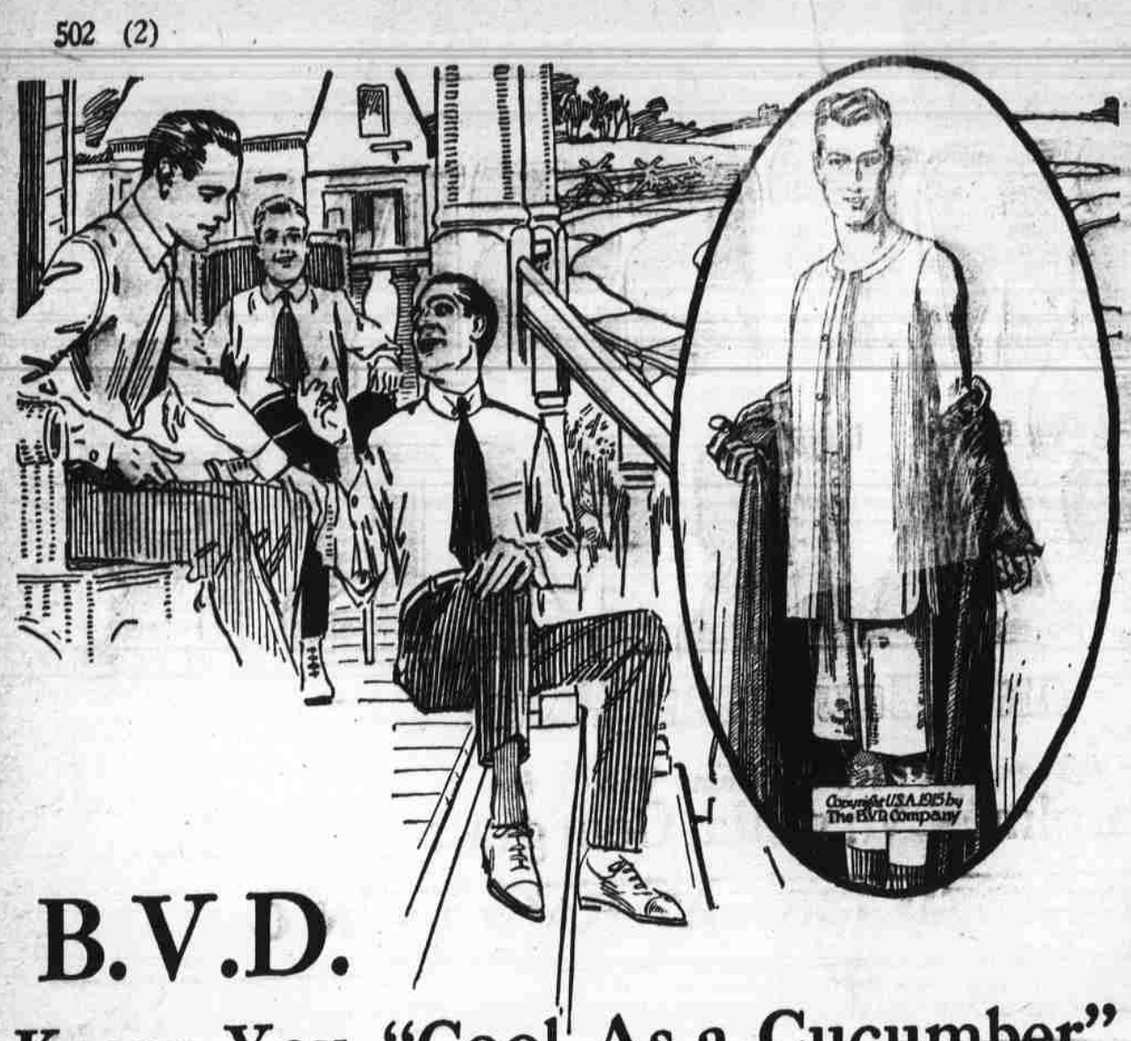

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The B.V.D. *Company, New York.*

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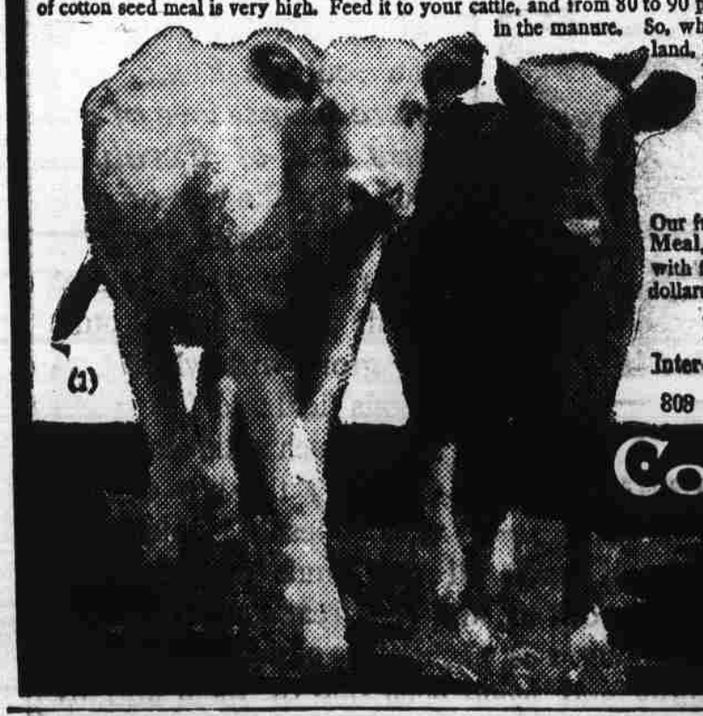
Corn, oats, bran. etc., mean nothing to an animal's stomach except as a means to an end. What is really wanted is protein, fats and carbohydrates. Get these materials from cheapest sources and compound balanced rations. The protein in cotton seed meal is cheaper than in any other form. The protein in corn meal and oats costs about 16c per lb.—In wheat middlings about 12c a lb. But the protein in cotton seed meal costs less than 3c a pound. Why pay many times as much for a pound of protein as is necessary? You would make more money **selling** your grain and **buying** cotton seed meal. Your stock will be in better condition. In addition to feeding value, the fertilizing value of cotton seed meal is very high. Feed it to your cattle, and from 80 to 90 per cent of the fertilizing value remains in the manure. So, when one includes the enrichment of the land, he finds that cotton seed meal costs only 10 to 20 per cent of the market price of the meal.



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