

Grow Better Crops—Get More Good from Guano—by Using Cole Planters and Fertilizer Distributors

Saves the Work of 1 Man and a Mule

Saves Its Cost in a Week

The Cole Planter No. 7

Cotton, Corn, Peas, Beans and small Peanuts are accurately planted with the Cole. At one trip it smoothes the bed, opens a furrow, mixes the guano with the soil, covers it, opens again, plants the seed and covers them in the most accurate and scientific manner.

The Cole Planter puts the guano below the seed for cotton—just above the seed for corn—the way it ought to be.

By distributing fertilizer at the time you plant you save the work of a hand and team every planting-day.

Guano when applied in this way with the Cole does more good than when applied at any other time. For the guano is mixed with the soil directly under the seed. The young plant is stimulated and fed as soon as it sprouts. The guano being mixed with the soil prevents the fertilizer being too strong and injuring the seed. You never can make a big yield out of a stunted crop. Don't let your crop start to stunt! Apply fertilizer at the time of planting, and you push your crop right through—get ahead of cut-worms and boll-weevil.

Gives Cotton a Quick Start—Gives You Two Chances At A Big Crop.

Feeding Fertilizers at Intervals to Growing Plants Insures Bigger Crops—Fertilizer Can Not Be Washed Away. You Get All the Good from Guano

This Shows the Cultivator Attached to Spreader

The Cole Spreader and Cultivator, Lister and Side-Dresser No. 24

Thousands of dollars' worth of fertilizer is wasted every year which this machine would save. The old method of applying all of the fertilizer at one time meant an enormous waste. Much would be washed away before the plants could use it. A single rain may wash out of your soil more dollars' worth of fertilizer than this machine would cost you! So, farmers who don't own one pay for it many times over, without ever getting the benefits.

You can stop this loss by applying part of the fertilizer at the time of planting with a Cole Planter and making applications of guano during growth with this machine. Guano applied at right time prevents shedding of forms and enables plant to make more fruit. In the cut we show the spreader with cultivator attached for applying guano to any growing crop, and cultivating at the same time. Two strong universal plow feet are furnished free with this machine. The cultivator can be removed, and the plow feet attached to the sidebeams. You then have the best machine built for sowing guano and throwing a good list on it at one trip, thus saving time in sowing guano and preparing bed for planting. The hopper holds one-quarter of a sack, and spreads uniformly any quantity from 100 lbs. to 200 lbs.

Two strong plow feet go with every spreader. With plow feet attached you have the best machine for sowing guano, and making a list for planting.

Opens a good furrow and sows Guano at the same time. It has a convenient brace to hold the machine steady while you fill the large hopper.

The Cole Single Foot Spreader No. 24

Some farmers prefer a spreader with an opening plow in front. For those who prefer this type of machine, the Cole Spreader No. 24 is the finest of all distributors. The same reliable and efficient feed used on the Cole Planter is also used on this machine.

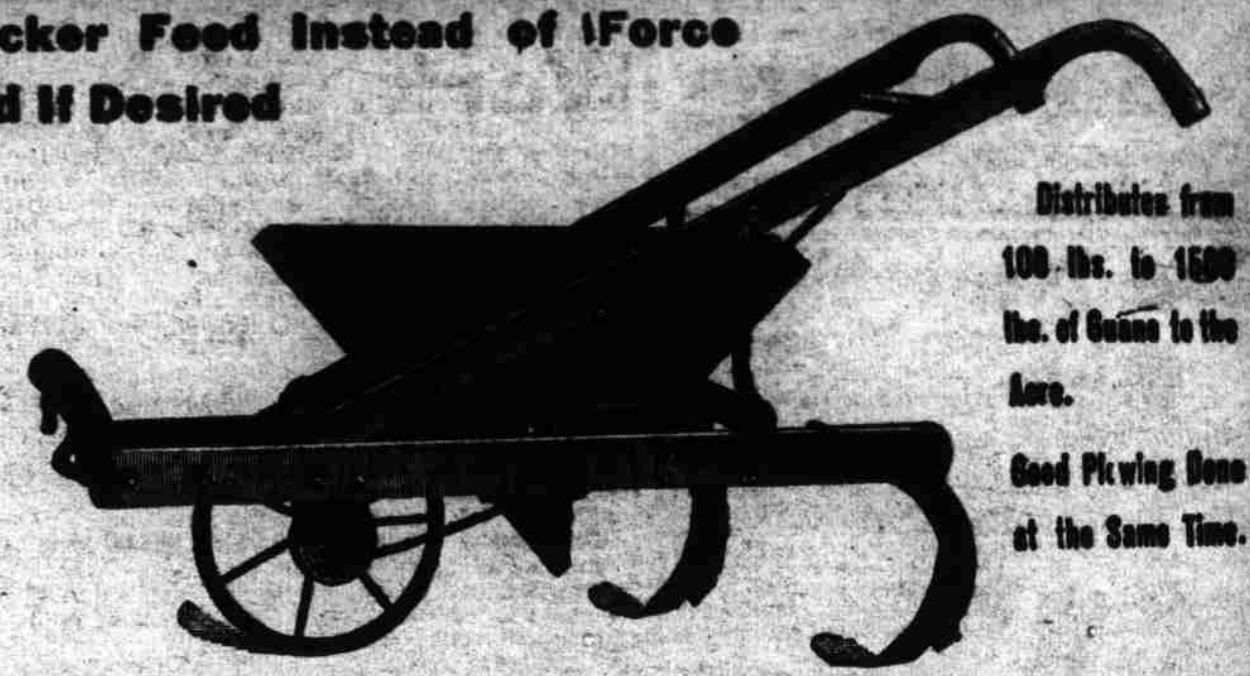
This machine runs off rows, opens a furrow, and sows guano at one trip. You will find it very handy for side-dressing crops with Nitrate of Soda or any other fertilizer. The fertilizer is thrown close under the plow, so that it is covered by the falling dirt.

