966 (2)

THE PROGRESSIVE FARMER



Your Profit

WHEN you invest in Firestone Tires you draw immediate profit from the Firestone standards of good-measure building and the tremendous volume of output required to meet Firestone demand. Firestone has long been the largest exclusive tire and rim builder. Yet the Firestone demand brought us-50% more dealers last year and increased our output 78%.

This volume-and our transcontinental distributing system - make it possible to supply you Firestone Tires with their maximum values at popular prices.

From Firestone Specialized Science you also gain "Most Miles per Dollar"-supreme riding comfort-unusually long service-safety.

Send us the name of your dealer and the name and make of your tires and we will send you one



N. N. Market	Firestone Net Frices to Car			
ook of tire 40 entitled		Case Round Tread	Case Non- Skid	Grey
Fire and	30x3	\$ 9.40	\$10.55	\$2.20
ompany	30x3½	11.90	13.35	2.60
est Exclusive	32x31/2	13.75	15.40	2.70
Makers"	34x4	19.90	22.30	3.90

"Caught P. A. pipe-You'll get that go-to-it spirit, too. joy on the first puff!" Copyright 1915

That tip-top-clever-taste is right there-jimmy pipe or makin's cigarette-quick as you put a match to Prince Albert tobacco. Just makes you happy because it is so good and so satisfying! The patented process by which Prince Albert is made fixes that-and removes bite and parch! We know the goodness of

PRINGE ALBERT

the national joy smoke

