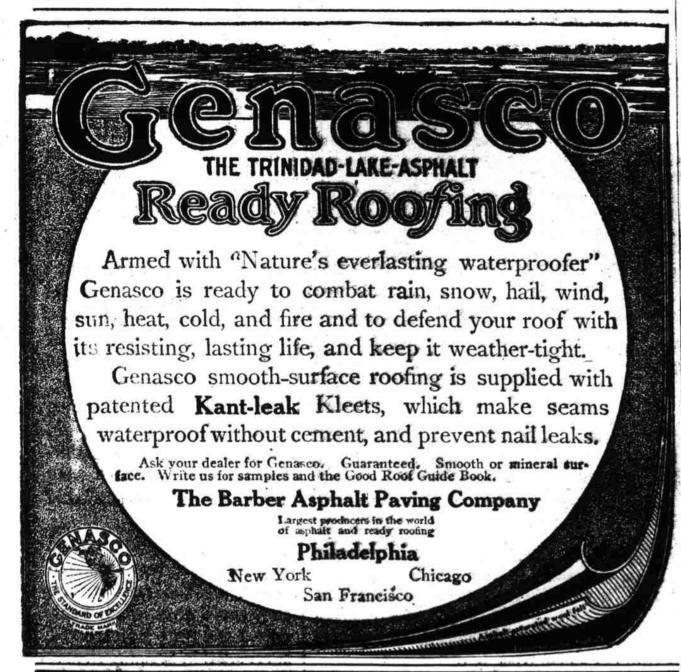
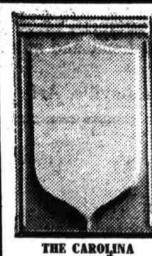


Write to-day for booklet "BETTER BUILDINGS." A postal will bring it.



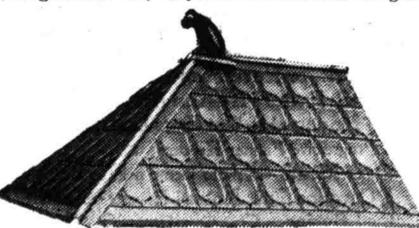


THE SHINGLE THAT LASTS

WHY spend your money for the ordinary kind of roofing when for the same price, you can secure "Carolina" Metal Shingles—they are artistic, sanitary, fireproof, weather-proof, and inexpensive.

Costs No More-Gives Better Service

No soldering is necessary as one sheet fits into the other securely by means of our own perfect fitting locking device. Any carpenter can erect our shingles.



alogue and give a sketch or tell us size of your roof.

¶ Furnished in gal-

vanized and painted

steel or painted tin.

Packed 136 shingles (enough for 100 sq. ft.) in each crate. Write for our cat-

WE WILL SAVE YOU MONEY AND PROVIDE A BETTER ROOFING

THE CAROLINA METAL PRODUCTS CO. WILMINGTON, N. C.

THE PROGRESSIVE FARMER

OFFICES:

Birmingham, Ala., Raleigh, N. C., Memphis, Tenn., and Dallas, Tex.

COMMUNICATIONS REGARDING ADVERTISING OR SUBSCRIPTIONS MAY BE ADDRESSED TO EITHER OFFICE. ENTERED AS SECOND-CLASS MATTER AT THE POSTOFFICE AT BIRMINGHAM, ALA., UNDER THE ACT OF CONGRESS OF MARCH, 2, 1879.

SUBSCRIPTION RATES:

Six months (Two, three and five year rates applicable only on subscriptions paid wholly it advance.).

10 Weeks Trial, 10 cents.

To new subscribers only. The Progressive Farmer will be sent ten weeks on trial for ten cents. Sample copy free. Tell your friends who need it but do not read it.

Our Greatest Subscription Offer

"BLOCK OF THREE" Yearly Subscriptions for \$2.00

E HAVE got to make things over in the Southern States these next ten years, men and

We have the chance to make the South the leading farming section of America, and we must do it.

It must be made a land of "better farming," a land of flocks and herds, of richer soils, and of alert, progressive Farmers.

It must be made a land of "better business," a land of better marketing, of business organization and cooperation, the country abreast of the city.

It must be made a land of "better living," a land where a richer social life prevails, where race relations are better adjusted, a land of better schools and better churches, and where all life is richer and fairer.

We must get all our farm population waked up and lined up as one united army fighting for those things.

A ND the eastest and quickest way A to get the farmers waked up, as we see it, is to get them to reading a paper interested not only in teaching them better farming but in getting them organized for all-round progress.

That's the sort of paper we are trying to make The Progressive Farmer; and it goes to the family 52 times in every year, carrying this Gospel of Progress.

TOW if you know any better plan N to get your neighborhood waked up and lined up, go ahead and push that plan.

But if you don't know a better plan, then we want to enlist your interest in boosting The Progressive Farmer.

It will take 200,000 farmers inspired by a common purpose and lined up in our Progressive Farmer Family to get the results we wantand we want your help in climbing straight toward this 200,000 mark.

TO HASTEN this result, we have I now decided to offer The Progressive Farmer from now till December 15th in "Blocks of Three" for \$2- OF THREE."

blocks of three yearly subscriptions, new or renewal, for \$2.

That is to say, the regular cash price of The Progressive Farmer is, as you know, \$1 a year, but in order to enable you to go out and get your whole neighborhood interested in the same sort of things you are, we will renew your own subscription one year and accept two other yearly subscriptions all for \$2.

Thus each subscriber in the "Block of Three" saves 33 1-3 cents a year.

Mind you, we cannot under any conditions accept one or two subscriptions at this rate. It must be a "BLOCK OF THREE." Of course, you may send as many over three as you wish, if all are sent at one time, but there must be at least three in the same order to entitle you to this rate.

MOREOVER, while the offer is VI made for the purpose of getting new readers into The Progressive Farmer Family, we shall make no distinction in this proposition.

The "Block of Three" may be all new or all renewal, or part new and part renewal.

But what we want you to do is to try to get us some NEW subscrip-

Please go over to your neighbor who hasn't been taking the paper, and say: "See here, neighbor, I want you to take The Progressive Farmer next year. They are offering it for a short time in Blocks of Three for \$2. That is to say, three of us joining together can get it for 66 2-3 cents apiece, or say 70 cents, including postage. Give me 70 cents and let me send it to you in a Block of Three."

M IND you, you must make it plain to him that it's a "Block of Three," and that the offer is made only for a limited time.

We have never before made so liberal an offer and may never do 👓 again.

Now is the time to make a clean sweep of your neighborhood.

Take the blank herewith, get up your names, and pile in the "BLOCKS

1913.

The Progressive Farmer,

I enclose herewith two dollars in payment of a "Block of Three" subscriptions to your paper as follows:

NAME	New or Renewal	TOWN	State
		*	
8	.		

Sent in by (Name)

Town

CO-OPERATION PAYS. YOU SAVE A DOLLAR ON A "BLOCK OF THREE