITH SAMPLES, FREE TO YOU

We weave the goods and our own New York-trained tailors make clothing to your measure in these mills—you save all dealer's profits.

MADE-TO-MEASURE

Suits and Overcoats

\$10 to \$22

worth
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All-wool fabrics in rich patterns, finely hand tailored; fit, material, workmanship, guaranteed on money-back plan.

Delivered free anywhere. Send postcard for samples and book

GLEN ROCK WOOLEN CO.
205 Main St., Somerville, N. J.



NEXT WEEK OUR COTTON SPECIAL. LOOK FOR THE LITTLE YELLOW SLIP.

If you find in your this week's copy of The Progressive Farmer a little yellow slip, then immediately turn to the address label on the paper or the wrapper in which your paper was received and if the label shows a date prior to March 1, 1913, the meaning of it all is that your subscription has expired—and it is time for you to renew.

Right now is flood-tide season for both new and renewal subscriptions. Thousands of farmers are renewing every week, and you, too, certainly will wish to begin your 1913 farming operations in the right way, by starting in with your subscription to The Progressive Farmer paid well in advance. The paper will mean very much more to you if you will do this. You'll be gladder to see it every week. And, of course, you can't think of trying to run your farm this season without it. It is no longer a question of whether the paper is really practical and worth its subscription price—for over 150,000 Southern farmers, who are at the very forefront of our great Southern agricultural advance, take it and say they wouldn't attempt to farm without it. It is no longer a question of whether or not you can afford to read The Progressive Farmer—for thousands of farmers will tell you it costs a great deal more not to read it.

And besides all this, The Progressive Farmer, as you probably know, depends more on its subscribers and less on its advertising patronage than almost any other farm paper. We are here to help the Southern farmer and his family; the advertisements we take we believe are only such as help the farmer—and we don't get money from any other kind. Consequently, we are obliged to rely largely upon the Southern farmer for support.

So if your subscription has expired, please take your pencil right here, fill in the blanks on the little slip and mail it with your check, cash or money order—right away.

We will be looking for your renewal.

READ THE ADVERTISEMENTS

Don't count yourself as having read an issue of The Progressive Farmer until you have looked over the advertisements as well as the reading matter, especially those you are interested in. In to-day's mail there are letters from readers wanting to know where they can get a Red Poll bull, Bourbon Red turkeys, Buff Orpington and Black Minorca eggs, ground phosphate rock, lespedeza and Dillon cotton seed. All these things have been advertised in recent issues, the majority of them being offered every week. It is to your advantage to keep posted, and there's no better way of doing it than to read the advertisements.

Don't get caught with leaky roofs when the spring thaws come

Remember the roof on your house, barn or other buildings that leaked a few drops last fall—a little investigation now may mean a big saving when you put on a new roof or replace an old one.

Certain-teed

(Quality Certified—Durability Guaranteed)

Roofing in Rolls and Shingles



There is a **Certain-teed** Roofing and a simple method of applying it for every building on the farm. Look for the **Certain-teed** label of quality and 15-year guarantee on every roll and crate of shingles. Get prices from your local dealer—he will save you money.

General Roofing
The World's largest manufacturer of Roofings and Building Papers

Valuable Book Free You will find many valuable suggestions in our new book, "Modern Building Ideas and Plans"—it tells you what to do and what not to do—it suggests economies and conveniences that will save you money. A book of this kind would ordinarily sell for \$1—but as it shows the use of our **Certain-teed** Roofing on all kinds of model homes and farm buildings, we offer it to you at 25 cents. We prefer to have you go to your lumber, hardware or building material dealer who will gladly get you a copy FREE. If you write us, enclose 25c to cover cost, postage and mailing.



General Roofing Mfg. Co.
E. St. Louis, Ill. York, Pa. Marcellus, Ill.
Minneapolis San Francisco Winnipeg, Can.

WE SHIP ON APPROVAL

without a cent deposit, prepay the freight and allow 10 DAYS FREE TRIAL.

IT ONLY COSTS one cent to learn our unheard of prices and marvelous offers on highest grade 1913 model bicycles.

FACTORY PRICES Do not buy a pair of tires from anyone at any price until you write for our large Art Catalog and learn our wonderful proposition on first sample bicycle going to your town.

RIDER AGENTS everywhere are making big money exhibiting and selling our bicycles. We sell cheaper than any other factory.

TIRES, Coaster-Brake rear wheel. lamps, repairs and all sundries at **wholesale prices.** Do Not Wait; write today for our special offer.

MEAD CYCLE CO., Dept. N187 CHICAGO



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Write today. Be the one in your town to get this astonishing tailoring offer. I want to give you a nifty suit of clothes cut to your measure absolutely free. You can make from \$50 to \$150 a week, just by showing your free, fine, sample suit and my beautiful samples to your friends. I will start you in business all your own—Free!

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Just by taking orders for my fine, guaranteed clothes—made of the most beautiful fabrics and in the latest, classiest styles. These suits sell like hot-cakes! Agents swamped with orders on my new plan. Nothing like it anywhere. Write today for free samples and full particulars.

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Dept. 60 Van Buren St., CHICAGO



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THINK what it means to you that this offer is true. We will trust you absolutely. So why not at least investigate at once? No experience necessary—no capital, or bond or deposit required.

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Made-to-Your-Measure. Express Prepaid

But this offer is to only one man where you live. Act now. Start at once. Represent us there. Let us explain our different brand new proposition. You get the best tailored clothes and the best job. Every garment union made. Be your own boss. Part or all time. Home or traveling for us. You handle all the money.

Send No Money Your profits come so fast that when you pay us less than wholesale prices for all the clothes you want you don't feel it. But get quickly. Write a postal NOW. (4)

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Send No Money!

Your name brings everything, shipped—Express Prepaid—absolutely free. We've got the real "goods." Everything guaranteed perfect or money back.

ELK TAILORING CO.,
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We Pay Express Charges



MONEY BACK LIKE A FLASH

This GENUINE English Tan Slip-on RAINCOAT is the only truly reliable and satisfactory, absolutely waterproof raincoat ever sold anywhere before for less than double the price we ask. Order one today and if on examination and after subjecting it to any test you care to make, you do not think you have received the most wonderful value in an absolutely guaranteed waterproof raincoat, simply fire it back to us, you don't even have to tell us why, and we will fire you a new one. Like a flash! We are America's famous makers of men's made to order guaranteed clothes, sold direct to you at less than wholesale prices. The big value of this raincoat is our way of telling you of our wonderful low priced clothes. Order today. Send the price—P.O. or Express Money Order. We guarantee delivery by insured mail. Height and bust measure—YOU TAKE NO RISK—send for samples of men's suits—sent free by return mail. (Women's raincoats too—give bust measure and length—POSTPAID \$4.25)

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