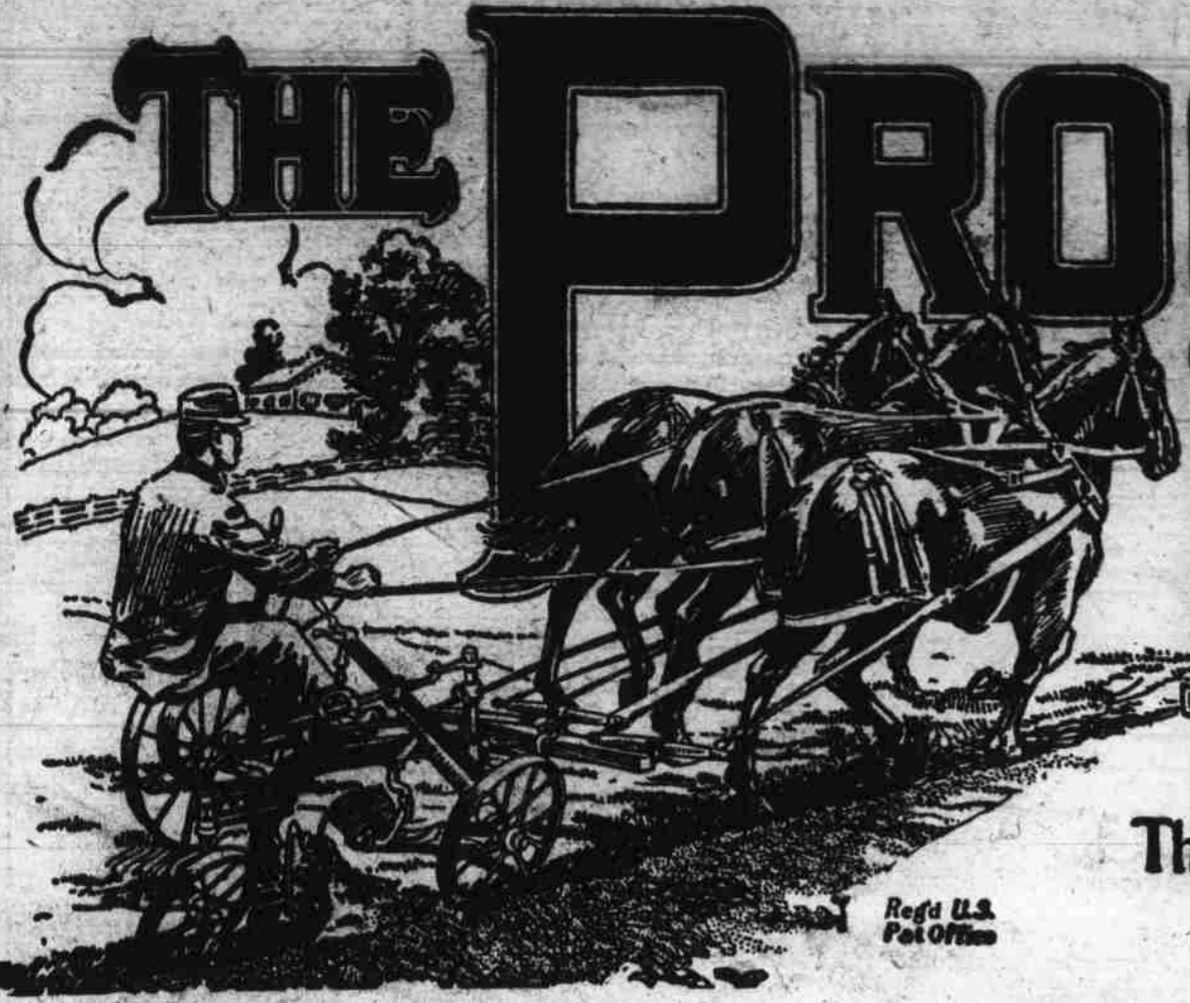


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THE PROGRESSIVE FARMER

AND SOUTHERN FARM GAZETTE

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GREET THE NEW YEAR WITH A CHEER!

GREET the New Year with a cheer, Mr. Farmer! Just say, "Well, we have made some mistakes, but we are going to be wiser because of them, and do better because of them forever after."

Read our article on another page, "We'll Profit by Past Mistakes and Make 1915 the Best Year Yet," and join the other 170,000 Progressive Farmer readers in the great campaign for "Diversification and Independence in 1915." To this end here are six new year resolutions we suggest. If you don't believe they are good for you, let them alone, but if you do think them good, won't you make them YOUR resolutions and live by them:

