

A Sensible Program for 1915

WE HAVE all learned a lesson on cotton, and a lesson we have sorely needed for the past decade. Now the thing to do is to turn our attention to raising home supplies and quit buying the things we can make at home. Any man with common sense knows that we cannot plant cotton, buy hay for our stock to eat, buy large quantities of commercial fertilizers to make it with, and then make \$30 a bale for it. The man who plants all cotton this year is just cutting his own throat.

Livestock will be in great demand from now on, and I am sure that if we turn our attention to it we will find it more pleasant and a whole lot more profitable. But some will just jump into this heels-over-head and will be ruined.

Start on a small scale and grow into the business, instead of jumping into it. And plant less cotton. Be sure to remember your stock and have cotton for a surplus crop, and not have a long account hanging to it. Some say not to buy any fertilizer, but I do not approve of this. I say buy less and apply it where it will be most profitable. Use a little under our cotton if necessary. But it is suicidal to plant more cotton than corn and vegetables combined.

Now as to the advertising business, if you have anything to sell advertise where your fellowman can have a chance of buying it. The majority of farmers are afraid of the small sums charged by the publications, but this is a false economy. Why is the merchant so successful in disposing of his stock of goods? Because he lets people know what he has to sell.

One important point is not to mislead people by fraudulent advertising or sorry goods. You want the best when you buy; so does your neighbor. The Golden Rule in advertising is the best rule.

The best paper to advertise in is the reliable farm paper—The Progressive Farmer—a paper that cannot make a fraud. You cannot be humbugged if you patronize their advertisers. W. V. BRANCH, Fairmont, N. C.

Georgia Chamber of Commerce Promises Market for Crops Other Than Cotton

EVERY farmer who will raise staple food crops, like corn, oats and hay, may with certainty depend on getting a market. It is necessary that these products be prepared according to simple regulations. We will furnish these requirements to anybody who will inquire for them. We can assure the public that these markets can be found, and wherever parties are unable to do so, if they will write us, we will find a buyer. There is no reason why any man should hesitate to plant such crops as those above mentioned for fear of not finding a market.

It is necessary that corn should be shelled and sacked, and the sacks pitched, as the Western sacks are pitched. Wherever a solid carload can be had, corn may be often shipped in bulk, unsacked, but must always be shelled. Corn may usually be shipped from one part of Georgia to another in less than carloads at the same rate as in carloads. Hay must be handled in full carloads. It is quite necessary that the hay be properly cured and baled.

It should be remembered that if the cotton acreage is reduced one-third, then about 1,700,000 acres of land in Georgia alone which was devoted to cotton in 1914 will have to be put in some other crops. If these acres are left idle, it will be necessary for the farm laborers to look out for jobs elsewhere. The number of people out of employment now in the towns and cities is alarmingly large. The people who come from the farms up to the towns now for work will be disappointed.

CHAMBER OF COMMERCE, Atlanta, Ga.

John Deere Implements



John Deere Wheel Plows

With Quick Detachable Shares
Unscrew One Nut—That's All

John Deere Wheel Plows, known the country over as "Quality Plows" are now fitted with John Deere Quick Detachable Shares—an exclusive John Deere feature.

No trouble to change shares. Eighty per cent of time saved. No danger of damaging share. Share is stronger—not weakened by bolt holes. No danger of injury to hands in taking share off.

Write for beautifully illustrated free booklets on John Deere Wheel Plows with Quick Detachable Shares.



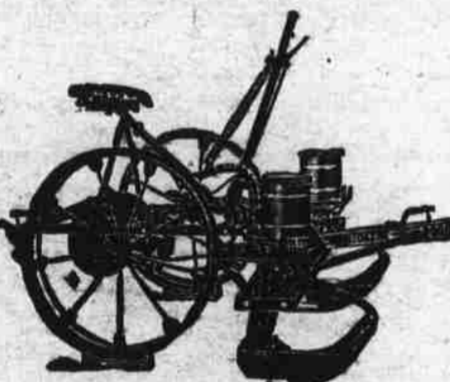
John Deere Corn Planters

John Deere No. 999. The full variable, accurate drop planter. Plants two, three or four kernels as desired—all you do to change number in the hill is to move foot lever. Drilling distances varied and changed from hilling to drilling made just as easily.

Accurate—because it has the "Oblique Selection" or natural drop,—an improvement over previous methods, kernels do not have to be tipped on edge to enter the cells. Surface of hopper bottom and openings to seed cells are oblique, or sloping, and the kernels naturally move toward and fill the cells rapidly.

Many Improvements Make it the Most Accurate Planter

All corn plates for this planter have 16 cells. Therefore, the same drilling distances are obtained with one plate as can be secured on other planters that use 8, 12 and 16 cell plates, and without change of plates.



John Deere No. 999 Planter

Write us for free booklet "More and Better Corn." It tells how to select and test your seed corn, how to prepare the seed bed and the gain in dollars and cents by using an accurate corn planter.

Easily detachable runners enable you to use other furrow openers, if ever desired.

Simplified check heads, disc marker without rope, and underhung reel are also improvements you will appreciate. Fertilizer attachment can also be furnished for this planter.



