

THE PROGRESSIVE FARMER

AND SOUTHERN FARM GAZETTE

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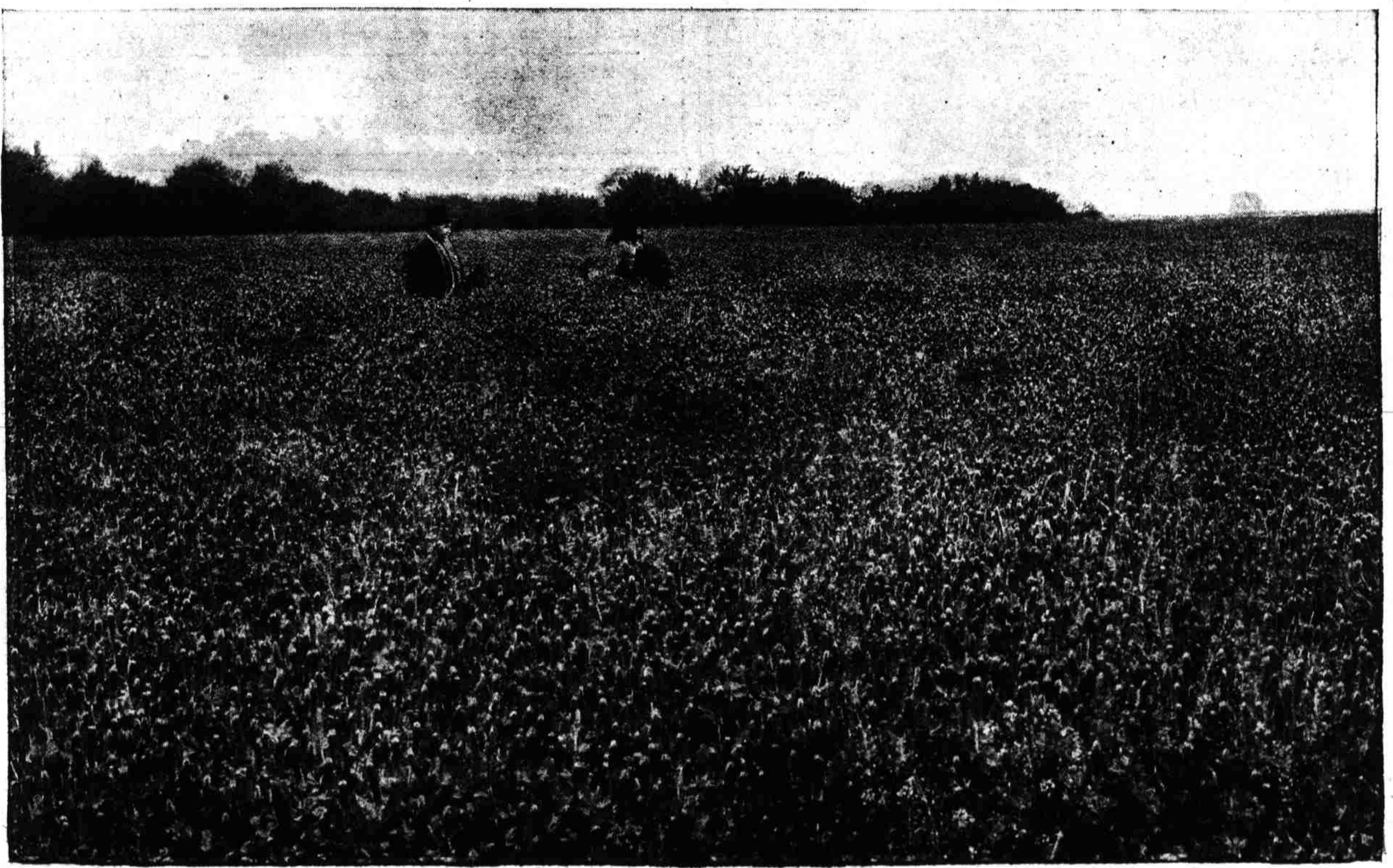
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MORE CLOVER MEANS MORE MONEY



CRIMSON CLOVER IN FRANKLIN COUNTY, TENNESSEE

Few crops surpass crimson clover in beauty and utility, and it succeeds practically everywhere in the South

WE would not decry the beauty of a field of clover or of vetch in full bloom, nor of a green winter landscape stretching away over the hills; but here we wish particularly, Mr. Progressive Farmer, to talk with you about these crops purely from the standpoint of utility—what they mean to you in dollars and cents. More cash income, more ready money, is one of the primary needs of Southern farmers; and we are urging the planting of clovers that this need may be satisfied.

As we have repeatedly pointed out, our yields of corn, cotton and oats are ridiculously low; so low, in fact, that the farmer who only secures average yields can never hope to rise above the barest sort of living for himself and his family. To bring the average up to forty bushels of corn and a bale of cotton per acre should be the ambition of every farmer worthy of the name. How to do this without unduly increasing expenses has been the difficult problem. Commercial fertilizers are well and profitable in their place, but to depend upon them exclusively, as too many Southern farmers are doing, means the depletion of soil fertility and increasing expenses in crop production.

The coming of clover means the solution of our soil fertility problem. No longer is there any valid excuse for poor lands and yields per acre of one-third of a bale of cotton and fifteen bushels of corn. From Virginia to Texas, from Tennessee to the Gulf, the success of bur and crimson clover and vetch, on practically all soil types, is so certain, so sure, that to be without them longer must stamp us as unthinking and indifferent to our opportunities.

Think of it—twenty dollarsworth of fertilizer in an acre of clover! Fertilizing material equal in value to 1500 pounds of cottonseed meal or 600 pounds of nitrate of soda! Are you making fifteen bushels of corn per acre, and would you double the yield next year? Are you making 180 pounds of lint cotton per acre—the average for the whole South—and would you make twice as much? Clover will do this—certainly and inexpensively. Far too many farmers have succeeded with these crops to make them any longer an experiment; they are certain if the proper precautions are observed in putting them in. Opportunity is knocking at the door of every Southern farmer—at yours—and the latest way of spelling it is c-l-o-v-e-r. Plant some.

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