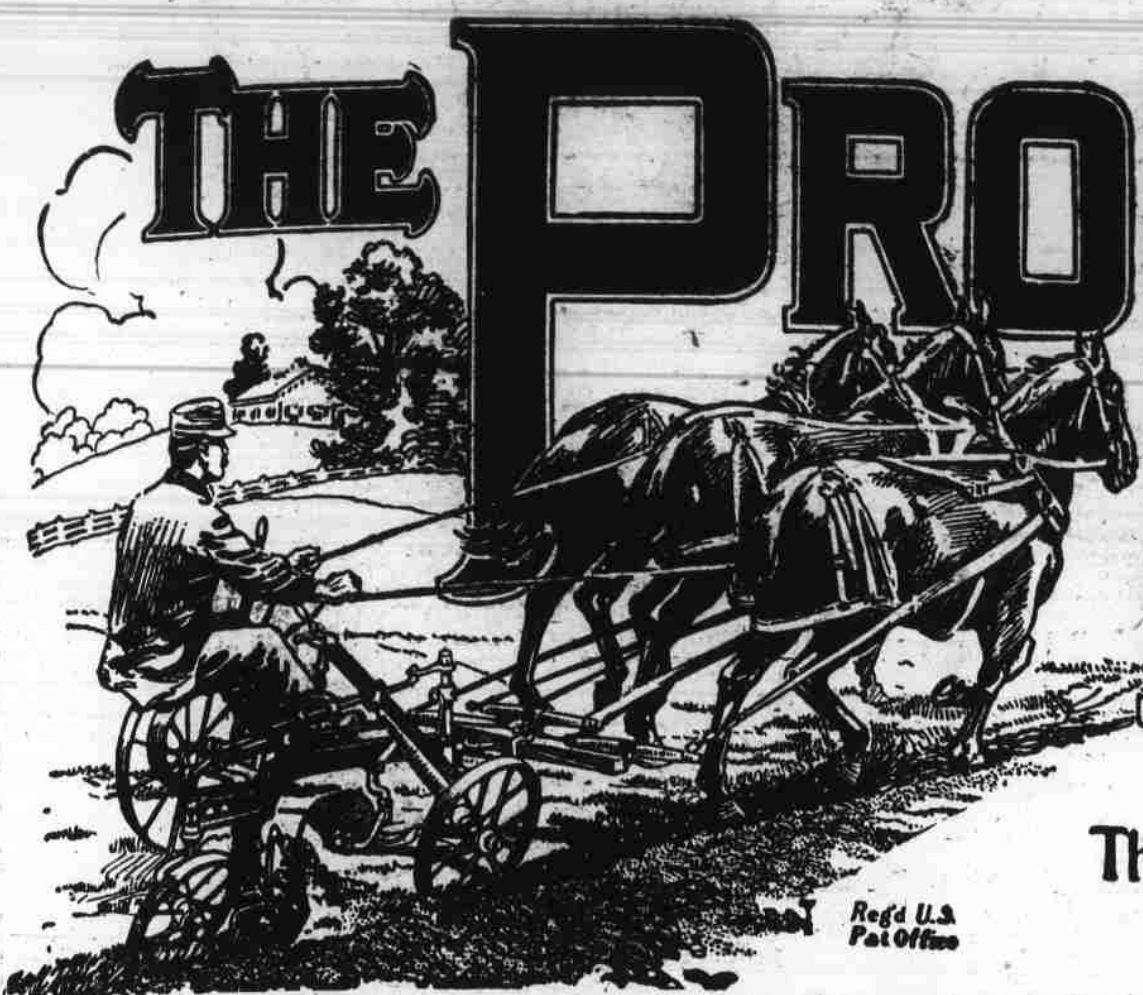


THE PROGRESSIVE FARMER

AND SOUTHERN FARM GAZETTE

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Three Timely Sermons That "Mean Business"

I.—Better Start That Marketing Association Now

HERE is a good example of the need for coöperative marketing reported to us the other day. Said a farmer:

"About two or three months ago I was in town and saw one of my farmer neighbors sell some hay at a store. I asked him what he was getting for it and he told me \$12 a ton. This week I was at that same store and saw another farmer buying some of that same hay. I was curious

whole forest of young trees worth just as much as any building on the place.

Moral: Every reader should find out what is the penalty his state law provides for carelessly starting a forest fire and then help enforce the law and make an example of somebody. Or if his state lacks adequate laws to punish such offenders, let him see that his next Legislature provides them.



A COVER CROP OF ABRUZZI RYE AND CLOVER, FARM OF JAS. S. WHITE, ROCK HILL, S. C.

to know what he was paying and when I asked him he said \$25 a ton."
Moral: Isn't it time for farmers to learn more about buying and selling? And isn't it time for farmers in your county to begin organizing a "Marketing Association" as farmers in many progressive counties have done or are doing? See your neighbors.

II.—Put Stripes on the Men Who Start Forest Fires

NEVER a spring comes but we grow sick at heart in our travels through the South to see the wanton, wasteful, wide-spread destruction of trees by forest fires—shameful, blighting ruin that our people seem to take as a matter of course. And it's never going to be stopped until we begin to make some people wear stripes for their criminal carelessness.

The marvel is that sensible timber-owners view this destruction with such indifference. The average farmer would move heaven and earth to punish a man who would wantonly and carelessly burn up his house or barn or corner. And yet this same farmer frequently does nothing about it when somebody through inexcusable negligence burns up a

III.—Your Wife's Cooking and Your Plowing

WHAT sort of a housekeeper would you call your wife if she were regularly to offer you bread from half-worked dough, with clods of flour and salt, raw and indigestible, all along through the bread? You'd certainly think she wasn't doing her duty as a housekeeper, wouldn't you?

Well, she has just the same right to say you are not doing your duty as a farmer if you are preparing your land with like shiftlessness. There's not much more excuse for a good farmer's having big, unbroken, indigestible clods mixed with the good plant food in his fields every year than there is for a good housekeeper's having big, unbroken, indigestible lumps mixed with the properly prepared family food on her table. Good, complete, thoroughgoing harrowing—genuine pulverization—of the fields is just as necessary as good, complete, thoroughgoing kneading of the dough in the breadtray.

Moral: Your part is to feed the crops. Your wife's part is to feed the family. Do your part as well as she does hers, and you'll prosper more and have less feed and food to buy.

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