

THE PROGRESSIVE FARMER

AND SOUTHERN FARM GAZETTE

A Farm and Home Weekly for
The Carolinas, Virginia, Georgia, and Florida.

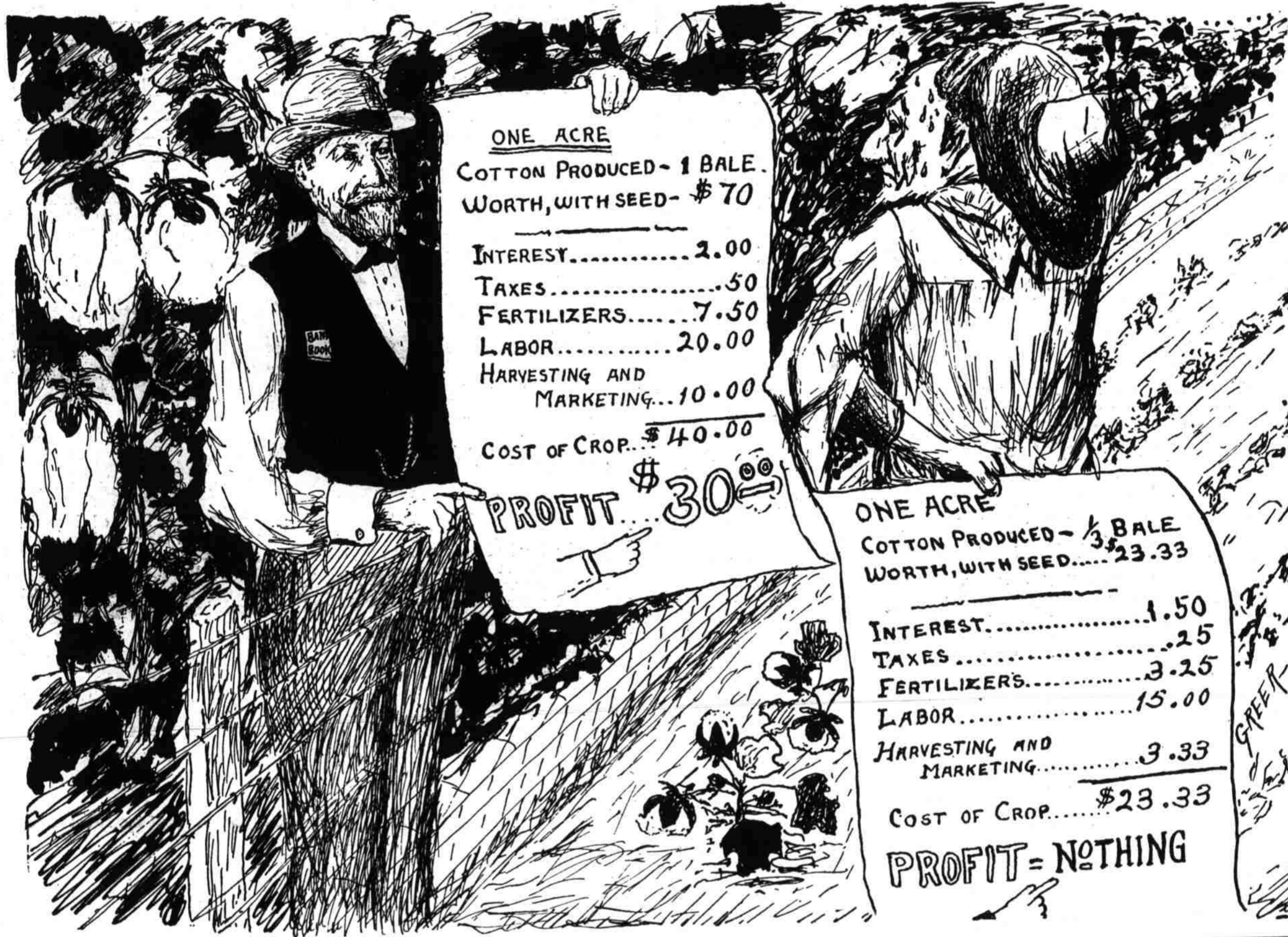
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ARE YOU ONLY AN AVERAGE FARMER?



IN THE South average cotton yields for the past ten years have been about one-third of a bale per acre; while the average yield per acre of corn during the same period has been about fifteen bushels. Now no great amount of thought is necessary to realize that such yields have never been profitable, and never will be. Any farmer who raises one-third of a bale of cotton per acre, or less, probably is selling his labor and that of his children for less than the daily wage of the most miserable factory operatives in our towns and cities. The same may be said of the man who only makes twelve or fifteen bushel of corn or oats on an acre.

Don't let us forget, Progressive Farmer readers, that success in life lies in rising above the average. The United States is great because its people stand high above the world average in intelligence and productive power; the Central West is great agriculturally because its farmers stand above the average of the United States in progressiveness and in the ability to

apply the most advanced and scientific methods in crop production. Similarly, the South is lagging because as a whole we have not been quick to grasp and apply the best that is available in the conduct of our farm business.

We believe we are right when we contend that only when we are averaging more than a half bale of cotton and twenty bushels of corn per acre will we have entered the realm of profitable farming, and only then will we be getting more than the barest sort of existence from our labor.

Study the figures in the above picture. Don't they about represent the truth? We have taken the cotton crop as an illustration, but the "average" is practically a failure with all other crops as well.

As individuals let's rise above the average; then let's go further and insist that our communities, our states, and our South stand above the average.

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