

**Every Enterprising Progressive
Farmer
HELPS EVERY OTHER
Enterprising Progressive
Farmer**

And the more of them there are in a neighborhood, the better it is for all.

We know you want your neighbors to read The Progressive Farmer, because a community where everybody reads it is bound to be more **progressive** than any other. You know this—but your neighbors that are not reading it, do not know it.

You know The Progressive Farmer stands for "better living," "better thinking," "better farming" and "better farm values."

The "man outside the fold" must be brought inside. Not for the sake of The Progressive Farmer, but for the sake of progressive agriculture; of a more beautiful rural life; of a greater south.

Won't you help us to bring him in?

Won't you tell your neighbors that are not now taking The Progressive Farmer about our great "Get Acquainted Offer" of 25c from now to January 1, 1914?

Ask them to give you 25 cents to send in for them. Write your name and address on the coupon below, so we will know who it is from. Write in the names and addresses of the persons you want the paper sent to, cut out the coupon and mail to us with 25 cents for each subscriber (or use the printed subscription blank enclosed in the paper).

We will be glad to reward you for your trouble by extending your own subscription two months for each new trial subscription you send us.

Help us make your neighborhood a reading neighborhood, and you will be doing a kindness to your neighbor.

SUBSCRIPTION COUPON

THE PROGRESSIVE FARMER.

Dear Sirs:—

I enclose \$ for subscriptions for The Progressive Farmer to January 1, 1914, as per your special "Get Acquainted" offer.

Name

Town State

Name of Subscribers	Address

THE PROGRESSIVE FARMER

OFFICES:

Birmingham, Ala., Raleigh, N. C., Memphis, Tenn., and Dallas, Tex.

COMMUNICATIONS REGARDING ADVERTISING OR SUBSCRIPTIONS MAY BE ADDRESSED TO EITHER OFFICE. ENTERED AS SECOND-CLASS MATTER AT THE POSTOFFICE AT BIRMINGHAM, ALA., UNDER THE ACT OF CONGRESS OF MARCH, 3, 1879.

SUBSCRIPTION RATES:

One year	\$1.00	Two years	\$1.60
Six months50	Three years	2.00
Three months25	Five years	3.00

(Two, three and five year rates applicable only on subscriptions paid wholly in advance.)

10 Weeks Trial, 10 cents.

To new subscribers only, The Progressive Farmer will be sent ten weeks on trial for ten cents. Sample copy free. Tell your friends who need it but do not read it.

YOUR LABEL IS YOUR RECEIPT.

The date to which your subscription is paid is given on the little red or yellow slip with your name printed on it. Thus, "John Doe, 31 Dec. 13" means that Mr. Doe is paid up to December 31, 1913, or to the last day of month shown on his label. After you send in your renewal, it requires about ten days to have this date changed and properly corrected on your label. Please advise us promptly if the label does not properly show your subscription expiration.

SAMPLE COPY SENT FREE TO ANY FARMER ON REQUEST.

ADVERTISING RULES:

Change of copy or discontinuance order must reach us two weeks in advance of publication date. No whisky, mining stock, patent medicine, patent stock food, disguised, or questionable advertisements of any kind accepted. Write for advertising rates. Your advertisement should be received ten days before date you wish it to appear.

Each Advertiser's Reliability Guaranteed.

WE will positively make good the loss sustained by any subscriber as a result of fraudulent misrepresentations made in The Progressive Farmer on the part of any advertiser who proves to be a deliberate swindler. This does not mean that we will try to adjust trifling disputes between reliable business houses and their patrons, but in any case of actually fraudulent dealings, we will make good to the subscriber as we have just indicated. The conditions of this guarantee are, that the claim for loss shall be reported to us within one month after the advertisement appears in our paper and after the transaction complained of, that our liability shall cover only the purchase price of the article in question, nor aggregate over \$1,000 on any one advertiser, and that the subscriber must say when writing each advertiser: "I am writing you as an advertiser in The Progressive Farmer which guarantees the reliability of all advertising it carries."

NEXT WEEK AND AFTER.

Next week, Mr. Parker's "Farm Work for the Month"; a review of a notable new Farmers' Bulletin on hairy vetch; "How to Take Care of the Beef Bull," by Mr. French; "Losses in Cotton Marketing," by W. R. Meadows of the United States Department of Agriculture; "How to Cook Fruits," by Mrs. Hutt; "How to Establish a Rural Telephone Line," by J. Z. Green.

Coming, our Co-operative Special September 13; Tenant Farmers' Special in October; Livestock Special in November. Contributions wanted for all of them.

**PHOTOGRAPH CONTEST CLOSES
SEPTEMBER 15.**

Don't forget that the Photograph Contest closes September 15. We are hoping for a lot of good pictures yet. While we have received a considerable number, there have been comparatively few good enough to use; and none at all good enough to justify the prizes we have offered. We trust readers will get busy and make this contest worth while for themselves and for us. Pictures of farm scenes, farm animals and attractive country homes especially desired.

WHAT JUDGE HENRY HAMMOND SAYS.

JUDGE HENRY C. HAMMOND, of Augusta, Ga., whose advanced work in the growing of select seed oats, has attracted much attention on the part of Government officials, sums up the great need of the Southern farmer in the one word, "Education."

Not education in the general sense of that word, he says, tho he recognizes that as a burning need of the masses.

But education in a more restricted sense, where the need applies to the college-bred man as well as the man with only a common or high school training.

"The education I am talking about," says the eminent jurist, "is the knowledge of how to BUY and SELL."

"This is the training that is so necessary for the farmer at this time, and the keen competition of the business world is making the need still greater."

"The farmer," Judge Hammond says, "who knows how to find a market for what he raises or knows where to buy what he needs has got a splendid business education."

It is the province of The Progressive Farmer to help the farmer with something to sell and the one who has to buy to get together.

The charge for this get-together service is made very low in order to encourage farmers to have more to sell and to help those who want improved stock or seed to get them from reliable parties.

If you have something to sell write for our advertising rates. Also tell us something about the quantity and quality of your product and we'll be glad to advise you about the form of your advertisement and space required.