

THE PROGRESSIVE FARMER

AND SOUTHERN FARM GAZETTE

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FOR YOU, MR. PROGRESSIVE FARMER

LET'S have a little heart-to-heart talk this morning, about some things we should do but haven't; some things you can do, but have just neglected.

By way of beginning, we want you to study closely the two pictures on this page. Which way does YOUR wife get water? Is the well, with pulley and windlass, distant perhaps from the kitchen, still the source of water supply; or have you a pressure system that brings, at the turn of a faucet, an abundance of pure water to mother's kitchen?

Conservatism, the advocacy of things and measures we are certain are practicable, economical and useful, has, we believe, always marked the policy of The Progressive Farmer; and in urging the use of more paint about Southern homes and the installation of waterworks and lighting systems, we are certain that we are only urging those things that are possible of accomplishment, and which in the end mean to you the increased profits that always come from better, happier living.

We do not by any means urge that all these improvements be put in at once, for this would entail an initial expense that not many of us can afford; but the point is, make a beginning. As to what to begin with, we think first of all should come the use of more paint. It's nothing more than good economy to "brighten up" our buildings, and the improved appearance of the place is a consideration of no mean importance. Right along with the paint should come a simple system of waterworks—nothing elaborate, nothing expensive, nothing not within financial reach of the average Progressive Farmer reader; but something that will do away with the ton-a-day lift Joe Cook tells us about in this issue. Such a system will cost only a little more than a hundred dollars, and its meaning as a labor saver and promoter of the good wife's happiness is simply incalculable. At first, nothing more than running water in the kitchen need be provided for; later, as our finances permit, a bathroom and sewage disposal system may be installed. From the health standpoint alone, to say nothing of convenience, home waterworks are an excellent investment. Despite the fact that the open country should be the most healthful place to live, the disagreeable truth remains that typhoid fever, particularly, is more prevalent on the farm than in the cities. More, perhaps,

than to any other one factor, this is due to our impure water supply and a lack of adequate sanitary conveniences. Waterworks properly installed mean the practical elimination of danger from the terrible typhoid scourge, with the suffering, disability, and doctors' bills entailed. And finally, there should come better lighting arrangements than are found in the average farm home.

Now we know all these improvements cost money, but money is only worth while so long as it helps us to live better; and besides, to the really progressive farmer, the man who is intelligently seeking and applying the knowledge about his business that will certainly mean five hundred dollars a year above the average farm income, the expenditure of a hundred dollars for waterworks will not be such a serious burden.

You would not now think of breaking land with the old-fashioned wooden plow stock of our fathers, or of shelling corn by hand, or of planting cotton without a cotton planter; doesn't it seem, then, that mother's work, too, should be lightened, made easier and pleasanter, by the installation of modern conveniences? We think you will agree, and a year after you have put in waterworks you will wonder how the family ever got along without such a splendid labor-saver and happiness-promoter.



IS YOUR WATER SUPPLY OBTAINED IN THIS WAY, OR—



HAS YOUR WIFE RUNNING WATER IN THE KITCHEN?

BE SURE TO READ

	Page		Page
A Girl Who Did Her Own Painting	8	Let States Build Cotton Warehouses	16
An Open Letter to Congressmen on the Cotton Situation	11	Move Town Comforts to Your Farm	10
Get Busy for Better Cotton Prices	10	Waterworks for the Farm Home	5
Home Waterworks Prize Letters	6	Waterworks for the Price of a Plug Mule	16
How Paint Adds to Farm Values	4	Why Not Buy Grain Drills Cooperatively?	10
How Paint Pays	7		
Lights for the Farm Home	19		