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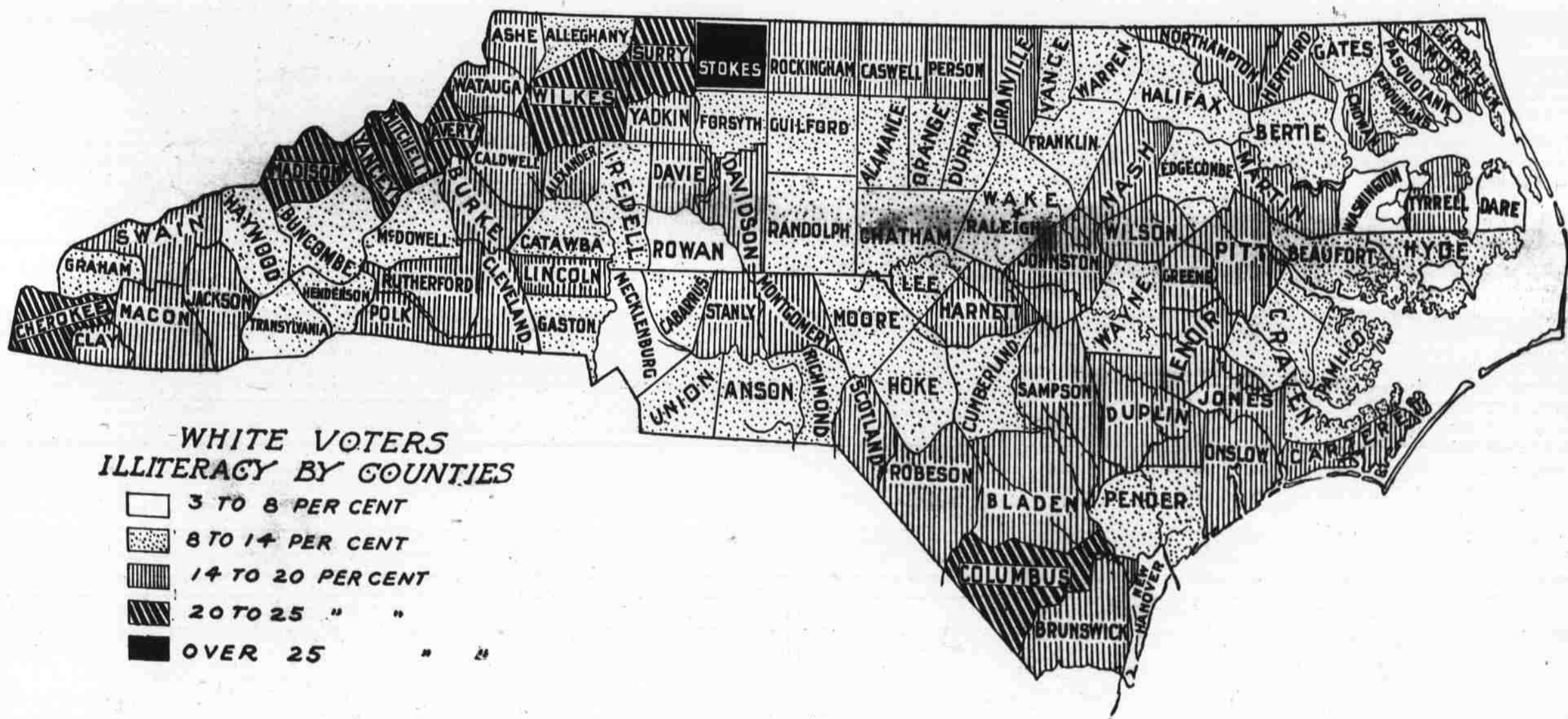
The Man or Woman Who "Didn't Have a Chance" Is Going to Have One

IN North Carolina in 1910 there were 131,000 white men and women and boys and girls over 10 years of age who couldn't read and write, 50,000 of them voters. Another 50,000 of them were women over 21, leaving 30,000 others between 10 and 21 years of age.

Most of these men and women, brothers and sisters of ours, blood of our blood and bone of our bone, "never had a chance." They are

fort to put the keys of knowledge into the hands of every grown man and woman, every boy and girl over 14, who cannot now read and write.

And it can be done! Kentucky has shown that it can, and what Kentucky has done North Carolina can do. County after county in North Carolina has shown that it can be done, and what these counties



the disadvantaged folk who grew up in the hard years following war and reconstruction, and in the succeeding years of apathy before McIver and Alderman and Aycock and Joyner fired the state with a passionate loyalty to the principle that every child born on earth should have a chance to "burgeon out all there is within him."

We are giving our children that chance now. The banner of education has been lifted up and the longer schools, the better schools, compulsory education and all that, means that for the fortunate boys and girls of today all the doors of Knowledge and Science swing happily open.

And it is well—well indeed that the state gives this chance. But it is not well that the state should forget those whom she neglected in her hour of poverty—the great army of 131,000 who were illiterate in 1910 largely because they have "never had a chance."

Now, thank God, they are going to have a chance! All over North Carolina next month—November, 1915—the doors of the schoolhouses will swing wide open to our neglected brothers and sisters, and patriotic men and women will join with teachers in an ef-

have done others can do. These older illiterates with their minds fully grown learn the simple lessons of reading and writing with amazing rapidity. Look on another page at a fac-simile of a letter written by a man after only four lessons in the night school. Look in the bulletin issued by Superintendent Joyner for numerous other examples showing how quickly these thirsty-souled grown folk learn to read.

Let everybody help them. The Farmers' Union is behind the movement, the Junior Order is behind it, the woman's clubs are behind it, and more than 5,000 teachers—may Heaven bless their efforts—have volunteered for service.

If you, Brother Subscriber, Mrs. Subscriber, if you know a boy or girl, man or woman who can't read and write, go to him or her and say: "You are just as smart as these other folks that are learning to read and write, and just because you missed your chance when young is no reason you should go without it all your life." Look on the map herewith, see how your county stands, then see your teacher, see your county superintendent, and throw all your strength into this great movement to give to all our 131,000 disadvantaged brothers and sisters the keys of knowledge and of hope.

DON'T FAIL TO READ—

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