The lever for cutting off the guano is conveniently located. The hopper is large—the plow strong—and the metal wheel has steel spokes. You can leave this machine standing in the field—it will stand up steady while you fill the hopper, because the swivel rod strongly props up the machine.

Farming conditions vary. Machines suited to some farmers' needs might not be suited to others. Cole distributors are built in seven models, adapted to different farming methods employed in the South,—each machine the best of its kind.

It has the Most Reliable and Efficient Force-Feed ever Invented—Like the One on the Cole Planter.

Knocker Feed Instead of Force Feed If Desired



Distributes from 100 lbs. to 1500 lbs. of Guano to the Acre. Good Plowing Done at the Same Time.

Cole Double Foot Guano Distributor No. 22

This machine is used by farmers who wish covering plows instead of an opening plow. It is used by many who want a lower priced machine than our spreader and cultivator No. 25, and it is a real labor saver. It has a large reliable force feed that can be regulated to sow from 100 lbs. to 1500 lbs. of guano to the acre. It has a very large hopper. The double foot sows the guano in a broad stream, throws two good furrows upon it. This protects the guano and saves enough plowing to pay for itself in a few days. The plow feet are strong—firmly attached to the side beams, so that good plowing can be done. It is noiseless—never failing—a machine you can work day in and day out without trouble or delay. You can have it equipped with knocker feed instead of force-feed if desired. Thousands of these Double Foot Distributors are being used with great satisfaction. The Cole is positively the most reliable distributor ever sold.

Get the Genuine Cole Implements Beware of Imitations Offered You

Do not let anyone sell you an imitation or an experiment. They may claim it is just as good and offer it for less money than the Cole. Still, they make a big profit, and you may have to throw it aside and get a Cole before you are satisfied or fixed right for planting. Cole Planters are sold everywhere at the same price—the price named in our catalog. A Cole is always worth what you pay for it. Be sure to get the genuine Cole.

The Planter of Proven Worth The Strongest and Most Durable

There is nothing experimental about a Cole Planter. It is time-tried, true and accurate, yet is so simple that there is nothing to get out of order. It's positively the strongest and most durable planter made.

The steel coupler breaks the crust—throws the trash and the dry top soil into the middle—leaving a fine smooth seed-bed. The long steel sword presses out a firm V-shaped furrow. The seed lies in a straight line at the bottom—all covered the same depth. The depth of planting is regulated in an instant.

The pressure of the sword in making the V-shaped furrow, packs the soil beneath the seed having capillary attraction, which brings moisture up to the seed. The loose earth on top serves as a mulch that retains moisture around the seed.

In planting with a Cole, the seed fall in plain sight. None are wasted at the end of the row. The wind cannot blow them away. The cotton comes up in a straight line without bunches, and can be chopped to a stand much faster, and plowed more accurately. This reduces the cost of cultivation.

Saving seed is very desirable. But the main thing is to get a good stand. The Cole meets both of these requirements. It gives you a quick, even stand with as few seeds as it is safe to plant. The saving in seed and labor will more than pay for the machine.

More than 17,000 Cole Planters are now in use. More of them are sold than any other planter. Farmers know that it is the one dependable planter—that it saves labor—does better work. They are built in accordance with the right ideas of farming. The Cole Planter will save you money—save you seed—save you labor—enable you to get more good from guano. Considering the variety and quality of work they do, the Cole Planter No. 7 is the most useful and cheapest planter in the world.

