

PAIGE

The Standard of Value and Quality

The Best Quality is the Best Economy

The price of the seven-passenger Fairfield "Six-46" is \$1295.

We decided upon that price simply because we found it was the lowest possible price for which we can manufacture, sell and guarantee genuine Paige Quality in a seven-passenger six-cylinder car. That, you know, is Supreme and Unchallenged Quality.

Because \$1295 is the lowest possible price for which we can manufacture and sell a car of the beauty, sturdiness, luxurious comfort and elegant equipment of the Fairfield "Six-46"—a car of such tremendous POWER, flexibility and unfailing willingness to go through any road conditions traversable by a motor car:

Because \$1295 is the lowest possible price for which we can sell such a nationally endorsed car with Paige Prestige, Paige National Confidence and the Paige-Detroit Motor Car Company behind it.

That price \$1295 represents, we believe, the maximum of luxury, service, safety and economy in a seven-passenger Six.

What applies to the Fairfield also applies to the five-passenger Fleetwood "Six-38" (\$1050).

We don't guess that Paige Cars will "Stand Up." WE KNOW IT. And the American people KNOW it.

We will not consent to risk Paige reputation by trying any radical and purely experimental theories in Paige cars. We insist that a season's driving is the proof that any engineering innovation is practical.

Paige Cars are modern to the minute, but every Paige Feature has been proved scientifically sound.

Paige Cars are produced by EVOLUTION—not REVOLUTION.

Do you believe an experimental motor car is a sound investment?

One more point as to Paige prices—\$1295 for the Fairfield and \$1050 for the Fleetwood. Look farther than the purchase price when you buy your motor car. Look ahead and figure what your operating cost and your repair bills will be.

Look ahead and figure what your car will be worth at the end of a year's driving. Look around you and see how many of your friends began by buying cheaper cars and now realize that only Quality is real economy.

For your own protection—a Paige.

Seven-passenger Fairfield "Six-46"—\$1295.

Five-Passenger Fleetwood "Six-38"—\$1050.

N. B. The cost of labor and materials has increased enormously. How long we shall be able to keep Paige Prices so low we cannot prophesy. Further, the demand for Paige cars is already overwhelming. For your own protection we urge you to order NOW.

Paige-Detroit Motor Car Company
223 McKinstry Avenue Detroit, Michigan

