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LESS ACRES OF COTTON-MORE PER ACRE



A FIELD THAT MADE OVER TWO BALES PER ACRE Profitable Yields are Possible Only Where Crop Rotations Are Practiced

-Courtesy Central of Georgia Railway

THE average yield of lint cotton in the South is about 180 pounds per acre—a yield so low that it means less than a living wage to the producer. At the same time we are sending away to the North and West, even before our cotton crop is made and harvested, the proceeds of it for corn, meat and other supplies, for which we pay prices that maintain the Northern and Western farmers in affluence.

Continued cropping in cotton, impoverished soils, low yields, dependence on other sections for food and feed: here's the combination that's keeping many a man's nose on the grindstone; the combination that means that many a man will "scratch a poor man's back" for the rest of his days. The sooner consciousness of this truth becomes universal in the cotton country, the sooner will Southern agriculture become the splendid business that it ought to be.

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Let us never forget that just average farming and just average yields are unprofitable, and mean at best nothing more than a bare living, and it is only as we rise to yields of 30 and 40 bushels of corn and oats and a bale of cotton per acre that our business returns us a profit that will enable us to live in better homes, have better roads, better schools, and a better rural civilization. And back of all these must be a better soil, made better and kept better by soil-enriching crops.

Watch your bills for food, feed and fertilizers! If you are not growing these and cannot grow them, then farming is the wrong business for you. But we can grow them, and we can do it to better advantage than the sections that we now buy from. Food, feed and fertility first! Let us not forget that by these we win prosperity.