

We Are Prepared

Within the wide boundaries of our country, embracing more than three million square miles, dwell a hundred million people.

They live in citics, towns, villages, hamlets and remote farms. They are separated by broad rivers, rugged mountains and arid deserts.

The concerted action of thi far-flung population is dependent upon a common understanding. Only by a quick, simple and unfailing means of intercommunication could our people be instantly united in any cause.

In its wonderful preparedness to inform its citizens of a national need, the United States stands alone and unequaled. It can command the entire Bell Telephone System, which completely covers our country with its network of wires.

This marvelous system is the result of keen foresight and persistent effort on the part of telephonespecialists, who have endeavored from the first to provide a means of communication embracing our whole country, connecting every state and every community, to its last individual unit.

The Bell System is a distinctly American achievement, made by Americans for Americans, and its like is not to be found in all the world.

Through it, our entire population may be promptly organized for united action in any national movement, whether it be for peace, prosperity, philanthropy or armed protection.



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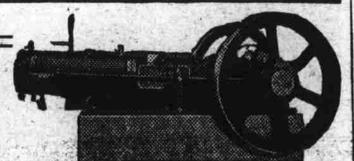
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Give It Plenty of Exercise, But Be Sure It's the Right Kind

"THAR'S no use worryin' about the L baby's exercise now," said a sweet, patient-faced little woman; "she'll git exercise a'plenty afore she dies."

But there is need of exercise for the baby, because exercise means well developed muscles at the time the child is starting to grow, and these, in turn, make a large amount of play or labor possible without weariness in future years.

"Looks as though the baby'd git a plenty when we jolt her on the knee," said her friend.

"Yes," remarked the physician to whom it was said, "it's a' plenty, and

too much."

Poor little tender baby-the finely developed product or the victim of the education or ignorance of us women. Let us each get the first physiology available and observe the construction of the spine: never again will we joggle the child on the knee or otherwise jolt it violently. Let an adult eat a good dinner some day, go out in a donkey cart for a pleasant talk with a friend and see how long the dinner stays down, how much conversation is possible and how the back aches the next day.

Let us give exercise, but that form of it which is in keeping with the delicacy of the child. Have you never seen a father come home at night and play with the baby, throwing him, bouncing him, making him crow with excitability and over-stimulation, then the mother to undress and put the child to bed and wonder why the baby does not sleep? Again, let us try it some time on ourselves, dance, laugh, play puss-in-the-corner, tennis, or anything else gay and violent, and then let us see how long it takes to get in a sufficiently composed frame of mind for sleep.

Baby should be helped to exercise himself as much as possible after the first few weeks. We want to find the from whooping cough until it is over happy medium between handling him five years of age. Its chances of too much and permitting him to re- death are reduced 50 to 1 after that main in one position until weary. time. Another thing, children do not Baby specialists tell us that the moth- get it so readily after that age. er who places baby on his back in a warm room, pulls up his clothes so cough is usually a slight hacking he can kick and throw his arms, talks to him to keep him happy-for babies do get lonesome just as do grown-ups-instead of taking him up, and then moves his position every time he is bathed, fed or changed, is As a rule, the typical whoop is not likely to have a normal baby.

baby is given his bath, then rub him last for three weeks or until hot gently all over and he will sleep bet- weather. ter.

observe how she exercises the mus- sary. Where quantities of fresh air cles of the infant by massaging him, and sunlight are not given the disease You can do it almost as well. She lasts longer. In the early stages of then rubs up the arms toward the spraying the nose, throat and mouth the olive oil.

she starts at the chest by placing the tapioca pudding to which a little milk, tips of the fingers on the skin and eggs and pineapple have been added, moves the muscles underneath with a custards and at all times plenty of gently rotary motion. She lifts the water. On account of vomiting it is fingers to another spot, not letting better to give several small meals them rub on the skin, and she exer- than the regular ones. A tight binder cises all the muscles of the body with pinned around the abdomen will frethis rotary motion. Baby especially quently lessen the paroxysms of enjoys this massage of his back. She coughing and tend to prevent vomitfinishes with a few light strokes.

She puts on the baby's band, diaper and shirt, then plays with him a little. the germs living from year to year She lets him clasp her fingers and try in the carpets, curtains, cracks, etc.; to pull himself up to develop his therefore, do not carry the clothes or

massages the abdomen with the tips the general wash. Clothes which are of the fingers and the rotary motion touched by discharge from the nose being careful that her finger nails and throat should be burned. Old are short. She begins at the baby's rags or soft paper handkerchiefs are lower right-hand side, working up to good for this purpose. Remnants of the navel, across and down the left food left by the patient should be

Baby exercises his lungs by crying and crowing. A little crying is beneficial. Of course, violent crying is another story. Undoubtedly there are lung and throat muscles weakened by having something put in the mouth everytime the child makes a sound, and being admonished to be quiet when old enough to comprehend.

It is not long before baby helps to exercise himself. The long dresses are cut off or pulled up: he wears warm, long wool stockings. Then baby exercises legs and muscles by lying on his back, kicking and pushing against the bed clothes. He is placed on his abdomen, but not right after feeding. He holds up his head and thus strengthens the big muscles of his back and chest.

WHOOPING COUGH

A Dangerous Disease That Should Be Avoided If Possible-What to Do for the Little Sufferer

A GAIN whooping cough is taking its A toll of little children. It is a most destructive disease. Some women do not realize how many babies die of whooping cough, nor how many suffer from it after it is seemingly a thing of the past-that is its real danger. Do you know that more people die of whooping cough than die of snakes, smallpox, and firearms put together-that there are nearly, if not quite, as many deaths as from scarlet fever and almost half as many as from diphtheria? In 1910, 9,958 poor little babies died in the United States of it; in 1914, 438 babies' burial certificates in North Carolina said whooping cough, and other states have similar or higher records.

If there is whooping cough in the neighborhood protect the children from contact with any child who has it, any cook whose pickaninnies have it, and any place where whooping cough may be stalking like an invisible spectre. At least keep the child

The first symptom of whooping cough. This becomes prolonged, increasing in intensity, and does not respond to ordinary home remedies. The paroxysms of coughing seem worse when the child is lying down. - heard until about three weeks after Have the room quite warm when contracting it, and the whoop may

Fresh air, sunlight and protection If you have a trained nurse at first, from wet, blustery weather are necesputs a little olive oil on her hands, the disease its severity is lessened by body with firm but gentle strokes, with an antiseptic solution every 15 Then, placing the palms of the hands or 20 minutes. The food should be on each side of the arm, she rolls the light and nutritious, like the white of muscles gently. The same is done an egg in lemon juice, a lightly boiled with the legs. She is not stingy with egg with toast, well boiled cereal with rich milk and baked apple, scraped Next come the muscles of the body: beef and thoroughly cooked grits,

Whooping cough is a germ disease, the bed clothing of the patient Should baby be constipated, she through the house or put them with burned. There should be a receptacle