

CHARITY don't mean
 just loosenin'
 yo' purse strings—
 it means openin'
 yo' heart and lettin'
 out kindness and
 cheerfulness



Velvet Joe



The touch of a match to a pipeful of **VELVET**, The Smoothest Smoking Tobacco, lets out the mellowest of tobacco taste and fragrance. Try some of Kentucky's *Burley de Luxe* age-mellowed into **VELVET**. 10c tins and 5c metal-lined bags.

Leggett & Myers Tobacco Co.

"Why, Clara, Your New Furniture Is Charming!"

"Thanks, Mary, but the fact is, it isn't new! I just decided that the old furniture was way too good to send to the attic or sell for little or nothing. Besides, it held too many pleasant memories to part with. So Will and I got busy with

Lucas Paints

Purposely Made for Every Purpose

"—and you see the result—besides a snug sum in the bank—saved—that we were going to lay out for new furniture.

"I tell you Mary, it's wonderful how many just-ready-to-throw-away things you can save and re-beautify with *Lucas Home Helps*. They're so simple to use—so effective. We went right through the house—refinishing furniture, knick-knacks, shelving, cabinets, floors, woodwork, bathtub, refrigerator, screens, metal and wooden beds—I couldn't tell you all. And you can do just the same. *Lucas Home Helps* are sold at the best stores and you can get lots of suggestions from their helpful literature."

FREE Home Book of Painting Helps and our latest bulletin "Save Money on Paint." Write

John Lucas & Co.
 Office 21
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"All Rusted Out in Five or Six Years"

WHY didn't I buy pure iron instead of common galvanized steel? It would have cost me a little more, but it would have been all right now, and I wouldn't have had to put on a new roof in the middle of haying time. I bought pure iron

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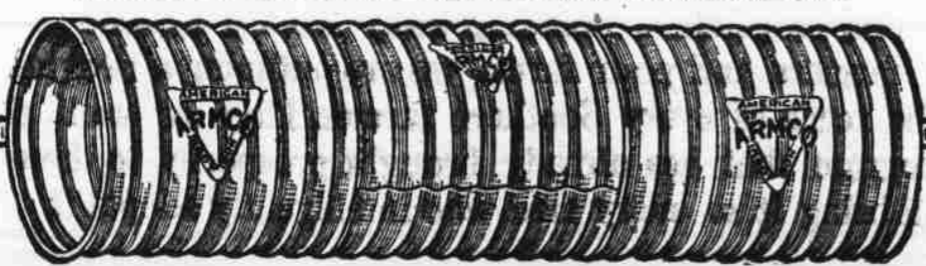
for the county; and they've been in the ground longer than that roof's been up, and they're about as good as new."

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The rapid rusting of modern sheet metals is familiar to every practical man. The remedy consists in duplicating the qualities of the pure, even and carefully made iron of a hundred years ago. The

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THE SAFEST EXPLOSIVE

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