

To Light Your House and Barns

To Cook Your Meals



Carbide Lighting and Cooking Plants Now Out-Sell All Others

You Will Now Find Carbide Lights in houses, barns and out-buildings on over a quarter of a million farms—and

Carbide Gas Cooking Ranges and Hot Plates in most of the kitchens of these same farm homes.

This means—that in the struggle for the "survival of the fittest," Carbide-Light-and-Cooking Plants have won first place.

The Reason is Plain

For fifteen years, country home families have been testing lighting plants of many types. Literally hundreds of different kinds have been given thorough trials on thousands of farms.

The competition has been strenuous—many have fallen by the wayside—a few of the best have survived—and one "The Carbide Plant" has grown to out-sell all the others.

Carbide Light and Fuel Plants are comparatively inexpensive—they are built to last a life time. Their parts are simple and heavy—they don't wear out and they call for few or no repairs.

Carbide Light Plants, the modern kind, are automatic—they work only when the lights and stove are "going"—they start and stop themselves—they merely require occasional filling and cleaning, and they operate without care for weeks, and even months at a time.

Filled with UNION CARBIDE these plants supply brilliant light to every room in the house, and gas for the cooking range in the kitchen. The lights can, too, be equipped to turn on without matches—and are specially adapted for use in barns and out-buildings.

In short, Carbide Light Plants give you not only ideal light for country home requirements, but gas for cooking as well—both conveniences equal to the best used by the cities millions.

Consider then all these advantages—the double value of light and fuel, as against light alone—the advantage of

weekly or monthly attention as against daily attention—the advantage of simple heavy parts as against delicate complex parts—the advantage of parts which last a life time as against short-lived parts which call for constant repairs and renewals, and last but not least, the advantage of lower cost—not only low first cost, but inexpensive maintenance and inexpensive operation.

All told, there are some twenty reliable manufacturers of efficient Carbide Light and Fuel Plants in the United States. The plants made by these manufacturers include—those installed in cellars, those made to set in holes under ground, and those which set on top of the ground.

Our own business is confined to the sale of UNION CARBIDE which all of these plants are built to use. For the country home trade we carry immense stocks of UNION CARBIDE in our own distributing warehouses, located in every section of the United States. From these warehouses we ship the Carbide in hundred pound "drums" direct to most 300,000 country home customers. Kept in these drums the Carbide lasts indefinitely.

While we do not sell the Carbide Plants themselves, we are of course, vitally interested in helping our future customers get plants that will give the greatest possible satisfaction. To this end we are always glad to furnish confidential advice, and mail free of charge authoritative printed matter telling just how Carbide Light and Cooking Plants work, and how easily one can be set up on any country place. Address your letter to—

Union Carbide Sales Co.—Country Home Dept. 11
42nd Street Bldg., New York City, N. Y.

Peoples Gas Bldg., Chicago, Ill.