Complete with Seed Dropper, 2 Corn Plates, 1 Pea Plate, 1 Sorghum Plate. Special Sword Opener for Corn. Special Cotton Opener

Same as No. 7 without Fertilizer Attachment



The Cole Cotton Planter No. 5

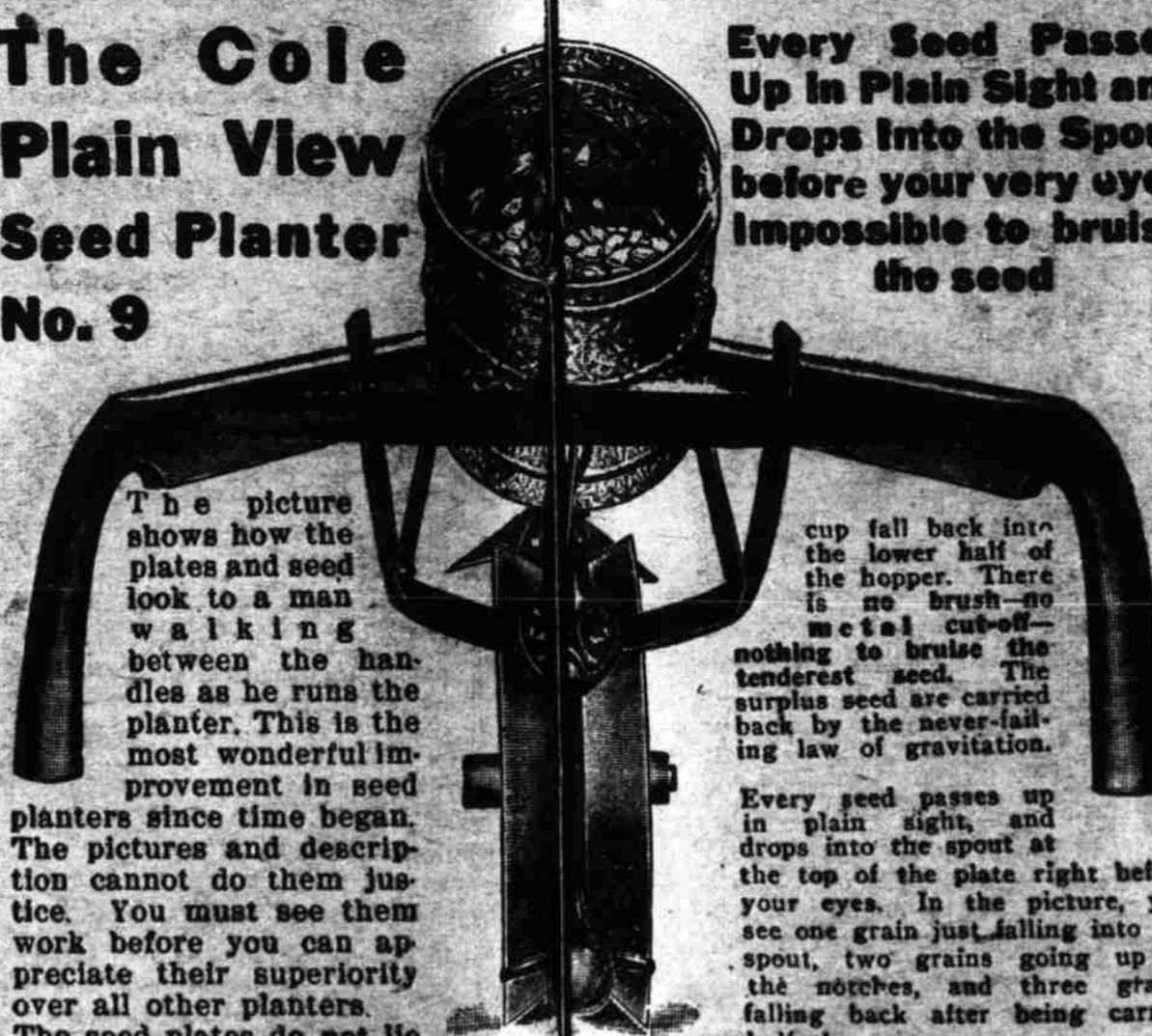
The Cole Combination Planter is wonderful in its perfect adaption to the planting of a great variety of seeds. It is fitted with seed dropper for planting corn, peas, sorghum, small peanuts, cantaloupes, beans, garden peas, and similar seeds. This attachment is complete in itself with brush, knock-out and plates, and is the most perfect dropper of its kind. Special plates are made for each kind of seed. It is as perfectly suited to each crop as if made for that crop and no other. The seed dropper can be instantly attached or removed without even the use of a wrench. The cotton-planting parts are never moved or changed. There is nothing complicated. It is simple, efficient, durable, easy to adjust and easy to run.