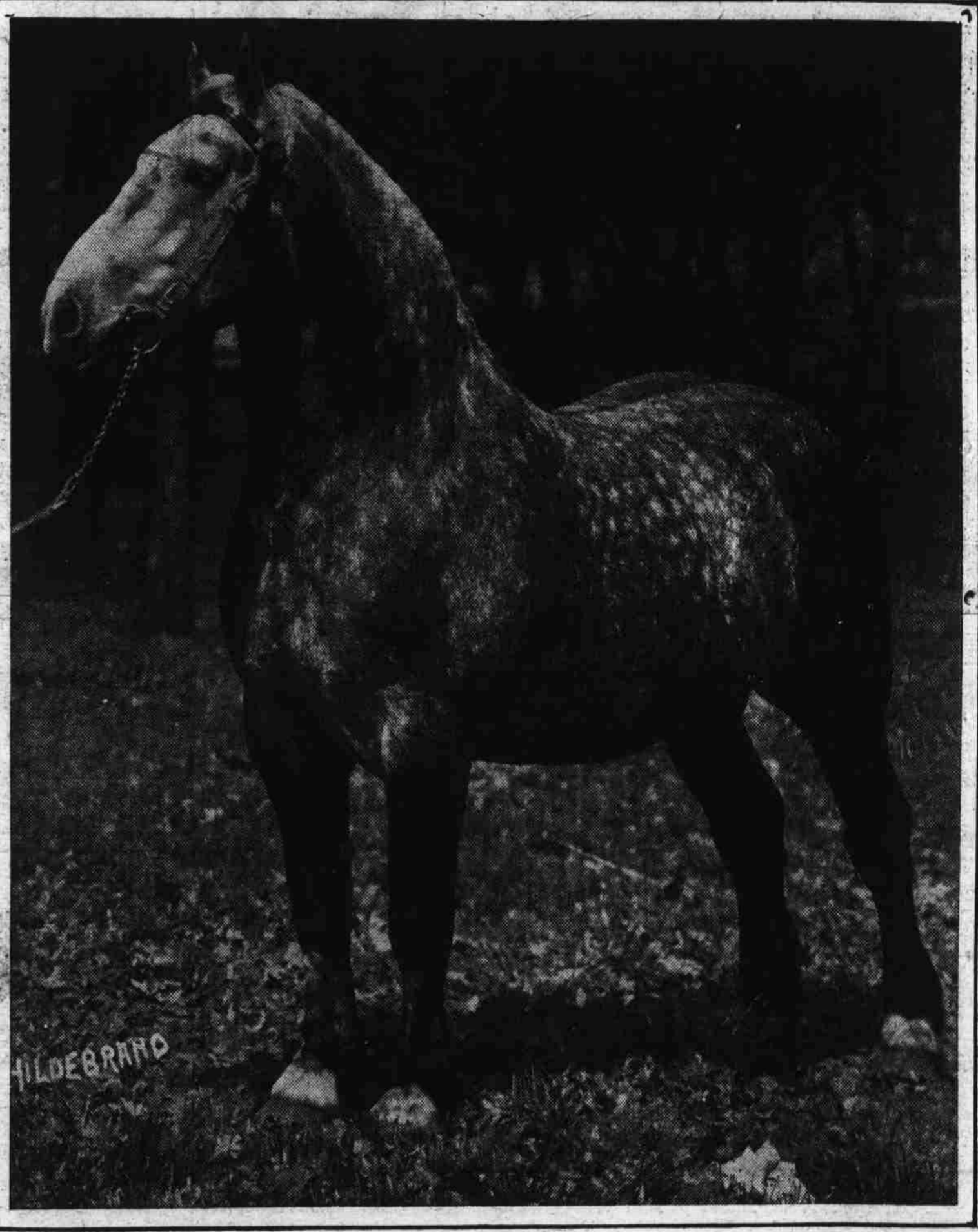
1. I Shall Start Trying to Have Rich Land. Realizing that a fertile soil is the basis of all agricultural wealth, I resolve that my lands shall be stopped from washing away, that I shall grow winter and summer legumes to add to my soil fertility and to avoid heavy fertilizer bills, and that I shall carefully save every pound of barnyard manure.

2. I Shall Try to Live At Home. Knowing that the individual or the community that depends on buying bread and meat and feed from sections that cannot grow these products as cheaply as we can, will never be prosperous, and that a one-crop system can never mean more than soil poverty and human poverty, I mean henceforth to make my farm a self-sustaining farm, with a good living for my family and myself as its primary business.

3. I Shall be a "Coöperative Farmer." Buying and selling constitute an important element in making the farm profitable, and that these may be done most effectively and economically, I pledge myself to make an effort to coöperate with my neighbors in buying and selling to best advantage—not only in buying supplies in quantities so that merchants may give us better rates, and in grading and marketing farm products so as to get better prices, but also in buying and using improved farm machinery and in getting better sires for improving our live stock.

4. I Shall Work for School and Neighborhood Progress. Understanding that there can be no power without knowledge, no material or moral progress without adequate training, I mean to do my part to having a local school as a neighborhood center for community development and enlightenment. To do this I realize the necessity for suitable buildings and grounds, for good teachers, and for such consolidation and rearrangement of districts as is necessary to furnish adequate support not only for a strong school but for all the agencies of a richer community life. For the attainment of these I pledge my untiring efforts.

5. I Shall Aim at a Joyous End for the Whole Family. Our farm home, rather than a mere place in order that mother's work



A GOOD TYPE OF PERCHERON STALLION
We must have better work stock in the South, and good sires afford the cheapest and quickest means of getting them

ened and made more joyous, in order that our boys and girls may learn to know and cleave to the wholesomeness of life in the country, I resolve to equip our home with all the labor-saving improvements possible, to see that there is an abundance of healthful, helpful reading matter, and to encourage neighborhood games, athletic contests and social intercourse.

6. I Shall Keep At It. And finally, knowing that success in these things can only come after persistent, untiring effort, I hereby enlist for life as a worker in making my farm and my community as good as the best—places that shall be sweet to live in and

know.

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