



A \$500,000 Gift To Users of Fortified Tires

This is an actual gift, as these facts show: Nobody asked for better tires than Goodyear built last year. Nobody thought them possible. They were so extra-good that for years they've outsold any other tire.

And this year—on February 1st—we gave you another big price reduction. It will save Goodyear users about \$5,000,000 this year. It was our third reduction in two years, totaling 45 per cent.

This Year's Extras

Yet, despite this reduction, we have added new improvements which will cost us \$500,000 this year. Part are in extra rubber—all in extra wear.

We have added these extras to the best tires built. To tires that dominate because of super-service. And we've done it at a time when price reductions have led to considerable skimping.

Total, \$1,635,000

All the extras we give you in Goodyear tires will cost us \$1,635,000 this

year, judged by current output. These include five features which no other maker uses. It includes other uncommon features.

We could omit all these, yet build a tire which looks about like Goodyears. It would serve as well as many rival tires. Thus we could add to this year's profits \$1,635,000.

Tires Not Alike

It's a vast mistake to think that tires are pretty near alike. Five of the greatest features known are found in Fortified Tires alone. And many a tire lacks all the extras that we cite.

These extras combat rim-cutting, blowouts, loose treads. They combat punctures and skidding. They mean a secure tire. They mean more rubber, more fabric than some.

They mean more mileage, less trouble, less expense.

We pay the price to give you these extras, and save it by mammoth output. You should insist on them. Any dealer, if you ask him, will supply you Goodyear tires.

GOOD YEAR
AKRON, OHIO

Fortified Tires

Fortified Against

- Rim-Cuts—by our No-Rim-Cut feature.
- Blowouts—by our "On-Air" cure.
- Loose Treads—by many rubber rivets.
- Insecurity—by 126 braided piano wires.
- Punctures and Skidding—by our double-thick All-Weather tread.

THE GOODYEAR TIRE & RUBBER CO., AKRON, OHIO
Makers of Goodyear "Tire Saver" Accessories; also Goodyear "Wing" Carriage Tires and other Types

(2424)

A 6 H.P. Engine is filling this silo

The cutter is a No. 11 Blizzard. On thousands of farms, regular farm gasoline engines, from 3 H.P. up to 12 H.P., are running Blizzard Ensilage Cutters with entire satisfaction. The

BLIZZARD Ensilage Cutter

is light-running because so simple. Cutter knives and elevating fans all on fly-wheel. Elevates 100 feet as easy as 20. In extensive use for elevating grain. Enormous capacity. Self-feed table saves work of one man. Makes even-cut silage. Unusually safe. Repair expense little or nothing. Many Blizzards sold 10, 12, 15 years ago still in use.

Write today for booklets

You can have any or all of these three booklets—they're free. (1) Blizzard Catalog (2) "What Users Say," written by nearly 300 Blizzard users. (3) "Making Silage Pay Better"—a valuable book on preparation of silage and filling of silos. When you write mention size of your silo—ask nearest dealer's name, if you don't know him.

The Joseph Dick Mfg. Company
Box 42, Canton, Ohio

"Jan. 31, 1915
"I have run Nos. 11, 13, 15
Blizzard. They do the most
work with least power of any
machine I ever saw."
"ARTIE WOOD,
Leslie, Mich."



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