## **OUTLOOK FOR THE SOUTH'S COTTON CROP-Page 11**



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## HOLD ALL COTTON POSSIBLE-FOOL THE REST

**T**N the face of present conditions there is no getting around the fact that something must be done-even if it requires the direct intervention of the National Government-to keep the bulk of the 1914 cotton crop from being rushed on the market in ninety days' time. Wherever farmers have taken the advice of the Farmers' Union and established warehouses of their own, in which they can store their crop and borrow on it as collateral, they will be safe. Where farmers have no warehouses they will do well to rent. Every bale possible should be held.

The suicidal policy of having all debts mature at the same time of year, moreover, is also now seen in its most dangerous form. Now while the present crisis is upon us, why should not the South decide once for all upon having "store accounts" mature at two or three distinct intervals, instead of continuing the present plan which

floods the markets with "distressed cotton" just as the season's prices are being fixed?

by experts and priced by competitive bidding, instead of forcing the individual farmer to accept unquestioned the price and grade set by whatever, buyer he meets first on the market. It has been asserted heretofore that farmers get only 50 per cent of the prices paid by spinners for quality above middling; and if the European wars should demoralize marketing conditions this season the opportunities for taking advantage of the grower's ignorance as to grades will be multiplied.

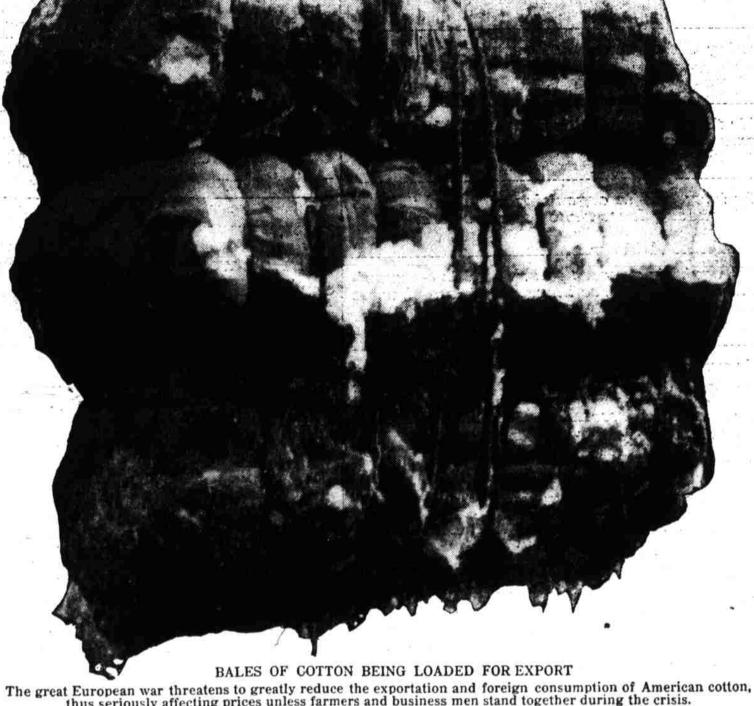
We must come to the time when there will be an official weigher and grader in every Southern town big enough to be called a cotton market. That is what our farmers should demand. but just now they must take quick action for themselves. They should pool the crop in each section, warehouse all possible, and have selling days for the rest.

> And to this end the Farmers' Union officials or other agricultural leaders in every county should call cotton growers' meetings to make plans for warehousing, grading, financing and marketing this year's crop, and also for exchanging seed for meal-on the basis of "a ton of meal for a ton of seed", unless conditions are proved to be worse than last year. From the statements

of authorities on other

In the very nature of things, it hardly seems possible that this great European war can continue for more than a fewmonths. Severalof the warring nations are not self-supporting in the matter of foodstuffs, and with an estimated expense of more than fifty million dollars a day it is evident that bankruptcy and starvation must, after all, be the real conquerers, and that at an early date.

The most practicable plan of relief for the farmers to adopt right now, in our opinion, is to join together, make warehousing arrangements in each market, and establish "Selling Days" for whatever cotton must be sold-pooling it into 100 to 500-bale lots, and having it graded



pages of this issue, it is apparently the concensus of opinion that money will be made available to the cotton growers, and that the crop will not have to be sacrificed at ruinous prices. However, pending the assurance of such developments, every cotton farmer in the Southshould begin arranging right now for holding the bulk of the crop, selling only

such as is absolutely

necessary.

## thus seriously affecting prices unless farmers and business men stand together during the crisis.

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