Mr. Jno. W. Gay of Texas writes: "I bought the Cole Planter No. 5 of you several years ago, and would not be without a Cole Planter for twice what it cost me—\$12.50. It is perfect—nothing lacking, and runs light to man and beast. I am glad to see them come into this country."

The Cole Plain View Seed Planter No. 9

The picture shows how the plates and seed look to a man walking between the handles as he runs the planter. This is the most wonderful improvement in seed planters since time began. The pictures and description cannot do them justice. You must see them work before you can appreciate their superiority over all other planters. The seed plates do not lie flat, and are not entirely covered with seed as in all other planters. But the seed plates run at an angle of about 45 degrees, and only a little over half of the seed plate is ever covered with the seed. As the plate turns, the seeds are carried up in little carefully shaped notches in the edge of the plate, and all of the seed except the one in the

Every Seed Passes Up in Plain Sight and Drops into the Spout before your very eyes impossible to bruise the seed



cup fall back into the lower half of the hopper. There is no brush—no metal cut-off—nothing to bruise the tenderest seed. The surplus seed are carried back by the never-failing law of gravitation.

Every seed passes up in plain sight, and drops into the spout at the top of the plate right before your eyes. In the picture, you see one grain just falling into the spout, two grains going up in the notches, and three grains falling back after being carried half the way.

These planters have been used by hundreds of farmers during the past three years, and have proven thoroughly satisfactory, practical and easy to operate. The Plain View Planter does not plant cotton, but is made especially for Corn, Peas, Beans, Peas, Velvet Beans, and similar seed. The selection and dropping of seed is far more perfect than can be done by any other planter in the world.

Used for Opening the Furrow and sowing Guano at the same time. Well adapted to applying Guano to growing Crops

There are many cheaply made imitations of this style, but they cannot compare with the Cole



The Cole Guano Distributors No. 20 and No. 21

There are many cheaply-made imitations of this machine on the market. They have a similar appearance—may seem the same, but they cannot begin to compare with the Cole in construction and the work they do. The Cole Guano Distributors No. 20 and 21 have a plow in front of the wheel and are very useful in opening furrows and sowing guano at the same time. With one of these machines you can run beside growing crops and apply guano at just the right time to make the crop retain its squares and fruit heavily.

No. 21 is made with the knocker feed, and No. 20 with the famous Cole force feed. No better distributors have ever been made at the price.

These machines—just like the higher priced Cole implements—will prove so downright useful that you will wonder how you ever got along without them—why you ever were content to put up with out-of-date faulty machines when you could own distributors like these.

For even the lowest priced machines, we use the best grades of steel adapted to the work. Every machine is inspected again and again so there can be no flaws. For wooden parts requiring strength we employ the toughest oak.

Cole Planters and Cole Distributors are known as the standard implements used by Progressive Farmers.

A Mississippi Customer writes: "Please give me the name of your nearest agent. I have several friends wanting one of your machines and I don't know who to order them from. I have one myself and would not take many times its cost for it, and do without it."

Guaranteed by Your Merchant Guaranteed by Us

You take no risk in buying a Cole. It must prove satisfactory or your money refunded. We guarantee them—your merchant guarantees them. If you do not know which merchant sells them, write us for his name. If you do not care to order direct from the factory, write us for name of a merchant near you who will order for you and protect your interests.

Write us to-day FREE New 1914 Catalog Use the Coupon

Get a copy of our new catalog telling about 10 styles of Planters, 17 styles of Distributors and 5 styles of Grain Drills, and get the name of a local dealer who can supply you, and who will guarantee you satisfaction. You can buy direct, freight prepaid, if you prefer.

Don't put it off. Fill out the coupon, tear it out and mail it to us, and we will send you the catalog that tells all about these labor-saving, money-making implements, and which gives the price on the entire Cole Line of planters and distributors.

Gentlemen: I would like to have a free copy of your 1914 catalog describing and pricing the Cole Planters and Distributors. I am interested in machines Nos.

Name _____

P. O. _____

The Real Test

The Cole Manufacturing Co.

The real test is the field test, and the Cole always wins because of its good work in the field. It is guaranteed as to Quality, Service, Satisfaction. We guarantee that these machines will prove a daily working success in your field, no matter whether the soil is rough or smooth, level or hilly, with straight rows or crooked. We do not claim to make the lowest priced stuff. But we make the Cole machines as good as brains and money can make them and sell them at a fair price—the same price to everybody.

SOLD BY THE BEST DEALERS

Only one selected dealer in a town can sell Cole Planters and Distributors. He's usually the best dealer in that town. Other merchants cannot sell them, and naturally try to get you to buy what they have. You cannot blame them. But is it best for you? Don't take chances with experimental machines—get the genuine Cole and you get satisfaction. Our guarantee protects you fully.

Box 300

Charlotte, N. C.