John Deere Syracuse Chilled Plows

The Chilled Plows with Perfect Fitting Parts

The Syracuse Chilled Plow Company has devoted over forty years of careful study to the proper shape of chilled plows, and particularly shares, in order to get proper suction and perfect running qualities.

Some Superior Features

Syracuse Chilled Plows obtain proper suction and penetration. Parts are made right at the factory—they fit perfectly.

Two bolts in the share instead of one—this means extra strength.

Rib on back of share receives lower end of standard—strengthens share and standard.

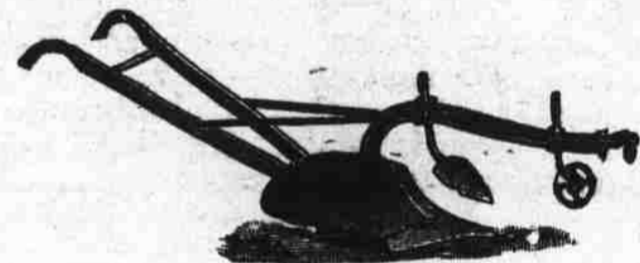
Lug on share fits snugly under edge of moldboard and holds the two parts closely together.

Syracuse Combination Plows Nos. 61 and 62

These are splendid plows for use in sandy land fairly free from stones or grit, or in sticky soils where good cleaning qualities are desired. They also work well in tame sod or old ground.

Here are some special features that will appeal to the man who has used other chilled plows:

1. Hardened soft-center steel moldboard.
2. Unsurpassed chilled iron shin piece, landside and share.
3. Solid steel share furnished when desired.
4. The straight landside, flat share and wide throat insure a clean furrow bottom.
5. Special high-carbon guaranteed steel beam.
6. Two sets of body braces, making an absolutely rigid construction.
7. Wearing parts easily removed and replaced.
8. Shares have flat, thin cutting edge and will stay sharp till worn out.



Syracuse No. 61 Chilled Plow

The popularity of Syracuse Chilled Plows can be attributed to the Syracuse policy of correct design, the very best of materials and the most careful workmanship.

Write us for literature on Syracuse Chilled Plows. We will send it to you free. There is a Syracuse Chilled Plow for your soil.

Better Farm Implements and How to Use Them

FREE BOOK Illustrates and describes the complete line of farm implements. Tells how to adjust and use farm tools under varying conditions. It is a practical encyclopedia of farm implements worth dollars to you—a 168 page text book.

It tells about John Deere Implements: Steel plows, cultivators and harrows; corn planters, discs harrows and beet tools; farm and mountain wagons; manure spreaders; portable and stationary grain elevators and corn shellers; hay loaders, stackers, sweep rakes, mowers and side-delivery rakes, motor hay presses; grain drills and seeders; full line of chilled plows; grain binders and corn binders; hit-and-miss and volume-governing gasoline engines.

To get this book, free, state what special implements you are interested in and ask for the book as Package No. X-2

THE TRADE MARK OF QUALITY MADE FAMOUS BY GOOD IMPLEMENTS

John Deere, Publicity Department, Moline, Illinois

COTTONSEED MEAL AND HULLS FOR HORSES AND MULES.

Cottonseed meal as food for all kinds of Cattle, Hogs, Sheep and Goats, is already so well known as to need no comment. But it is not so well known that COTTONSEED MEAL is equally valuable as a FEED FOR HORSES AND MULES. The eminent Dr. Tait Butler, formerly of the North Carolina Experiment Station, a recognized authority on animal feeding, says, in speaking of a proper ration for work-horses and mules:

"I would rather have two pounds of Cottonseed Meal than four pounds of corn. I would rather have two rounds of Cottonseed Meal than four pounds of oats. Corn is a good horse feed, but we are wasting two million dollars per year in South Carolina in feeding an all-corn ration."

Let us send you free booklet, full of valuable information to every FEEDER OF FARM STOCK. Address, The Bureau of Publicity of the TEXAS COTTONSEED CRUSHERS' ASSOCIATION, 808, Main Street, Dallas, Texas.

Turn Your Seed Potatoes Into Ready Cash

We are getting lots of inquiries for genuine Irish Cobbler and Look-out Mountain Seed Potatoes. If yours are good—if you know they are right—advertise them now. Thousands of our readers will plant home gardens this year and "live at home."

Get your share of the increased trade.
The Progressive Farmer.

THE PAPEC

PAPEC ENSILAGE CUTTERS take 1/4 less power, make high quality silage, and elevate to unusual heights with ease. They outlast all others. The higher the silo and the harder the conditions, the more the "Papec" is needed. Capacities 3 to 30 tons per hour, in sizes from 4-H. P. up. Thousands in use. Send postal today for free catalog illustrating and describing "The Wonderful Papec." Your gas engine will run it.

PAPEC MACHINE CO., Box 21 Shortsville, N. Y.
20 Convenient Distributing Points in U. S.

IT THROWS AND BLOWS

When writing to advertisers, say: "I am writing you as an advertiser in The Progressive Farmer, which guarantees the reliability of all advertising it carries."